

Bulletin

Riverside Downtown Business Improvement District



**DOWNTOWN
RIVERSIDE**
The art of the City

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The next monthly luncheon will be held on Tuesday, June 26, 2018 at Heroes Restaurant and Brewery and feature Amir Mertaban and the Live Nation team.

The cost of the luncheon is \$22 with reservation by Friday prior to the meeting, or \$25 at the door. Please call the RDP Office at 951-781-7335 for reservations.

Reservations not cancelled by the prior Friday will be charged.



Upcoming Events Downtown

Inland Empire Salsa Festival

The Inland Empire is going to be sizzling during the 4th annual Inland Empire Salsa Festival, on Saturday June 2nd from 11 am to 6 pm in historic downtown Riverside in beautiful White Park. Along with tasty salsa, local restaurants will also offer their delicious fares throughout the day and local breweries will be on site selling some of their popular brews. The event features Altura Credit Union Kids Fun Zone and free Chips and Salsa provided by Maxi-Foods while supplies last. For more information visit <http://www.iesalsafestival.com/>

10th Annual Mayor and City Council Regatta

Join the fun and watch three sailing races between the Mayor and City Council members, Youth Sailors, Fire and Police, and Service Clubs on Saturday, June 9th from 4 pm to 7 pm at Fairmount Park. Enjoy a Picnic Lunch, Door Prizes, and Silent Auction. Funds raised go to Youth Sailing Lesson program and other charities. Tickets are available from City Council members.

Kick Off the Summer with Free Music Outdoors

The 2018 summer concert series in Fairmount Park starts June 13th and continues every Wednesday until July 25th (except for July 4th). Concerts run from 6 pm to 9 pm.

The lineup includes:

- June 13 - Best Shot • Pat Benatar Tribute
- June 20 - Stone Soul • Motown
- June 27 - Latin Nation • Latin
- July 11 - Neon Nation • 80s Pop
- July 18 - Southbound • Classic Rock
- July 25 - Steel Rod • Variety

Each concert begins with the new Dance Dance Riverside competition when the top 20 contestants perform live to have a chance to win up to \$2,000

in cash and prizes and be named the inaugural champions. In addition to the performances, there will be activities for the entire family and food vendors on site. The Riverside Downtown Partnership is pleased to be a partner with the City of Riverside Parks, Recreation, and Community Services in bringing free summer concerts to Fairmount Park.

LIVE MUSIC AND DANCE
FROM LOCAL TALENT

SUMMER LUNCHES
IN DOWNTOWN

EVERY TUES. | **NOON**

JUNE 19, 26
JULY 10, 17, 24, 31

RIVERSIDE CITY HALL
CLOCK TOWER FOUNTAIN

FIND US ON

RiversideCA.gov/Calendar | RiversideDowntown.org

The music continues with **Summer Lunches in Downtown** featuring performances from local artists every Tuesday at Noon running from June 19th through July 31st (except for July 3rd) at the Clock Tower Fountain by City Hall near 10th Street. Performers include Riverside favorites Lakin Saucedo, Cadillac Phil, Apryle Dalmacio, and Jenny Garcia. Attendees are being encouraged to pick up their lunch from a nearby restaurant and enjoy both it and the music downtown. If you are offering a lunch special for the Summer Lunches in Downtown series, please advise Kate Stovicek at the RDP office so she can list it on the RDP Facebook page.

The Summer Lunches in Downtown
continued on next page

UPCOMING EVENTS from page 1

concert series is a partnership between the City of Riverside Arts and Cultural Affairs department and the Riverside Downtown Partnership. For more information and performers as they are added, visit www.RiversideDowntown.org or <https://calendar.riversideca.gov/default.aspx>.

Movies on Main Returns in July

The Riverside Downtown Partnership in conjunction with the City's Park, Recreation and Community Services Department is pleased to announce the return of "Movies on Main" with blockbuster G-rated and PG movies the entire family will enjoy. These free movies will be shown on Main Street between University and Mission Inn Avenue projected on an inflatable outdoor screen.

