

BID Bulletin

Riverside Downtown Business Improvement District



In This Issue:

RDP Celebrates Downtown Achievements

Seventh Annual Lunar Fest 2017

Riverside Dickens Festival

Council Corner Wards One & Two

Business Spotlight: Downtown Apothecary

Business Buzz – Eleven Time Management Tips That Work

Security Corner – Six Security Policies You Need

The next monthly luncheon will be Tuesday, January 24, 2017.

The luncheon will be held at noon at the Life Arts Center
3585 University Avenue
Riverside, CA 92501

The featured speakers will be John Griffin, CEO and Denise Griffin, CFO of Encore High School of the Arts

The cost of the luncheon is \$20 with reservation by Friday prior to the meeting, or \$22 at the door.

Please call the RDP Office at (951) 781-7335 for reservations.

Reservations not cancelled by the prior Friday will be charged. The January luncheon is sponsored by Provident Bank



RDP Celebrates Downtown Achievements

The Riverside Downtown Partnership (RDP) will host its 30th Annual Meeting and Awards Ceremony on Wednesday, February 15th at the Historic Mission Inn Hotel and Spa. This annual event recognizes outstanding individuals and organizations for their excellence in leadership and service to the downtown community.

Awards will be presented in the following categories:

Chairs Award – Dr. Wolde-Ab Isaac for his leadership of Riverside City College and the expansion of its importance to downtown Riverside. Riverside City College has become increasingly important as not only an educational resource but also as a positive economic driver.

Arts and Culture – The RCCD Center for Social Justice and Civil Liberties for the Center’s dedication to facilitating a dialogue on historical and contemporary social issues through dynamic exhibits and community participation, advancing programs to explore equity, justice, and diversity of K-12 and college students, and illuminating the Miné Okubo Collection as a resource for scholarship on race, culture, politics, and art.

Business Activity – Live Nation for its contribution to enhancing downtown as a destination for residents and visitors. The programming at Fox PAC and the RMA has proven increasingly popular and has had a significant positive impact on businesses downtown, particularly restaurants.

Downtown Event – Show and Go Car Show for Charity for its annual event that celebrates California car culture while raising money for many worthwhile charities. The event brings thousands of car enthusiasts to downtown Riverside to patronize local businesses and has raised over \$300,000 since 1999.

Downtown Improvement – Riverside

Community College District for the Centennial Plaza for the transformation of Market Street and University Avenue with the addition of the RCC Culinary Arts Academy and District Offices and the Henry W. Coil, Sr. and Alice Edna Coil School for the Arts. The Centennial Plaza is a significant architectural feature for downtown Riverside as well as providing major arts, cultural, and educational resources.

Downtown Safety and Security – The Riverside Police Foundation for the positive impact on Riverside youth through its programs. The programs and community outreach provided through the Riverside Police Foundation create opportunities for youth and help build a safer community.

RDP will also host the presentation of the annual Roy Hord ‘Volunteer of the Year’ Award. This award was established in 2003 in honor of the late Roy Hord who was a RDP Board member and an outstanding volunteer on behalf of the Riverside community. The Hord family selects the recipient each year from nominations received. The recipient will be announced in the February 2017 BID Bulletin.

The RDP Annual Meeting and Awards Ceremony will begin with a no-host reception at 5:30pm, followed by dinner, the awards ceremony, and then recognition of outgoing and incoming RDP Board members. Tickets are \$68 per person or \$625 for a table of ten if purchased prior to January 31st. If tickets are purchased on February 1st or after the cost will be \$73 per person or \$675 for a table of ten. For information or to purchase tickets or a table, call the RDP office at 951-781-7335.

Sponsorship opportunities are available, ranging from Award Sponsor at \$1,000 to Friend of RDP Sponsor at \$250. All sponsors receive a number of complimentary tickets and recognition in

continued on next page

DOWNTOWN ACHIEVEMENTS from page 1

print material and social media depending on the level of sponsorship. RDP is also looking for donated items such as tickets, gift certificates, and gift baskets for the opportunity drawing. All proceeds raised are used to offset the costs of the

Annual Meeting and Awards. To sponsor or donate, contact the RDP Office at 951-781-7335.

Thank you to Riverside Community Hospital for being a title sponsor three years in a row. 

