



Minutes

Present: Chuck Beaty, Rafael Guzman, Nanci Larsen, Shalini Lockard, Marco McGuire, Stan Morrison, David St. Pierre, Cara Swearingen, Kevin Townsend, Justin Tracy, Shelby Worthington
Excused: Patrick Brien, Michelle Freeman, Wolde-Ab Isaac, Jeff Kraus, Lou Monville, Bob Nagle, Geoff Neely, Brian Percy, Sergio San Martin, Charity Schiller, Bud Sketchley,
Absent: Cherie Crutcher, Ian Davidson, Gerald Douglas John Field, Bill Gardner, Amir Mertaban

Ex-Officio ABP / City Council: Councilman Mike Gardner, Miguel Lujano for Councilman Andy Melendrez

Staff: Janice Penner, Kate Stovicek

1) Call to Order

Shelby Worthington called the meeting to order.

2) Self Introductions and Public Comments

Conducted. Chuck Beaty thanked the party responsible for the start on paving Tenth Street.

3) Minutes of July 12, 2017

Motion: To accept the Minutes of the Meeting of July 12, 2017

Motion to be approved by email vote with results appended to Minutes.

Minutes were approved by email vote.

4) Chair's Report

Shelby Worthington reported she did not have a report and inquired if Janice Penner had anything to report. Janice Penner reported that the major item was the Streetplus safety patrol and that the information was in the Notes to the Agenda. She added that Kevin Townsend would discuss the two meetings planned for the hospitality and retail establishments in his report.

5) Items for Discussion

5a) Streetplus Safety Patrol – effective August 14th

Janice Penner said that Streetplus was scheduled to start its patrol on Monday, August 14th. She said that they were doing a week of in-house training prior to starting and would be meeting with City staff and others on Thursday, August 10th for an orientation. She said RDP staff would also meet with them as well. She reported that Bill Grace would be managing the team and noted that he had experience in hospitality, military and security and was familiar with entertainment districts.

Janice Penner said that the Streetplus Safety Patrol uniforms would be bright yellow with Safety Patrol written on the back. She said that once contact information was received, it would be provided to downtown businesses. She added that Shirley Schmeltz attended the meetings with

Streetplus as the point of contact for the RDP Ambassador program. She said that Kevin Townsend and Nathan Freeman were the City point people for the program and would be attending Security Committee meetings as that committee would oversee the program from RDP's perspective.

Janice Penner said that Parking Services would have a Streetplus patrol of two people from 9 pm to 5 am Thursdays through Sundays in addition to the RDP Ambassador patrol. She said that RDP and Parking Services would work in tandem with Streetplus to ensure the best deployment of security patrols in the garages.

Stan Morrison asked how full the garages were at 1:30 am on Thursday, Friday, and Saturday. Janice Penner reported that Dulce Gomez attended the Security Committee meeting and provided an update on Parking Services. She said that the update included over 8,000 cars parked and Garage 1 full by 9 pm on Thursday, Friday, and Saturday evenings. She said Parking Services had collected \$44,000 in gross fees and netted \$4,000 towards future improvements. She said that there was little turnover and individuals parking in Garage 1 were staying until 2am or 3 am.

6) Items for Information

6a) RDP Events and Activities

ii) Concerts at City Hall

Janice Penner reported that the 2017 series of Concerts at City Hall ended July 25th. She added that the event was moved to the City Hall breezeway due to the heat. She said it was agreed to keep that location and to change the marketing materials to show the new location and encourage attendance by indicating that seating would be available. She noted that the event was relatively inexpensive to put on and that it attracted a fluid audience that listened to a few songs and then moved on.

iii) Movies on Main

Janice Penner reported that Movies on Main finished on July 27th and that attendance was around 400 each evening. She said that the movies were held in the same location between Mission Inn Avenue and University and that RDP was thanked by the local businesses for holding the event in the usual location and the positive effect on their sales. She noted that it was a partnership with Park and Recreation.

iv) Riverside Art and Music Festival

Janice Penner reported that RDP and the Riverside Arts Council were continuing plans for the event on Saturday, September 9th. She added the event had to be relocated and that the stage would be located at Ninth and Orange with audience viewing on Orange to University. She said that cultural performances would be featured on the stage from 4 pm to 7 pm and three local bands would play from 7 pm to 10 pm. She said that Talene Salmaszadeh from Back to the Grind, who organizes Saturation Fest, would recruit bands.