Scheduled movies this summer include:

- **July 5 – *The Nut Job 2: Nutty by Nature*** Following the events of the first film, Surly and his friends must stop Oakton City's mayor from destroying their home to make way for a dysfunctional amusement park.
- **July 12 – *Lego Ninjago*** Shunned by everyone for being the son of an evil warlord, a teenager seeks to defeat him with the help of his fellow ninjas
- **July 19 – *The Emoji Movie*** Gene, a multi-expressional emoji, sets out on a journey to become a

normal emoji.

- **July 26 – *Coco*** Aspiring musician Miguel, confronted with his family's ancestral ban on music, enters the Land of the Dead to find his great-great-grandfather, a legendary singer.

The movie screening will start at 8 pm or dusk if later. We encourage all downtown businesses to consider participating in the event by either having a display table or providing material for display at the RDP information table. If you wish to have a display space at Movies on Main, please contact Kate Stovicek at the RDP office so that we can make arrangements. Space is limited. And if you plan to offer Movies on Main specials, please contact Kate Stovicek so that she can include the information on the RDP website and Facebook page. We also encourage you to cross-promote if you have a website or Facebook page. For more information visit www.RiversideDowntown.org or www.facebook.com/RiversideDowntownPartnership.

And Riverside Restaurant Week will not return in June 2018. RDP is working with the City of Riverside and the Arlington Business Partnership on a replacement promotion. Details to follow.



Business Spotlight: Something Sweet by Serina: Cupcakes and Curiosities

Something Sweet by Serina: Cupcakes and Curiosities is excited to be a part of Downtown Riverside's eclectic mix of small businesses. The business was established in 2017 and originally named "Something Sweet By Serina." Business owner Serina Newborg opened in 2014 with a focus on providing fresh baked Cupcakes, Cakepops, Cookies, and custom Cakes baked from scratch daily. Using all natural ingredients and recipes handed down from family, Serina quickly made a name for herself by providing delectable desserts and treats to the Downtown Riverside district, and surrounding areas.

In 2017, Serina partnered with High School friend, Simone Daly, and the two set forth to expand their storefront, leading to more visibility and square footage. With the expansion and name change, Serina and Simone have



created a wonderland which invites individuals, families and friends to enjoy a uniquely sweet experience. Now featuring indoor seating, a book exchange and reading area, Something Sweet by Serina: Cupcakes and Curiosities also has a stage to host local talent and students from Encore, School for the Arts.

Located adjacent to the family owned Upper Crust Sandwich shop, Something Sweet by Serina: Cupcakes and Curiosities provides over twenty different freshly baked cupcake varieties on a daily basis, including "Pup-cakes" for man's best friend! Stop by and enjoy a sweet treat in a uniquely fun environment. Don't forget to inquire about their custom orders and

rewarding Fund-raising program!

Located at 3563 Main Street, Riverside

Phone 951-452-6271



WATER | ENERGY | LIFE

CITY OF RIVERSIDE
PUBLIC UTILITIES

RiversidePublicUtilities.com

BARRY A. HILDEBRANDT
bahildebrandt@yahoo.com

BROKER, License #00639004

Mountain View-Riverside-1906

WCI REAL ESTATE
4197 BROCKTON AVENUE RIVERSIDE, CA 92501
951.779.9738 x-12 Cell 951.321.9336

COUNCIL CORNER

Ward One Council Update

Contributed by Councilman Mike Gardner

Downtown Goings On

Utility Rates: The City Council voted to increase utility rates in stages over the next five years. The water rate increase will take effect July 1 of this year and averages 4.5% the first year, 5.75% in years two through 4 and 6.5% in year five. The electric rate increase will not take effect until January 1 of next year and will average 2.95% in the first year and 3% in succeeding years.

It is estimated that these increases will average about \$6 a year for medium sized residential customers and \$17 for medium business users. The increases are cumulative yearly, so the second years for these examples would be \$12 and \$34 respectively with similar increases each year. Every customer is different and these averages will not accurately represent everyone. Some will be lower and some will be higher.

