

Downtown Riverside
Celebrates

**FASHION'S
NIGHT
OUT**



Thursday, September 6, 2012

The Riverside Downtown Partnership is pleased to once again bring Fashion's Night Out to downtown Riverside. Our partner is the Art Institute of California Inland Empire. We are a registered participant with FNO and thrilled to be able to showcase the unique offerings of our downtown businesses and to demonstrate what makes downtown Riverside 'Destination Style'.

Event Schedule:

4:00 pm to 9:00 pm - Shopping and More in downtown

5:30 pm – Red Dress Flash Mob on the Civic Plaza presented by the American Heart Association and Room to Dance

6:00 pm – FNO Hairstyling competition at Riverside Auditorium and Events Center featuring Retro 50's pin-up styles (open for public viewing at 5 pm)

6:00 pm – Destination Style Fashion Show on the Civic Plaza with Master of Ceremonies David St. Pierre, and presentation of RDP Fashion Star Award by Charity Schiller, RDP Chair.

7:00 pm – Meet and Greet with RDP Fashion Star Award contestants, models and judges at the Culver Center of the Arts

7:00 pm – Launch of Aurea Vista, A Shopping Mecca, and Aurea Vista Live at University and Lemon

9:00 pm to 11:00 pm – After Parties at Downtown Hospitality Establishments

6:00 pm to 9:00 pm

Riverside Arts Walk on First Thursdays at museums, galleries and other venues downtown including Art Park located in the parking lot NW University and Lemon.

Art Institute of California Inland Empire Fashion Department

Sherry West, *Fashion Designer*, Ai Fashion Department Academic Director

Dawn Knapp, *Fashion Manufacturer*, Ai Fashion Instructor

Cecilia Ng-Newman, *Visual Merchandiser*, Ai Fashion Instructor

Phyllis Y. Clark, *Marketing and Events Strategist*, Ai Fashion Instructor

Destination Style Fashion Show Production Crew

Fashion Show Producer – Phyllis Clark

Assistant Fashion Show Producer – Amanda Fitak

Fashion Show Coordinators – Taryn-Anne Dalton, Maranda Jarczewski

Model Coordinators – Paulina Marquez, Natalie Cartujano, Dijone Jones Daniella Sandoval, Marlene Munoz

Fashion Stylists – Alejandro Gomez, Armando Urbina, Ashley Opperud, Paulina Marquez, Natalie Cartujano, Dijone Jones, Daniella Sandoval

Beauty Coordinators – Courtney Green, Annie Loa

Backstage Coordinators – Maria Banuelos, Nikita Reyes, Amanda Fitak

Stage & Audio Visual Coordinators – Hana Chang, Jacob Perry, Jamela Drew

Volunteer Coordinator – Jamela Drew

Photographers Coordinator – Candie Cordova

Social Media Team – Dominique Moreno, Carlos Lugos, Miriam Romero

Bloggers Pad Coordinator – Maria Blanco

Destination Style Fashion Models

Yasmin Amin

Sasha Ancheta

Alexus Anderson

Kellen Balidoy

Oscar Barajas

Janaar Barnes

Jodeci Boyd

Jared Briseno

Kaneina Brown

Taneshia Castain

Antoine Cleveland

Amber Covin

LeJonae Daniels

Kourtney Davis

Victoria Henry

Kimberly Jones

Kelby Knapp

Peggy May

Teal Meniffee

LaQuintha Miller

Seleata Narcisse

Sue Nehring

Karima O'Neal

Gemma Ortiz

Victoria Panuco

Zac Placencia

Mychal Sanford

Amber Schmeltz

Quei Tann

Ariel Taylor

Aaron Vandhana

Hair and Make-up

Manhattans of Riverside Salon and Spa
Bello Salon
Don Carlos
Salon 3778
Studio Dejon

Music



Other Participants

Children Models
The Art Institute Fashion Program Student
Volunteers

Gopa Gallery Models
Bre Dance Studio
American Heart Association
Room to Dance Flash Mob

Special Acknowledgments

County of Riverside and Supervisor John Tavaglione
City of Riverside Arts and Cultural Affairs – Special Events
Justin Tracy and the PIP Printing team
Marian Semic of PIP Printing – Creator of FNO Logo
The Art Institute of California Inland Empire
Phyllis Clark – Fashion Show Coordinator
Amanda Fitak – Assistant Fashion Show Coordinator
David St. Pierre – Master of Ceremonies, Fashion Show

Destination Style Show

Style Stop 1 – Stroll through Aurea Vista
Style Stop 2 – Away We Go
Style Stop 3 – Art in Motion by Gopa Gallery
Style Stop 4 – Alternative Reality
Style Stop 5 – Alter Ego
Style Stop 6 – Final Destination

Fashions provided by the following unique boutiques

Aurea Vista

All that Glitters
BELIEVE
Clippin Fabulous
Downtown Dancewear
How She Wore It
Raincross Fiber Arts
Vanity Haus

Main Street

Belegante by Brenda
Bubbligum Divas
Delights & Invites/Formal
Images
Kelly's Boutique
Mardon Jewelers
MP Couture
Mrs. Tiggy Winkles

Soul Dout Clothing and

Accessories
The Parrott/T. Elliott Studio
Toni Moore Clothing
Wendie Monrroy onMain

Downtown Fashions

Cruz Custom Tailors
House of Flames
Old Glory General Store

RDP Fashion Star Award

Contestants

Ashley Brathen - Designer
Lyssandra Durant –Designer
Cashe' Honorable –Designer

Caitlyn McKinney –Stylist
Susan Tostado – Stylist

RDP Fashion Star Award Judges

Caryn L. Valdiseri
Fashion Stylist
Nordstrom

Terry Elliott
Owner
The Parrott / T. Elliott Studio

Laurie Lucas
Journalist
The Press-Enterprise

Courtney Schultz
Trend Reporter
DSTRCTC.com

Fashion's Night Out Hair Styling Competition **Theme – Retro Pinup 1950's**

Two categories; Professional licensed Cosmetologist with live models, and Cosmetologist students with manikin/dollheads.

The competition is open to the public for viewing at 5 pm.
Styling at 6 pm with one hour for completion.
Judging and awarding of trophies and certificates at 7 pm.

Competition organized by Oscar Moreno of Oscar Capelli Salon

Sponsored by the Riverside Downtown Partnership

About Fashion's Night Out

Fashion's Night Out (FNO) is an unprecedented global initiative originally created in 2009 to celebrate fashion, restore consumer confidence, and boost the industry's economy during the recession. On Thursday, September 6, 2012, in response to overwhelming demand, Fashion's Night out will return to New York City and cities across the country to highlight fashion and support retail with exciting events that include designer appearances, celebrity guests, fashion shows and musical performances. Purchase items from the 2012 FNO collection and a portion of the proceeds will go to the New York City AIDS Fund in the NY Community Trust. In the United States, the program is a collaboration between American Vogue, the Council of Fashion Designers of America, NYC & Company, and the City of New York. For more information visit the FNO website at <http://www.fashionsnightout.com/> or FNO on Twitter at @fnonyc (#FNO).