Seventh Annual Lunar Fest 2017

On January 28, at Lunar Fest 2017, visitors in Downtown Riverside will be transported to the beauty of the magnificent Ancient Orient, beginning with a Spectacular Parade of Nations at 10 am, Opening ceremonies at 10:45 am, then Traditional Asian Music, Taiko Drums, Dance Performances, Art Displays and Day-Long Demonstration of Martial Arts, Anime Cosplayers and a range of Asian Cultural displays of various kinds conducted by community and professional groups alike, throughout the day on four separate stages.

Make sure you visit the Children's Village for FREE Arts and Crafts. Also check out the Health Expo hosted by local medical professionals, that brings the art of the Mind, Body and Spirit into ones well being. Then enjoy the days events with authentic Asian foods of the Far East and try a variety of Teas at the Tea Pavilion to tantalize the pallet. We encourage you to dress the part of the festivities and wear your favorite Asian Attire along with the hundreds of traditional cultural garbs from all over Asia and South Pacific.

We will have the schedule of performances as we get closer to the festivities, so keep checking back. And lastly, don't miss the closing ceremony with our spectacular Fireworks Display

Riverside Dickens Festival

The mission of the Riverside Dickens Festival, which will be held the weekend of February 25th and 26th, is to promote literacy, provide educational entertainment, and expand awareness of social similarities between Victorian times and the present. The book theme this year is *American Notes* and we have posted a dialog on our website featuring aspects of this novel. Here is a sampling...

What did Charles Dickens ever see in America? He must have liked it, because he came here twice. On his first American trip, in 1842, Dickens went from Boston to Pittsburg to Baltimore to St. Louis to Niagara Falls to New York. Dickens recounts his first American tour in his travelog, *American Notes*.

So, what *did* Dickens see in America? He saw: an asylum inmate who survived the Great Flood; a U. S. President known as "His Accidency"; a Scottish phrenologist in Missouri whose own head had a price on it; a stretch of the Great Plains called "the Looking Glass Prairie"; the quaint but energetic Shaker community of Lebanon, Illinois; a Choctaw chief in a three-piece suit; an over-dressed statue of Lady Justice in the Library of Congress; an up-close look at slavery in Maryland; the impressive military academy at West Point; the Canadian side of the awe inspiring Niagara



The poster for the 7th Annual Lunar Fest 2017 is vibrant and colorful. It features a central image of a traditional Chinese dragon dance. Text on the poster includes: 'Celebrating Inland Region's Asian-Pacific Cultural Heritage & Contributions', 'APCA Asian Pacific Cultural Association', 'Sat. January 28, 2017', '新年好!', 'FREE FESTIVAL 免费节', 'PARADE 游行 · MUSIC 音乐', 'STREET MARKET 亚洲市场', 'CHILDREN'S VILLAGE 儿童村', 'TEA PAVILIONS 茶馆', 'LIVE PERFORMANCES 现场表演', 'FOOD 食物', 'FIREWORKS!!! 烟火!!!', 'LunarFestRiverside.com', and 'GOLDEN DRAGON VIP GALA · JAN. 21 黄金龙耀年代 VIP 共进晚餐 1月21日'.

ringing in the Lunar New Year of the Monkey with a Bang!

Parking is Free, Admission is Free, and the Cultural Experience is Priceless.

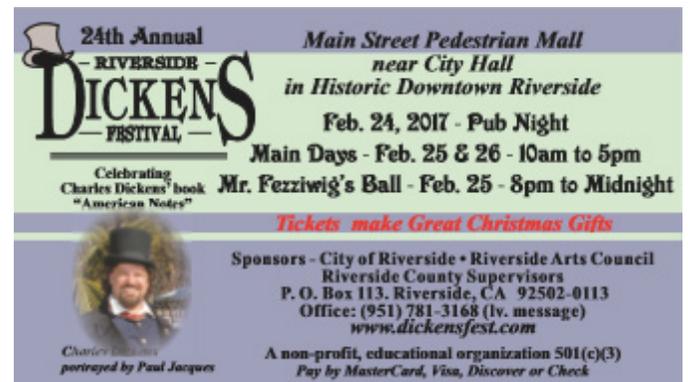
Submitted by Lunar Fest



Falls along with some not-so-awe-inspiring graffiti; and, everywhere, brimming brass spittoons, poorly-targeted cuspidors, faces stuffed with chew, and carpets pocked with expectorated tobacco.