The Council also supplemented and added a number of efficiency and assistance programs to help low income customers deal with the increases. We believe we can help many low income customers save as much as their bills will increase keeping them revenue neutral.

Although there was not unanimous agreement among the councilmembers, I believe the new rates are the least that can be done and maintain the level of utility services we expect and need. As an example, almost 10% of the water that enters our system today is lost to leaks. This will only get worse with time. On the electric side we have thousands of wood poles that are fifty years old and older, transformers, switchgear and underground vaults that require replacement.

Failure to take care of these issues will lead to more frequent and longer lasting outages.

This was a controversial vote. No one wants to pay more for anything, but the majority of the Council looked to the future and decided we owe solid utilities to those who will follow us as the city's founders left for us. The Council will review the utility financial and physical plant position each year before the next rate increment takes effect and may modify or eliminate that year's scheduled increase if warranted. We did this with sewer rates and cancelled the last year of a scheduled increase because it was not necessary.

Downtown Projects: The Hampton Inn project is in full construction mode with major excavation and recompaction of the soil occurring now. Vertical construction will begin soon. The Council approved a sale agreement for old Downtown Fire Station and adjacent parking lot for development of a new Hilton Hotel and the project will enter the entitlement process shortly. The Stalder Project is expected to begin major work mid June. Imperial Lofts is nearing completion. The scaffolding will come down soon and finishing touches will be completed internally. Occupancy is expected this summer. The smaller but similar project at Ninth and Main will begin noticeable vertical construction very shortly.

Mike Gardner



Ward Two Council Update

Contributed by Councilman Andy Melendrez

Memorial Day Reflection:

As we look back on this past Memorial Day I ask that we remember and honor those who courageously laid down their lives in service to our Country. May their selfless love and many sacrifices inspire and guide us to do the same for our fellow man. I'm humbled by the thought of this great sacrifice made by our brave soldiers and their families. The fallen soldier is truly an American hero who deserves to be remembered not only on Memorial Day.

Art Corridor:

A special thank you goes out to the Resident of Eastside Active in Leadership (R.E.A.L) from the Eastside HEAL Zone for their Art Corridor Project. This group of volunteer parents in the Eastside came together to paint a mural and create art work that is now on display in the alley between Franklyn and Kansas Avenue. Thank you to the R.E.A.L for organizing residents, neighbors & community members to engage in this wonderful community building project.

Keep Riverside Clean & Beautiful:

I would like to recognize and thank everyone who came out to participate in the Greater Riverside Chamber's Keep Riverside Clean & Beautiful Event! We had the Eastside HEAL Zone represented with over 35 volunteers who picked

up over 60 bags of trash! Our team keeps growing more each year and the transformations in the neighborhoods are incredible. Thank you to all the residents, neighbors & community members who made this possible.

18th Annual Juneteenth Celebration:

The Riverside Juneteenth Committee since 1993 has worked tirelessly to bring the accomplishments of African-American people to the Inland Empire. Please join us on Saturday June 2th, 2018 from 12:00 PM to 6:00 PM for this wonderful and free event which will be held at the Bordwell Park/Stratton Community Center, 2008 Martin Luther King Blvd, Riverside, CA 92507.

This event is to recognize June 19, 1865, when the Union Col. Gordon Granger rode into Galveston, Texas with a contingency of Buffalo Soldiers. Their mission was to inform the area's Black inhabitants of the Civil War's end two months earlier. This news came two and a half years after Abraham Lincoln signed and issued the Emancipation

continued on next page



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Proclamation. The event is now celebrated across the United States of America with Milwaukee and Minneapolis now hosting two of the largest Juneteenth celebrations in the nation.

Juneteenth Celebrations are a time for communities to come together. In this light, community health and service

organizations dispense information, local talent perform, while food and merchandise vendors add favor to this colorful day of family and community fun.

Best wishes and congratulations to UCR's graduating class of 2018!

