



Minutes

Present: Chuck Beaty, Bruce Blomdahl, Patrick Brien, Gerald Douglas, Bill Gardner, Mike Gardner, Debbi Guthrie, Rafael Guzman, Wolde-Ab Isaac, Jeff Kraus, Katie Leal, Shalini Lockard, Marco McGuire, Andy Melendrez, Stan Morrison, Bob Nagle, David St. Pierre, Sergio San Martin, Charity Schiller, Cara Swearingen, Justin Tracy, Kris Whitehead

Excused: Ian Davidson, John Field, Laurie Hitt, Brian Percy, Shelby Worthington,

Absent: Cherie Crutcher, Michelle Freeman, Nanci Larsen, RJ Rodriguez

Arlington Business Partnership: Excused – written report

Staff: Janice Penner

1) Call to Order

David St. Pierre called the meeting to order.

2) Self Introductions and Public Comments

Conducted.

3) Minutes of July 13, 2016

Motion: To accept the Minutes of the Meeting of July 13, 2016

Motion made by: Chuck Beaty **Motion Seconded by:** Bill Gardner

Motion carried.

4) Chair's Report

There was no Chair's Report

5) Items for Discussion

5a) Presentation on behalf of RUSD

Sergio San Martin, Assistant Superintendent, Operations, made a presentation on behalf of Riverside Unified School District on the bond measure on the November 8th ballot. He provided a copy of his presentation and the informational literature to the Board members in attendance. It was noted in the post-presentation discussion that the 2001 Bond Measure was still on the tax role.

6. Items for Information

6a) Current and upcoming RDP events

Janice Penner said that both Concerts at City Hall and Movies on Main concluded in July. She said that Concerts at City Hall saw a small increase in attendance over last year. She said Movies on Main averaged 400 people each evening.

Janice Penner said that RDP had partnered with the City, SMaRT Education, and the local Pokémon Go community on the inaugural Pokémon Go Third Saturday event on August 20th. She said that they had planned to have a Pokémon Go Third Saturday component prior to the Riverside Art and Music Festival and the Zombie Crawl events but had cancelled due to not being able to confirm someone to run the competitions. She said that RDP would encourage players to come downtown for informal 'meets'.

Patrick Brien gave an overview of the inaugural Riverside Art and Music Festival. He invited Board members to attend the and distributed wristbands to allow them access to the VIP section.

Janice Penner provided information on the Downtown Fashion District Fall Show in partnership with the Pink Ribbon Place and Riverside Community Health Foundation on Thursday, October 6th from 6 pm to 8 pm, and on the Riverside Zombie Crawl on Saturday, October 15th from 2 pm to 6 pm.

Janice Penner said that RDP was working with the City to promote a new event they are planning for Saturday, November 12th as a tribute to veterans. She said that the event would include a number of recognition components and formally announce that the Salute to Veterans Parade will be moved to November from April.

6b) Other activities and items

Janice Penner said the seminar on Cyber Security scheduled for Thursday, July 14th was rescheduled to Thursday, September 22nd. She said that the Succeeding Online seminar scheduled on Wednesday, August 24th attracted 25 participants and that RDP was working on partnering with the Inland Empire Small Business Development Center on other seminars.

Janice Penner said that RDP was a sponsor of the 2016 Multicultural BIZFEST held at the Fox Theater. She noted that the event was a partnership with a number of organizations.

Janice Penner said that RDP would be working with the CBU professors on informal placement of interns during the fall, and that the Downtown Intern Program would be reintroduced in January 2017.

Janice Penner said that RDP was assisting the City in promoting attendance for the September 19th Parking Study Forum at the Convention Center and for the September 27th Festival of Lights meeting with downtown businesses. Bill Gardner commented on the need for more parking particularly in the area of the Riverside Art Museum and Riverside Municipal Auditorium. Councilman Mike Gardner stated that he had asked for the third meeting on parking to share results.

Janice Penner said that The September 27th luncheon would be at the new RCC Culinary Academy with Pacific Premier Bank sponsoring and that the speaker would be City Manager John Russo.