What did Dickens see in America? Tag along with the great author and see what Dickens saw: America through the eyes of an Englishman. Your journey begins right here and on our website, www.dickensfest.com. Return every two weeks to read the next exciting installment.

Submitted by the Dickens Festival



The poster for the 24th Annual Riverside Dickens Festival is green and white. It features a portrait of Charles Dickens. Text on the poster includes: '24th Annual RIVERSIDE DICKENS FESTIVAL', 'Celebrating Charles Dickens' book "American Notes"', 'Main Street Pedestrian Mall near City Hall in Historic Downtown Riverside', 'Feb. 24, 2017 - Pub Night', 'Main Days - Feb. 25 & 26 - 10am to 5pm', 'Mr. Fezziwig's Ball - Feb. 25 - 8pm to Midnight', 'Tickets make Great Christmas Gifts', 'Sponsors - City of Riverside • Riverside Arts Council Riverside County Supervisors', 'P. O. Box 113, Riverside, CA 92502-0113', 'Office: (951) 781-3168 (lv. message)', 'www.dickensfest.com', and 'A non-profit, educational organization 501(c)(3) Pay by MasterCard, Visa, Discover or Check'.

RDP Welcomes New Businesses to Downtown

Los Novillos Market (Food) • R & R Holistic Wellness LLC (business Services)

Law Office of David T. Ruegg (legal services) • Wireless Communication Consultants (counseling, consulting)

Trung Q Vu (antiques) • Last Chance Collectibles (antiques)

COUNCIL CORNER

Ward One Council Update

Contributed by Councilman Mike Gardner

Another year has come and gone. Things big and small, good and bad happened to each of us and to our city. Just in the downtown 2016 saw RTA ready a shift from a hub and spoke public transportation system to a grid system. This means the downtown bus depot will cease to exist in early 2017, more frequent and efficient buses and longer hours on key routes. More importantly, there will be hundreds fewer buses in downtown Riverside on a daily basis. Greyhound will be leaving downtown by mid year 2017 and opening a new facility in an adjoining city.

Riverside Community College District finished their Centennial Plaza project in time for their 100th Anniversary. The project includes the Coil School for the Arts, new District offices, the Culinary Academy, a parking structure, and incorporates the existing Center for Social Justice and Civil Liberties.

The Imperial Lofts project broke ground and demolition is nearing completion. 2017 will see a new project behind the historic facade with ground floor retail and about 90 dwelling units on the upper floors. This project resulted in removal of the equipment that is necessary for the Festival of Lights ice rink and there was not money to replace it this year. A new carousel and Ferris wheel were brought in and are a big success. We hope to bring the ice rink back next year, possibly on Main Street between 10th and 11th, at White Park, or another central downtown location.

The Centerpointe Project on Market Street made noticeable progress. The historic houses on the block between 1st and 2nd were readied for relocation to the other side of 1st street, the Sav-a-Minit Market closed and the building is scheduled for imminent demolition, in fact it may be gone by the time you read this. 2017 should see the apartment block near completion between 1st and 2nd, a new commercial center at the Sav-a-Minit site and restoration of the historic houses as the rental and management office for the project.

At 5th and Market several older buildings have been removed and the site cleared in preparation for construction of two new

hotels on the site. A Hampton Inn will begin taking shape in early 2017 and a Home 2 Suites extended stay hotel will follow. Between them we will have more than 250 additional hotel rooms within convenient walking distance of the Convention Center.

We also saw new restaurants and entertainment businesses open. The Council decided to build a new Main Library at the bus station site and the voters passed Measure Z, a one cent sales tax increase that will allow many improvements in city services including more police officers, better tree trimming and road maintenance and pay for the new Main Library.

2017 should bring groundbreaking on the Stalder Building project. This will be another mixed use project with ground floor retail, underground parking and residential units above. We should see completion of Chow Alley and Food Lab, both new concentrated eating and drinking venues that are expected to further downtown as a destination for foodies from around the region.

The Budget Engagement Commission, a new citizen committee intended to advise the City Council on budget matters including spending the Measure Z revenue will be seated and begin work. The Council will make important decisions on downtown parking which may include changing fees and committing to new parking structures. Downtown safety will be an important issue and a decision on hiring Downtown Safety Ambassadors may be made. Several other new projects will seek entitlement and construction permits. 2017 promises to be another exciting year in Downtown Riverside.

I hope each of you had a wonderful Holiday season and that 2017 will be filled with exciting challenges, health, happiness and fun.