Andy Melendrez



BUSINESS BUZZ

11 Email Messages You Can Send to Your List Besides Newsletters

by Alyssa Gregory

Email is 40 times more effective than Facebook or Twitter at acquiring new customers, making it one of the most powerful digital marketing tools for small businesses. Plus, email marketing is relatively cost-effective, and with the variety of email marketing platforms available, there is a solution for every type of business. Of course, email marketing is only effective for small business owners who take the time to cultivate their email lists and send consistent and relevant messages, so coming up with compelling email marketing campaigns is a key part of the process.

It may seem that email newsletters are the best way to reach out to your audience, and it may be a great format at times, but there are a lot of other ways you can use email marketing in your small business. Here are 11 types of email messages you can send to your list that aren't a newsletter, allowing you to change it up from time to time and truly engage your customers.

Special Offers and Coupons

Who doesn't love a freebie, a discount or a special offer? Most people do, and that is why special promotional email messages are an excellent way to boost engagement with your email marketing list. This type of email message also helps boost list engagement because it offers a valuable incentive for your subscribers to remain on your list. They will much more likely to open your next message if they find value in this one.

Free Downloads

Most types of businesses can use a free download to engage their email list.

You can offer a template, a tip sheet, an instructional video, or even an image that can be used as computer or smartphone wallpaper. A free download can be used as a way to thank your current subscribers or encourage new leads to sign up for your mailing list. Just make sure your download is branded for your business and is something your subscribers will find valuable.

Company Announcements

Your initial instinct may be that company announcements are boring and not of interest to your customers, but there are many ways to tailor news so that it pulls in your subscribers. Are you announcing a new product line? Give your

subscribers a chance to try it for free. Are you announcing that your company has won an award? Celebrate with your customers by offering them a limited time discount. Think about converting company news into something of real value for your customers by asking the question: what's in it for them?

Blog Post Digest

If you have a blog with a steady flow of new content, sending out a weekly or monthly digest of the most recent posts is a great way to keep your readers' eyes on your blog. Your email doesn't have to be long; just include the title and a sentence or two summarizing each post with a link to the full blog post. Content with images gets 94% more views than content without images, so if you have featured images on your posts, you may want to include one for each of your blog post listings.

After-Purchase Check-In

Do you follow up with customers after they make a purchase to gauge their happiness and see if they have any questions about the product they purchased or the service they received?

A short yet personal check-in email is a great way to tell your customers they are important to you and that you sincerely want them to be happy with their purchases. If you have a customer satisfaction survey that you use in your business, consider including a link to that survey in your message so you can collect data and customer feedback that will help you improve your business over time.

Birthday and Anniversary Messages

Depending on the type of information you collect from your subscribers upon sign-up, sending out birthday or anniversary notes is a great way to inject some personalized attention into your email campaigns. Ramp up engagement even more by including a free gift or special discount in celebration of your customer's special day. If you have a business that caters to children such as a restaurant or popular birthday party location, you can send messages to parents that offer a free dessert, special toy or even a discount for the child's birthday party.

VIP Email Messages

Who are your email marketing VIPs? GetResponse

has some great tips for identifying your most important subscribers and creating a VIP experience that rewards them for their brand loyalty. To do this, you will need to decide on parameters that determine who your most important subscribers are, then segment your email list so you can send email messages just to that part of your list. One powerful VIP message is an invitation for early access to a sales event or another similar exclusive offer.

Appointment Reminders

If your business is a service-based business where customers frequently make appointments in advance, sending out reminder emails a few days to a week before an appointment is an excellent habit to get into. Not only do these reminder email messages help prevent no-shows, but they can also be very effective at presenting your customers with added value. For example, you can provide a quick list of items needed for the appointment, or provide links to documents that need to be completed to make the appointment go more smoothly.

Transactional Emails

Transactional email messages are a must-have for businesses that allow customers to order products online. Examples of transactional emails are order confirmation, order status, and shipping confirmation. If you have an e-commerce website selling products, make it standard practice to automate transactional emails during each stage of the order process. You can also include other information in these transactional email messages that can boost sales such as a list of related products or top-sellers.

Event Invitations

Do you host or regularly participate in events in your business? Getting your customers there is often the biggest factor that determines how successful the event is. Don't assume your customers saw the flyer you had posted at the door when they were leaving your store. Send them an email invitation to make sure they are aware of the event and are encouraged to attend.