Janice Penner said that the Board had approved RDP taking the lead on investigating additional funding partnerships. She encouraged Board members to take the survey on downtown issues.

7. Financial Reports

7a) Financial update at July 31, 2016

Janice Penner reported that BID levy income received for that month was significantly above budget resulting in a surplus of \$55,503 compared to an expected surplus of \$15,806.

7b) Financial report as of August 31, 2016

Janice Penner said that the financial report for the month showed a deficit of \$10,300 compared

to an expected deficit of \$4,239, and for the year to date a surplus of \$45,161 compared to an expected surplus of \$11,566. She noted that due to changes made in expected income and expenses over the summer, staff would review the budget in December and likely make adjustments.

Janice Penner reported that RDP reserves included three CDs with Pacific Premier Bank totaling \$233,226 and one with Provident Bank of \$83,648.

7c) Financial review of fiscal year ended June 30, 2016

Janice Penner said that the annual financial review was completed and would be distributed to the Board when the tax return was completed. She noted that there was an adjustment to the initial June 30th results due to a change in depreciation resulting in the surplus reported being reduced to \$2,730 from \$2,937.

8) Adjournment for Review and Approval of Annual Report for 2016 Renewal.

David St. Pierre temporarily adjourned the RDP Board meeting so that the Advisory Board for the Riverside Downtown Parking and Business Improvement Area could review and approve the Annual Report for the 2017 renewal.

Motion: To approve the minutes of the October 14, 2015 meeting of the Advisory Board for the Riverside Downtown Parking and Business Improvement Area

Motion to approve: Bill Gardner **Motion seconded by:** Chuck Beaty

Motion carried with Councilmen Mike Gardner and Andy Melendrez abstaining.

Janice Penner noted that the Annual Report did not include any change in boundaries to exclude residential rental properties of less than 4 units, explaining that determining the parcels affected would not be possible in the available time frame. David St. Pierre confirmed the decision not to do so.

Motion: To approve the Annual Report for the 2017 Renewal

Motion to approve: Bill Gardner **Motion seconded by:** Patrick Brien

Motion carried with Councilmen Mike Gardner and Andy Melendrez abstaining.

9) Reconvening of Board Meeting

David St. Pierre reconvened the RDP Board meeting.

10) City Council Updates

10a) Ward One

Councilman Mike Gardner reported on downtown developments. He noted that Sav-a-Minit would leave as part of the Centerpoint development.

Councilman Mike Gardner advised that the City Council had adopted an anti-camping ordinance to restrict homeless setting up tents and belonging on City property.

Councilman Mike Gardner commented on the measure on the November ballot to increase the sales tax by 1 cent to 9 % to fund additional services and programs.

Councilman Mike Gardner shared the events of the 9 11 observance for police and fire personnel.

10b) Ward Two

Councilman Andy Melendrez commented on the Mission Lofts project on the corner of Commerce and Vine.

Councilman Andy Melendrez reported that the School for the Arts was going well and had entered into a partnership with the Harmony Project. He said the school was serving over 300 people.

11) Security Update

Bruce Blomdahl reported on a specific case resulting in the arrest of an individual operating out of Orange County.

Bruce Blomdahl commented that they were able to make an arrest of an individual who had tagged a downtown business due to good video plus exposure on Facebook.

Bruce Blomdahl commented on the individual who had disrupted that 2014 Fall Fashion Show.

Councilman Mike Gardner commented on the situation at Café Sevilla with an individual reported with a gun.

12) City Community Development Department Update

Rafael Guzman advised that the Stalder Plaza would hopefully go to Council in November. He said that the Hampton Hotel project had started some demolition with expectation of completion in late 2017. He said that Brew Crew hoped to open in late November.

Rafael Guzman said that Culver Lofts was planned as a mixed use development with 35 residential rental units.

13) Arlington Business Partnership Update

ABP provided a written update advising that they had begun preparation on their annual Winterfest event. ABP also advised that they would have their Public Hearing for renewal of the BID on September 27th.

14) New Business

There was no new business.

15) Adjournment and next meeting date

The meeting was adjourned until Wednesday, October 12, 2016.