



Minutes

Present: Chuck Beaty, Cherie Crutcher, Gerald Douglas, Bill Gardner, Rafael Guzman, Jeff Kraus, Nanci Larsen, Shalini Lockard, Stan Morrison, David St. Pierre, Charity Schiller, Bud Sketchley, Cara Swearingen, Kevin Townsend, Justin Tracy, Shelby Worthington,

Excused: Patrick Brien, Ian Davidson, Michelle Freeman, Wolde-Ab Isaac, Bob Nagle, Brian Pearcy, Sergio San Martin

Absent: John Field, Marco McGuire, Amir Mertaban, Lou Monville, Geoff Neely,

Ex-Officio ABP / City Council: Andrew Guerra

Staff: Janice Penner, Kate Stovicek

1) Call to Order

Shelby Worthington called the meeting to order.

2) Self Introductions and Public Comments

Conducted.

Bill Gardner stated that there had been considerable discussion regarding the pedestrian crossing on Market Street and Sixth but no mention of a traffic signal at the intersection. He said that he was aware that the cost of a traffic signal could be up to \$100,000 but believed it necessary for safety. He also added that Simple Simon's outdoor eating area needed better maintenance and broken chairs needed to be replaced. Rafael Guzman stated that the buildings including Simple Simon's had been sold by the City to the Mission Inn and maintenance was now under the Mission Inn's jurisdiction. He said he would relay the message.

Chuck Beaty stated that an area on 10th Street between Main and Brockton where a water line had been replaced about six to eight months prior had just been let settle. He said the pavement should be properly replaced.

3) Minutes of June 14, 2017

Motion: To accept the Minutes of the Meeting of June 14, 2017

Motion made by: Bill Gardner **Motion Seconded by:** Chuck Beaty

Motion carried with Nanci Larsen abstaining

Chuck Beaty asked that the June 14, 2017 Board Meeting minutes on page one be corrected to end after the phrase 'Chuck Beaty said that safety was extremely important in the current environment.'

Rafael Guzman stated that the ID swipe portion of the elevators began July 11 and would officially be turned on July 17. He said that the purpose was to monitor who was going where within City Hall.

4) Chair's Report

Shelby Worthington said that she did not have a formal Chair's Report.

Janice Penner said that the Streetplus Safety Ambassador agreement was approved by City Council on the July 11th Consent Calendar. She noted that she spoke during Public Comment on RDP's support for the Safety Patrol. She noted that Cindy Roth of the Chamber also spoke and thanked RDP for its financial contribution to the program.

5) Items for Discussion

5a) BID renewal for 2018 – no change in boundaries

Janice Penner stated that the RDP Board had discussed changing the boundaries for the 2017 renewal to exclude residential buildings that contained four units or less. She stated that it was believed at the time that it was possible to do so by specifying the type of business to be excluded, but that the City Attorney's office advised that it be done by excluding specific geographic parcels. She added that unlike the Arlington Business Partnership which had more defined residential areas, the downtown area had businesses in converted homes next to residential properties. She said it was decided that there was not enough time to identify those specific geographic parcels for the 2017 renewal.

Janice Penner said the advice from the City had not changed for the 2018 renewal. She said that the RDP Executive Committee reviewed the issue and decided that the time and effort required by RDP and the City to carve out specific geographic parcels was not warranted. She noted that there were only 47 properties and 118 units involved and that there had only been one request for exclusion.

Bill Gardner said that he agreed it was better not to carve out specific geographic parcels due to the time and effort involved, and added that he felt those residential rental property owners did benefit from being in the BID.

Jeff Kraus stated that as housing became a greater element in downtown, RDP should consider how to advertise and promote living downtown as a lifestyle.

Janice Penner stated that a motion was needed to negate the previous motion to exclude these residential rental properties.

Motion: To continue to include residential rental properties of less than 4 units in the BID and to reflect that in the BID boundaries for 2018 and subsequent renewal years.

Motion made by: David St. Pierre **Motion Seconded by:** Justin Tracy

Motion carried

6) Items for Information

6a) RDP Contribution of \$2,500 from City Match towards FOL Float

Rafael Guzman stated that the cost of the float was close to \$300,000 and that to date about 70 % had been raised. He said that the initial estimate was \$250,000 but had increased to \$300,000 as enhancements to the float were planned.