Product Updates or New Releases

Getting repeat business from current customers is the most cost-effective way to generate new business, so don't hesitate to send email messages that notify your customers when a product is going to be updated or a new and better version is on the way. You can create a dual purpose email that provides a new release update while offering a limited time discount for customers who upgrade right away.

With any type of email message you send to your list, make sure your contact information is easily accessible, and that it is easy for people to unsubscribe as required by CAN-SPAM rules. You may also want to include social icons linking to your social profiles so you can connect with your customers throughout all of the platforms where your business has an active profile.

From www.thebalance.com



Alerts from the City of Riverside

Riverside Police Department: We have noticed an increase in vehicles broken into the northern half of the city, which includes downtown. Some of break-ins have occurred in the downtown parking garages. A number of these incidents involved people leaving items of value visible inside the vehicle. Please remind your staff to follow these general rules:

- Try to park in well-lit, well-traveled areas
- Roll your windows all the way up (don't leave a crack in the window to 'air it out'), as suspects can forcefully pull the window down
- Lock your doors and activate your alarm if you have one
- Hide valuables (laptop, purse, etc) out of sight, such as in the trunk
- Don't ignore suspicious activity such as people pulling

on car door handles, looking into vehicles, or loitering in parking lots or garages ... call the police.

Riverside Public Utilities: Fraud Payments Alert – RPU contacts its customers only through paper billings statements, online billing emails, late payment reminders, and green '48 hour notification' tags placed at the customer's address. RPU personnel who work in the community drive clearly marked RPU vehicles, wear city uniforms with respective logos, and display proper photo identification. Customers who have questions about suspicious activity are encouraged to report possible fraudulent actions to the City's Call Center by calling 311 (from a land line) or 951-826-5311. Customers can also file a report with the Riverside Police Department at 951-354-2007.



RDP Welcomes New Businesses to Downtown

Brow Ready X Dd (Personal Care) • C Latimer Antiques • Freelyraw Juice and Living Foods (Restaurant)
Independent Solutions Community Services • Inland Motor Sales
LivePhysical Fitness LLC • Lolita Bernard Independent Consultant (Counseling Services)
Wexler of California (Business Services)



California Data Breach Laws

Do you know what types of data your business is collecting and/or storing at the moment? What would you do if an unauthorized party accessed your critical/sensitive data? Unfortunately, many businesses don't have a plan or policy in place in the event of a data breach either – this can be a very big problem as much of your actions are dictated by Data Breach Notification Laws.

Every state in the United States has a variation of Data Breach Notification Laws. California's Data Breach Notification Laws (Cal. Civ. Code §1798.80 - §1798.84) are straight forward, but there are intricate items contained therein that apply specifically to your type of business. First and foremost, it's important to recognize what data your business works with.

According to Cal. Civ. Code §1798.80, if your business collects and stores Personal Information such as username/email address in combination with password or security question (allowing unauthorized access to an online account) OR if your business collects an individual's first name and last name in combination with the following data in unencrypted form then your business has Personal Information.

- Social Security Number;
- Driver's License or California Identification Card Number;
- Account Number, Credit/Debit Card Number with passcodes, access codes, or security codes (allowing unauthorized access to the individuals financial account
- Medical Information;
- Health Insurance Information

In IT Security, data that is covered by laws, compliance paradigms, or contain confidential company information is considered "critical/sensitive" data; the rule of thumb is "if you don't need to store, process, or transmit the data, then don't". Unfortunately that is not an option for some businesses, hence, it becomes imperative to protect this data in a reasonable and consistent manner.

The California Breach Notification Laws define a "Breach" as: Unauthorized acquisition of computerized data that compromises the security, confidentiality, or integrity of personal information maintained by the person or business. If you experience a breach and the breach affects 500 or more California residents, the Office of the Attorney General provides a site where you can report the breach: <https://oag.ca.gov/privacy/databreach/report-a-breach>. Subsequently, your business may be added to the California Data Breach List, <https://oag.ca.gov/privacy/databreach/list>; this list is comprised of the latest companies that have suffered a breach under California data reporting laws. One should point out that breaches affect business of all types and all sizes – the malicious actors usually only care about one thing... the data that you keep!