Mike Gardner



Ward Two Council Update

Contributed by Councilman Andy Melendrez

Season's Greetings!

UCR Highlanders: Please join me this month to support our UCR student athletes! We have Women's and Men's basketball competing in several home games. Tickets can be purchased over the phone by contacting the UC Riverside Athletics Ticket Office at (951) 827-4653 or highlandertickets@ucr.edu - **GO HIGHLANDERS!!!**

Upcoming Matches:

UC Riverside Women's Basketball vs UC Irvine on January 7th at 5:00 PM.

UC Riverside Men's Basketball vs UC Davis on January 12th at 8:00 PM

UC Riverside Men's Basketball vs UC Santa Barbara on January 21st at 5:00 PM

UC Riverside Women's Basketball vs Cal State Fullerton on January 21st at 7:00 PM

The Art of Giving Gala: I would like to extend my appreciation to everyone who has supported the Riverside Arts Academy. This year the Riverside Arts Academy Art of Giving Gala will be taking place on December 5th at the Cesar Chavez Community Center. The evening comprised of wonderful performances by our world renowned Alpin Hong with the attendance of parents, friends, teachers, community members and donor supporters. A special thanks to our generous sponsors at Windermere Real



continued on next page

WARD TWO from page 3

Estate Tower Properties, HUB International, Pacific Premier Bank, PE.Com, Tower Property Management, Riverside Medical Clinic, Altura Credit union, RPOA Riverside Police Officers Association, Ruhnau Ruhnau Clarke Architects Planners, Bank of America, Citrus Heritage Escrow and the City of Riverside. Thank you to the planning committee, our City's Parks and Recreations Community Services Department and all of the volunteers who put this wonderful GALA event together and made the program a success! We will continue working together to ensure each child has the opportunity to participate and immerse themselves in the wonders of art, music and dance. I hope to see everyone again next year.

To become a member of the Riverside Arts Academy and support our local youth in their music endeavors visit www.riversideartsacademy.com!

Lincoln Park Neighborhood Group Annual Christmas Toy Giveaway: Thank you to everyone who volunteered and helped with the Annual Christmas Toy Giveaway that took place at the Lincoln Park community center. I want to recognize the Lincoln Park Neighborhood Group for all their hard work over the years. Their hard work and dedication has helped hundreds of children, seniors and families in the area get a special gift for the holidays. The neighborhood group meets the second Wednesday of the month at 6:30 pm and the meetings are open to the community. If you have questions or are interested in attending, please call (951)-

826-5355.

Business is Busy for the Holidays!

The Market Place on Mission Inn Avenue and Vine Street is a thriving area that has been extremely busy during the holidays. Four of our local restaurants: The Old Spaghetti Factory, Sams Ban Thai, Sevilla and El Patron have all seen an influx of patrons coming through their doors this holiday season. We look forward to the future success of the businesses and to the positive changes that they are making to enhance our community. Please stop by and have some of the delicious food they have to offer.

Science Chats: Riverside Coyotes

Coyote Safety is a concern for many Riverside residents and we have many areas with unique natural habitats in which our little friends reside. The Riverside Metropolitan Museum will be hosting a special neighborhood edition of Science Chats to discuss concerns and safety. The presentation will be held at the Ameal Moore Nature Center located on 400 Central Ave, Riverside, CA. The Ameal Moore Nature Center, Riverside Metropolitan Museum, Mary S. Roberts Pet Adoption Center, and Professionals in the Wildlife and Biological Sciences fields will all be in attendance to provide valuable information on what can be done to ensure a happy community.

Wishing everyone a Happy New Year

Andy Melendrez



Business Spotlight: Downtown Apothecary

Downtown Apothecary offers handmade bath and body products with most items made right here

in Riverside. Our bar soap is handmade from scratch with wonderful butters and oils and no detergents. Our sugar scrubs exfoliate and



moisturize your skin for a decadent shower treat. We also offer handmade bath fizzers in 15 scents which are a fun bath experience for all ages and contain our blend of coconut oil and shea butter. In addition we carry natural sea sponges, essential oils, soaking salts and many other bath accessories. Stop in and smell some of our amazing unique scents!



WATER

Watering restrictions have been lifted.

For more info visit:
BlueRiverside.com

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BUSINESS BUZZ

Eleven Time Management Tips That Work

Do you feel the need to be more organized and/or more productive? Do you spend your day in a frenzy of activity and then wonder why you haven't accomplished much?