Bill Gardner inquired if a formal motion to approve the contribution was needed. Janice Penner stated that RDP would be allocating \$2,500 of the City Match monies which was already approved

as part of the budget. She said that the Executive Committee had the authorization to approve its allocation towards a certain operational use. She added that RDP did request an invoice with details regarding the sponsorship recognition.

Chuck Beaty commented that the Rose Parade floats from cities were generally not that impressive because they could not compete with floats from large corporations such as Honda or General Motors. He said that as the float was a City effort there should be more recognition for those who contributed no matter how small the contribution. He said that he felt more people would contribute if they knew about it. He added that he was very pleased that RDP was contributing to the float.

Shelby Worthington inquired if Rafael Guzman could send the necessary information about contributing to the float to Janice Penner so that it could be passed along to the RDP Board.

6b) IDA conference

Shelby Worthington said that Janice Penner, Shalini Lockard, and Patrick Brien would be attending the IDA Conference in Winnipeg in September.

6c) RDP Events and Activities

i) Update on Restaurant Week

Shelby Worthington said that 72 restaurants participated of which 25 were downtown restaurants. She said that the numbers were up from the previous year when 66 restaurants participated with 22 from downtown.

ii) Concerts at City Hall

Shelby Worthington said that the 2017 series of Concerts at City Hall kicked off on June 20th and would run until Tuesday, July 25th with the exception of July 4th. She noted that due to the heat, the concerts were being relocated to the Ben Franklin stage and breezeway of City Hall.

Justin Tracy commented that besides providing more shelter from the heat, the sound was better in the new location.

iii) Movies on Main

Shelby Worthington said that Movies on Main started on Thursday, July 6th and would run for four weeks. She noted that the movies would be in the usual location of the Civic Plaza on Main between Mission Inn Avenue and University. Janice Penner thanked Bud Sketchley for the donation of water by Provident Bank.

iv) Riverside Art and Music Festival

Janice Penner said that the event would move to Ninth Street and close it from Lemon to Main with the stage at Ninth and Orange. She said that due to RTA's change to a grid system and the number of bus stops on University, that street could no longer be closed for events. She stated that there would not be a headliner and the stage would feature local cultural groups and bands.

Janice Penner noted that the event would receive in-kind support of advertising through the City website, phone messaging, parking meters, and social media worth in excess of \$20,000.

v) Luncheons

Shelby Worthington said that the next RDP luncheon would be held on July 25th at Romano's and feature John Russo.

Shelby Worthington said that September's luncheon would be at the Hyatt with Chef Laurent of Just Pastries catering and Cherie Crutcher of Riverside Community Hospital speaking. She said that the Mission Inn Hotel & Spa had been booked for October with the Marriott a possible venue for November.

7. Financial Reports

7a) Draft Financial Report at June 30, 2017

Janice Penner said that the draft financial report showed a surplus of \$11,930 for the month compared to an expected deficiency of \$7,456. She said that for the year end there was a surplus of \$70,901 compared to a balanced budget of zero due largely to BID levy income above budget by \$62,823 for the year. She noted that the report was considered draft until after the annual financial review by the CPA.

Motion: To accept the draft financial report at June 30, 2017

Motion made by: Bill Gardner **Motion Seconded by:** David St. Pierre

Motion carried

7b) Adjustments at year-end

Janice Penner said that adjustments had been made to ensure that all City Match money was allocated as income.

8) City Council Updates

8a) Ward One

Councilman Mike Gardner was not in attendance so there was no update.

Janice Penner stated that Council did agree to shutter the Museum. Rafael Guzman stated that the ice rink would be located in White Park.

Justin Tracy stated that having pedestrians cross Market Street to visit the attractions at White Park would be dangerous due to traffic. He said that the speed limit throughout the downtown footprint should be reduced to 25 mph.

Janice Penner stated that the experience with Imperial Hardware Lofts and parking at times was horrendous. She stated that the construction workers hijacked street parking and double parked, blocking access to the businesses on University. She said she was concerned about similar problems once the Stalder Project began because urban construction sites have no staging areas, which meant that they also would need to stage on the street. She stated that everyone needed to be aware of the encroachment on Mission Inn Avenue and Market Street. Nanci Larson stated that if a traffic plan was not set up before the Festival of Lights, there would be even more congestion.

David St. Pierre stated that Councilman Mike Gardner had said that due to Main Street growing so crowded, vendors would begin to be moved to White Park. Rafael Guzman stated that he was not aware of any lane closures planned for Market Street.