Janice Penner reported that art and cultural exhibits would feature local artists and arts groups offering demonstrations, workshops, and sales. She said there would also be a Chalk Art demonstration at Ninth and Main featuring local artists demonstrating the art to young aspiring artists.

v) Luncheons

Janice Penner reported that September's luncheon would be at the Hyatt with Chef Laurent of Just Pastries catering and Cherie Crutcher of Riverside Community Hospital speaking. She added that October's luncheon would be at the Mission Inn Hotel & Spa with the UCR Athletics Department featured. She said that the Marriott had been confirmed for November with Tonya Kenyon speaking on the plans for the new downtown library. She said staff was working on securing sponsors for the luncheons.

Stan Morrison asked Janice Penner to contact him about Pacific Premier Bank the October luncheon. Shelby Worthington said that Loft.84 would sponsor September's luncheon. Cara Swearingen said that Tilden-Coil Constructors would sponsor the November luncheon.

Shelby Worthington added that Loft.84 planned an in-house kitchen and had hired Chef Laurent as their catering company.

vi) Fall events – Fashion Show and Zombie Crawl

Janice Penner reported that staff was preparing the Special Event Permits for both the Fashion Show and Zombie Crawl to submit in August. She added that both events would take place at the intersection of Main and Ninth and utilize the City Hall Breezeway. She said that the fall Fashion Show would once again be a partnership with the Pink Ribbon Place of the Riverside Community Health Foundation.

vii) Festival of Lights

Janice Penner reported that RDP had agreed to reinstitute the Window Decorating Contest and would be working with the City and potentially the Mission Inn Hotel & Spa on the contest and theme.

7. Financial Reports

There was no verbal report. Excerpt from Notes to Agenda for reference.

7a) Draft Financial report at July 31, 2017

The July BID levy in respect of June was \$87,752 which was slightly higher than the amount received in July 2016. This is a positive indicator that BID Levy should continue to grow as evidenced during the last fiscal year. The July 31, 2017 financial report is being considered as draft as monthly budget numbers are finalized. The draft financial report shows a surplus of \$52,607 for the month compared to an expected surplus of \$50,248. RDP reserves include three CDs with Pacific Premier Bank totaling \$234,064 and one with Provident Bank of \$84,328.

7b) Year-end Financial Review and Tax Return

The CPA has completed the financial review. The final financial statements and tax return have been completed and sent to the Executive for review. They will be filed once the Executive Committee has reviewed and the Secretary has signed the E-file authorization form. Copies will be available on request.

Motion: To accept the draft financial report at July 31, 2017

Motion to be approved by email vote with results appended to Minutes.

Draft Financial Report approved by email vote.

8) Adjournment for Review and Approval of Annual Report for 2018 Renewal.

Shelby Worthington temporarily adjourned the RDP Board meeting so that the Advisory Board for the Riverside Downtown Parking and Business Improvement Area could review and approve the Annual Report for the 2018 renewal. Janice Penner noted that there was not a quorum at the meeting so she would send out a request for an email vote for approval of the Annual Report as it needed to be submitted to the City prior to the next scheduled Board meeting in October.

Motion: To approve the Annual Report for the 2018 Renewal

Motion to approve: Chuck Beaty **Motion seconded by:** Stan Morrison

Motion to be approved by email vote with results appended to Minutes.

Annual Report approved by email vote.

9) Reconvening of Board Meeting

Shelby Worthington reconvened the RDP Board meeting.

10) City Council Updates

10a) Ward One

Councilman Mike Gardner reported that there was a vacancy on City Council due to John Bernard resigning. He said that after much discussion, Council decided to appoint a person to serve the rest of the term until the next election in June 2019. He reported that Council was soliciting applications from individuals in Ward Seven who were a registered voter and lived in that ward. He reported that Council would be accepting applications until August 28 and on August 29 would hold a special meeting to interview candidates. He added that there was a limit of 60 days to fill the vacant seat on the council and if the seat was not filled, a special election had to be held. He said that the soonest that could happen would be February 2018 at a cost of roughly \$60,000, leaving Ward Seven without a vote for seven to ten months.

Councilman Mike Gardner reported that the length of time to have paving completed on Tenth Street was due to a glitch. He said that the contract for installing the pipeline didn't include final which led to the extended time between the temporary paving and the final paving. He added that there was a large project taking place at Market Street and Fourteenth Street to place a fiber optic network underground so there were temporary paving and lane closures in the area.

Janice Penner added that the Land Use Committee meeting minutes contained their discussion of installation of the fiber optic network and the synchronization of traffic lights on Market Street. Councilman Mike Gardner reported that traffic lights on Market Street and Magnolia would be timed to allow vehicles traveling at the speed limit to have a green light for multiple blocks. He added that the pedestrian crosswalks on Market Street at Sixth Street and at Eleventh Street would be upgraded to increase pedestrian safety.

Councilman Mike Gardner said that the ground breaking on the Stalder Plaza Project would take place on August 30.

