

# KICKING OFF SMALL BUSINESS MONTH

## DEBUNKING THE MYTHS OF SMALL BUSINESS MICHAEL GERBER



**FREE PRESENTATION**

"World's #1 Small Business Guru" - INC. Magazine

**Wednesday, NOV 5 - 5:30 PM**

**RSVP: RiversideOED.com**

**HELP YOUR BUSINESS SUCCEED**

Mon	Tue	Wed	Thu	Fri	Sat
<ul style="list-style-type: none"> <li>Apps for Business &amp; Payment Solutions Augie's Coffee House 4205 Main Street 7 AM - 9 AM</li> <li>Marketing: Advertising Your Business Lift Coffee Roasters 3590 Central Ave 3 PM - 5 PM</li> </ul> <p style="text-align: right;">3</p>	<ul style="list-style-type: none"> <li>Business Tool: SizeUp Back to the Grind 3575 University Ave 3 PM - 5 PM</li> </ul> <p style="text-align: right;">4</p>	<p style="text-align: center;"><b>Debunking the Myths of Small Business, Michael Gerber</b> City Council Chambers, City Hall 3900 Main Street 5:30 PM</p> <p style="text-align: center;"><b>RSVP Required</b></p> <p style="text-align: right;">5</p>	<ul style="list-style-type: none"> <li>ADA: What You Need to Know, Brian Percy, Attorney RPU Orange Street Board Room 3901 Orange Street 7:30 AM - 9:30 AM</li> <li>Marketing: Targeting Your Audience Kraemer's Coffee Bistro 6734 Brockton Ave 3 PM - 5 PM</li> </ul> <p style="text-align: right;">6</p>	<ul style="list-style-type: none"> <li>Prospecting Locations Daily Brew 2955 Van Buren Blvd 7 AM - 9 AM</li> </ul> <p style="text-align: right;">7</p>	8
<ul style="list-style-type: none"> <li>Meet #TeamOED Molinos Coffee 3660 Mission Inn Ave 7 AM - 9 AM</li> </ul> <p style="text-align: right;">10</p>		<ul style="list-style-type: none"> <li>Prospecting Locations Daily Brew 2955 Van Buren Blvd 3 PM - 5 PM</li> </ul> <p style="text-align: right;">11</p>	<ul style="list-style-type: none"> <li>Marketing: Social Media Basics Mayor's Ceremonial Room, City Hall 3900 Main Street 5:30 PM - 7:30 PM</li> </ul> <p style="text-align: right;">12</p>	<ul style="list-style-type: none"> <li>Marketing: Advertising Your Business Lift Coffee Roasters 3590 Central Ave 7 AM - 9 AM</li> </ul> <p style="text-align: right;">14</p>	15
<ul style="list-style-type: none"> <li>Marketing: Targeting Your Audience Kraemer's Coffee Bistro 6734 Brockton Ave 7 AM - 9 AM</li> </ul> <p style="text-align: right;">17</p>			<ul style="list-style-type: none"> <li>Marketing: Social Media Basics Renck Community Center / Hunt Park 4015 Jackson Street 12 PM - 2 PM</li> </ul> <p style="text-align: right;">20</p>		21
<ul style="list-style-type: none"> <li>Improve Your Loan Prospects, Al Gohary, Inland Empire Small Business Consultant Mayor's Ceremonial Room, City Hall 3900 Main Street 3 PM - 5 PM</li> </ul> <p style="text-align: right;">24</p>	<ul style="list-style-type: none"> <li>Meet #TeamOED Molinos Coffee 3660 Mission Inn Ave 3 PM - 5 PM</li> </ul> <p style="text-align: right;">18</p>	<ul style="list-style-type: none"> <li>Business Tool: SizeUp Back to the Grind 3575 University Ave 7 AM - 9 AM</li> </ul> <p style="text-align: right;">19</p>	<ul style="list-style-type: none"> <li>Apps for Business &amp; Payment Solutions Augie's Coffee House 4205 Main Street 3 PM - 5 PM</li> </ul> <p style="text-align: right;">27</p>	<ul style="list-style-type: none"> <li>Festival of Lights Lighting Ceremony The Mission Inn Hotel &amp; Spa 3649 Mission Inn Ave 4:30 PM</li> </ul> <p style="text-align: right;">28</p>	<p><b>Small Business Saturday</b></p> <p style="text-align: right;">22</p>
					29

<b>FREE Q&amp;A Chat</b> coffee provided	<b>FREE Workshop</b>
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For a detailed description of each event, visit [RiversideOED.com](http://RiversideOED.com)  
All locations are within the City of Riverside

\*Times, locations and topics are subject to change. Please refer to [RiversideOED.com](http://RiversideOED.com) for the most recent calendar.