8b) Ward Two

Councilman Andy Melendrez was not in attendance so there was no update.

9) Security Update

Kevin Townsend stated that having some of the attractions at White Park could decongest the area. He asked Bill Gardner where he thought a traffic light should be placed on Market Street. Bill Gardner stated that it should be at 6th Street instead of the crosswalk and would encourage more use of the Fox parking garage.

Kevin Townsend stated that the PD worked with the City's Traffic Engineering Department who will study specific roads' curvature, width, traffic, and pedestrian traffic and recommend an appropriate speed. Janice Penner stated that the concern with Market Street and pedestrian safety due to vehicular speed had been raised at a number of committee meetings. She said that there was increased concern due to planned construction on Market Street for the Stalder Plaza and for the two new hotels.

Motion: To recommend to the City that a traffic study be made of Market Street from 1st Street to 14th Street with respect to a reduction in the speed limit, replacement of the crosswalk at 6th Street with a traffic signal, and the impact of the diagonal crosswalk at Mission Inn Avenue and the loss of curb lane due to construction.

Motion made by: Bill Gardner **Motion Seconded by:** David St. Pierre

Motion carried.

Kevin Townsend stated that he was meeting with downtown stakeholders to get a better understanding of how to improve current problems. He stated that homelessness and parking seemed to be the most significant problems. He stated that he was in contact with the homeless outreach team and brainstorming ways to effect positive change. He stated that one of his officers was walking the Mall with the homeless outreach team to reach out to those individuals.

Janice Penner stated that she had noticed an increase in homeless sleeping on the sidewalks of the underpasses on University Avenue. Justin Tracy added that he had observed tents being put up in certain areas and cautioned that they needed to be mitigated as soon as possible. Kevin Townsend stated that every other Wednesday was a clean-up and outreach day with Code Enforcement, Public Works and the homeless outreach team.

Janice Penner said that homeless outreach had a new program that helped homeless transition into employment. She said the program focused on cleaning business frontages including power washing, and that RDP would work to pair businesses that would like cleaning services with that program.

Janice Penner stated that starting July 1st the Monday through Friday day shift of the Ambassadors changed to start at 9 am and run to 5pm with more focus on Main Street and University Avenue. She stated that one goal was to deter homeless loitering at businesses.

Chuck Beaty asked where paroles and others were being dropped off since the downtown bus terminal had been closed. Kevin Townsend stated that with RTA having changed to a grid system downtown, the problems that had been centrally located were now spread out.

10) City Community Development Department Update

Rafael Guzman stated that in June of 2017 there were over 5,000 visitors to City Hall, 3,000 of which visited the third floor one-stop-shop and dedicated elevator. He noted that there were 39 invalid customer names entered with the new security system and there was a plan to remedy that minor discrepancy.

Rafael Guzman stated that he sent the Rose Parade donation information to Janice Penner and Shelby Worthington and asked that Janice Penner send that information to everyone on the board. Rafael Guzman said that Al Zelinka had informed him that every donation, no matter the amount, would be recognized.

Rafael Guzman stated that the Northside's baseline study was completed and three alternatives would be presented back to the community for further input. He added that it would be about a year and a half to finalize due to public input. He stated that a number of needs had been identified for Riverside including more physicians in Riverside, Riverside County and the Inland Empire.

Rafael Guzman said that the state required that 4,700 housing unit opportunities be provided in Riverside. He said that a draft housing plan would be presented to the Planning Commission in September for approval by the end of 2017. He said the housing units would not be located downtown.

11) Arlington Business Partnership Update

Andrew Guerra stated that ABP had hosted two Movies in the Park. He said that ABP was working on getting the nominations committee, the BID renewal process, and annual report together. He stated that ABP launched a new website on July 10th with the same web address but a different look. He said that there were several presentations regarding providing BID maintenance and security at the previous ABP board meeting, including one from Streetplus.

Andrew Guerra said that ABP was looking at having a booth for the National Night Out on July 29. He said he would be attending the meeting on July 19 with the City's Business Tax Office and RDP to discuss changes to the Business Tax program. He stated that ABP had a partnership with the Councilmen of Ward 5 and Ward 6 to do two of the events within the area. He added that he would attend the IDA conference in September.

12) New Business

There was no new business.

13) Adjournment and next meeting date

The meeting was adjourned until Wednesday, August 9, 2017