10b) Ward Two

Miguel Lujano attended on behalf of Councilman Andy Melendrez. Miguel Lujano reported that the Rapid Link project was a 19.25 mile bus route between UCR and the Corona Transit Center

and would be launched on August 28. He said that the stops were minimized to cut down on transit time for commuters by half, impacting about daily 7,000 riders.

Miguel Lujano said that the Riverside Coras USA, Riverside's own semi-pro local soccer team placed third in the national Premier Soccer League and that they would be getting a new coach who previously played professionally.

Miguel Lujano also commented on the Riverside Arts Academy at the Cesar Chavez Community Center which hit a record enrollment that quarter in music, dance, and arts/music/music theory for tots. He said that there were over 400 participants in a given class and that young children were learning how to read musical notes. He said that there were not enough instruments to accommodate all of the children that were interested in this program and hopefully the Art of Giving Gala would raise both monetary donations and instrument donations. Janice Penner requested that Miguel Lujano send her information on the Art of Giving Gala for the Art & Music Festival and for the BID Bulletin.

Miguel Lujano also reported that the Mission Lofts Project was still scheduled to move forward. He said that Library staff would be conducting two meetings in Ward Two on the relocation of the Main Library for community input.

Stan Morrison reported that one of the musical instructors for the Riverside Arts Academy Harmony Project, Alpin Hong, was absolutely phenomenal. Miguel Lujano added that Alpin Hong was instructing the children free of charge with world-class training. Stan Morrison added that Collette Lee had donated 50 violins to students.

11) Security Update

Kevin Townsend reported that there were some overnight burglaries along Ninth Street, with a few on Main Street and one on Market Street. He added that there was a break in at Pepitos and their great surveillance system allowed the detectives to identify the burglar.

Kevin Townsend said that on July 29 at 8 am there was a stabbing in front of the Library. He added that there was a suicide on August 5 at 7 pm at the FOX Theater parking structure. He said that there was a shooting on Main Street and Sixth Street, which was still being investigated.

Kevin Townsend added that the POP officers were working Tuesday and Thursday mornings with Homeless Outreach on Main Street in attempts to reach out to some of the homeless individuals. He reported that seven individuals went to the shelter due to the outreach.

Kevin Townsend reported that he was excited about the Streetplus Program and believed that the manager, Bill Grace, would do a great job for the downtown area. He added that the City was considering a new camera system in downtown Riverside as the video quality of the current cameras was poor. Councilman Mike Gardner said that Council would be supportive of that action.

Kevin Townsend reported that he had scheduled two informational meetings for downtown businesses with the one on Tuesday, August 22 aimed towards the hospitality establishments. He said that the meetings were split into two groups due to the different problems that encountered. He said that Amir Mertaban offered to host the meeting on the 22nd at the FOX and the Convention

Center agreed to host the other meeting on August 23. He said that Bill Grace would be introduced at both meetings and that he expected homeless to be a main topic of discussion.

Cara Swearingen reported that she typically received many complaints regarding the homeless loitering at Tilden-Coil but there had been a significant decrease due to the efforts by Police and Homeless Outreach. Kevin Townsend reported that the Police Department was aware of how critical the downtown area was with regard to development. Marco McGuire reported that the Bail Bonds building had seen a significant decrease in the homeless sleeping around it. Janice Penner said that the combined efforts of the Police, Homeless Outreach, and the RDP Ambassadors shift beginning at 9 am had all contributed to deterring of homeless from loitering.

12) City Community Development Department Update

Rafael Guzman reiterated that the groundbreaking for the Stalder Plaza Project would be on August 30 at 10am. He reported that the Mission Lofts could break ground within the next 30 to 45 days and noted that they had a six month hiatus due to financing. He reported that Imperial Hardware Lofts had a possible completion date of May 2018. He reported that their development planned for Main Street at Ninth Street was anticipating submitting construction papers in October 2017 with a groundbreaking in the first quarter of 2018.

Rafael Guzman said that the two historic homes at Center Pointe had been relocated and would be undergoing rehabilitation. He said that the commercial component of the project was under construction and ahead of schedule while the residential component was off track. He reported that the Olivewood medical complex was under construction. He added that the architectural firm on Tenth Street and Market Street was completing the first phase of their renovation and starting construction soon.

Rafael Guzman reported that Riverside Food Lab was under construction and planned to open in January 2018. Janice Penner inquired if the Arteco Partners would be developing Chow Alley. Rafael Guzman replied that they had expressed interest in Chow Alley and might take the project on. Marco McGuire reported that he visited a Chow Alley-type development in Long Beach and in San Diego and was very impressed.

13) Arlington Business Partnership Update

As ABP was dark in August, there was no update.

14) New Business

There was no new business.

15) Adjournment and next meeting date

The meeting was adjourned until Wednesday, October 11, 2017