Time management skills are especially important for small business people, who often find themselves performing many different jobs during the course of a single day. These time management tips will help you increase your productivity and stay cool and collected.

Time Management Tips

1) Realize that time management is a myth.

No matter how organized we are, there are always only 24 hours in a day. Time doesn't change. All we can actually manage is ourselves and what we do with the time that we have.

2) Find out where you're wasting time.

Many of us are prey to time-wasters that steal time we could be using much more productively. What are your time bandits? Do you spend too much time 'Net surfing, reading email, Facebook posting, texting, or making personal calls?

In a survey by salary.com 89 percent of respondents admitted to wasting time every day at work:

- 31 percent waste roughly 30 minutes daily
- 31 percent waste roughly one hour daily
- 16 percent waste roughly two hours daily
- 6 percent waste roughly three hours daily
- 2 percent waste roughly four hours daily
- 2 percent waste five or more hours daily

Tracking Daily Activities explains how to track your activities so you can form an accurate picture of how much time you spend on various activities, the first step to effective time management.

3) Create time management goals.

Remember, the focus of time management is actually changing your behaviors, not changing time. A good place to start is by eliminating your personal time-wasters. For one week, for example, set a goal that you're not going to take personal phone calls or respond to non-work related text messages while you're working.

(See Set Specific Goals for help with goal setting.) For a fun look at behaviors that can interfere with successful time management, see my article Time Management Personality Types. Find out if you're a Fireman, an Aquarian or a Chatty Kathy!

4) Implement a time management plan.

Think of this as an extension of the third tip. The objective is to change your behaviors over time to achieve whatever general goal you've set for yourself, such as increasing your productivity or decreasing your stress. So you need to not only set your specific goals, but track them over time to see whether or not you're accomplishing them. See also: Top Time Tracking Software Programs and 27 Time-Saving Apps for Small Business Owners.

5) Use time management tools.

Whether it's a Day-Timer or a software program, the first step to physically managing your time is to know where it's going now and planning how you're going to spend your time in the future. A software program such as Outlook, for instance, lets you schedule events easily and can be set to remind you of events in advance, making your time management easier.

6) Prioritize ruthlessly.

You should start each day with a session prioritizing the tasks for that day and setting your performance benchmark. If you have 20 tasks for a given day, how many of them do you truly need to accomplish? For more on daily planning and prioritizing daily tasks, see Start the Day Right With Daily Planning.

7) Learn to delegate and/or outsource.

In my experience, delegation is one of the hardest things to learn how to do for many business owners, but no matter how small your business is, there's no need for you to be a one-person show — you need to let other people carry some of the load. Determining Your Personal ROI explains two ways to pinpoint which tasks you'd be better off delegating or outsourcing, while Decide to Delegate provides tips for actually getting on with the job of delegating.

8) Establish routines and stick to them as much as possible.

While crises will arise, you'll be much more productive if you can follow routines most of the time.

9) Get in the habit of setting time limits for tasks.

For instance, reading and answering email can consume your whole day if you let it. Instead, set a limit of one hour a day for this task and stick to it.

10) Be sure your systems are organized.

Are you wasting a lot of time looking for files on your computer? Take the time to organize a file management system. Is your filing system slowing you down? Redo it, so it's organized to the point that you can quickly lay your hands on what you need.

11) Don't waste time waiting.

From client meetings to dentist appointments, it's impossible to avoid waiting for someone or something. But you don't need to just sit there and twiddle your thumbs. Technology makes it easy to work wherever you are; your tablet or smartphone will help you stay connected. You can be reading a report, checking a spreadsheet, or planning your next marketing campaign.

Your Time Belongs to You

You **can** be in control and accomplish what you want to accomplish — once you've come to grips with the time management myth and taken control of your time.

Susan Ward | thebalance.com



SECURITY CORNER

Six Security Policies You Need

Written policies are essential to a secure organization. Everyone in a company needs to understand the importance of the role they play in maintaining security. One way to accomplish this - to create a "security culture" - is to publish reasonable security policies. These policies are documents that everyone in the organization should read and sign when they come on board. In the case of existing employees, the policies should be distributed, explained and - after adequate time for questions and discussions - signed.

This article will introduce you to six policies that every organization should consider adopting. The specific policies that you implement, as well as the amount of detail they contain, will change as a company grows. Certainly, an organization with two employees has different security concerns than an organization of thousands. This list addresses both physical and information security issues, and is meant to provide a starting point for assessing your particular security needs.

Internet Usage

The dangers of internet access include downloading malicious software such as viruses, spyware, or Trojans. An Internet Usage policy should address whether or not employees are allowed to use company computers for personal use, and whether or not software may be downloaded by anyone other than a system administrator. You should also consider whether or not Instant Messaging may be used during company time and/or on company equipment.

Email/Social Networking

Email and social networking have created their own category of security concerns. These technologies make it very simple to disseminate information. And once that information leaves your building, it can rarely, if ever, be recalled. Your email policy should address appropriate content for company emails and social media pages.

Assume that nothing will stay private on the internet. Content that includes off-color humor and images may damage your company's image, and revealing confidential information may imperil your security.

Key Control

Unlike an electronic access device, mechanical keys can be duplicated and used without leaving a trail. Your key control policy should include a means to track who is currently holding mechanical keys and who has permission to

duplicate those keys. For a more in-depth look at this critical policy you can read my article, [Don't Ignore Key Control](#).

PDA/Mobile Device Security

You don't have enough fingers to plug all the leaks that a mobile device can punch in your security dike. A modern mobile phone can store sensitive information as well as provide an access point into your network. If you are using PDAs or mobile devices, then you should address issues such as data encryption and password policies. For an in-depth look at a popular mobile device, you can read my article, [Protecting Your BlackBerry](#).

Visitor Management

An unauthorized or unescorted visitor can be a physical threat and can also steal sensitive information. If possible, steer all visitors into a controlled entry point, be it a gate or receptionist's desk. When writing your policy, decide whether visitors should be escorted at all times, or only in certain areas. Requiring visitors to wear a badge and sign in and out should also be considered. If your visitor management policy is communicated clearly, employees can more easily serve as your eyes and ears as they will feel more comfortable approaching or reporting a suspicious individual.

Non-Disclosure Agreement

This policy will touch on email, social media, verbal communication, and any other means of sharing information. You need to make sure that employees understand what information they may and may not pass on.

Conclusion

One key to creating effective policies is to make sure that they are clear, and as easy to comply with as possible. Policies that are overly complicated only encourage people to bypass the system. Don't make employees feel like inmates. Communicate the need, and you can create a culture of security.

There is always a trade-off between security and convenience. You would like to board a plane without going through the TSA checkpoint, right? But how comfortable would you be knowing that no one else on the plane had gone through security either? The policies described in this article will help to ensure that you and your employees are protected.

William Deutsch | thebalance.com



Sign Up for RDP Email Alerts and Constant Contact Newsletter

Do you want to find out about what's happening downtown more frequently? Then RDP needs your email address so we can add you to our Downtown Business email listing and to our Constant Contact email newsletter. Please send your email to rdpjanice@sbcglobal.net or to rdpkate@sbcglobal.net so we can add you. You can always 'unsubscribe' later if you choose to do so.



Riverside Community Hospital's HeartCare Institute
Presents The 8th Annual Red Dress Fashion Show & Health Expo

"Rewarding Healthy Life Style Changes"



Save the Date

Saturday, February 18, 2017

**Riverside Convention Center
3637 5th St., Riverside, CA 92501**

10:00 a.m. – 2:00 p.m.

Heart Health & Fashion Vendor Booth Expo, Free Health Screenings, Gourmet Lunch, Physician Presentations and Red Dress Fashion Show

Fashion • Health • Beauty

Exclusive show featuring fashions from Riverside's Downtown Retailers with hair and makeup provided by Riverside City College School of Cosmetology

*Fashion Glam booth by PhotosOnsight

*Silent Auction benefitting the American Heart Association

Ticket Price \$25

***All payments must be made in advance via online or phone reservation.**



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ADDRESS SERVICE REQUESTED



3666 University Avenue
Suite 100
Riverside, CA 92501

Ph.: (951) 781-7335
Fax: (951) 781-6951
Email: rdpoffice@sbcglobal.net
www.RiversideDowntown.org

Submit press releases to:
Janice Penner by email at Janice@riversidedowntown.org
or fax at (951) 781-6951.

Press deadline is the 15th of each month prior to publication.

For Downtown News Alerts email Janice@riversidedowntown.org

For Events email Janice@riversidedowntown.org.



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