I Understand California Data Breach Notification, I'm covered, Right?

This article only discusses what to do in California if Personal Information on 500 or more California Residents is breached – however, almost every IT compliance paradigm has additional penalties and fines that can open up your business to costly legal complaints, for example:

- Cardholder Data: (PCI DSS) The Acquiring Bank may pass along fines to you (can range from \$5,000 to \$100,000 per month – depending on your business size and length of non-compliance); additionally, the card processor can stop processing your card data, effectively making you a

cash-only business.

- Financial Accounts/Records: (GLBA) The FTC can imprison violators up to 5 years and the institution can be fined \$100,000 for each violation; officers and directors can be fined up to \$10,000 for each violation.
- Personal Health Information: (HIPAA) The Office of Civil Rights can levy fines (e.g., Fresenius Medical Care North America recently agreed to pay \$3.5 million to settle HIPAA violations).

On the Horizon

If a business is doing all they can to prevent breaches by: identifying risks, mitigating the risks, and maintaining plausible IT Policies and Procedures, then a stronger argument can be made, by the businesses defense team, that the business acted reasonable – thus reducing and perhaps dismissing an action for negligence against your business. Unfortunately, we see these companies every day: the 'mom & pop' shops, the startups, health clinics, law firms, accounting firms, etc.; companies that don't realize they have critical/sensitive data, thus there are no formal policies, procedures, or controls to secure critical/sensitive data. As IT Security professionals, it is not very difficult to find holes in organizational IT environments; especially when we review IT security practices of businesses that do not have adequate IT resources (i.e., dedicated IT personnel, continuous monitoring such as SIEM, penetration testing and vulnerability management). The niche legal field of negligence complaints arising out of data breaches is growing and may just about to become bigger as more and more companies must report breaches.

Additionally, an initiative called the "California Consumer Personal Information Disclosure and Sale Initiative (#17-0039) may appear on the November 6, 2018 ballot. This measure give consumers the power to request:

- That a business release information the business collected about the consumer to the consumer;
- That a business release information on how the consumer's personal information was sold or disclosed and to whom; and
- That a business not sell or disclose the consumer's personal information.

More importantly, the measure allows consumers to sue business for security breaches of consumers' personal information. With the passage of this measure, it's not very difficult to make the logical leap that an affected California consumer could easily a) know which businesses has their personal information and b) cross-reference the California Data Breach List to see if those businesses are on the data breach list. After the usual forensic investigation, if the business is found to have weak or non-existent IT security policies, procedures, and controls, the claim of negligence becomes much stronger.

If you want to learn more about protecting your data and establishing reasonable IT controls and IT policies and procedures to mitigate the risks of a data breach, please contact info@terrepleingroup.com or visit www.terrepleingroup.com and we can address your questions with more detail.

Wayne Marshall, J.D., CISA
TerrePleinGroup LLC





WHO TO CALL CITY OF RIVERSIDE

Emergency **911**
Police, Fire **354-2007**
& Medical Non-Emergency
Police General Information Line **826-5700**

NORTH NPC

4102 Orange St. **826-8721**
PSR Donna Granillo **DGranillo@RiversideCA.gov**
AREA COMMANDER **826-5775**

EAST NPC

4102 Orange St. **826-5297**
PSR Lashon Halley **LHalley@RiversideCA.gov**
AREA COMMANDER **826-5149**

CENTRAL NPC

10540 Magnolia Ave. **353-7962**
PSR Laura Monteleone **LMonteleone@RiversideCA.gov**
AREA COMMANDER **826-5149**

WEST NPC

10540 Magnolia Ave. **353-7969**
PSR Antoinette Alexander **AAlexander@RiversideCA.gov**
AREA COMMANDER **353-7964**

Alarm Permits **826-5600**
Animal Control **358-7387**
City Auctions **(909) 982-6688**
(Bikes/Cars/Surplus)
City Council Office **826-5991**
City Manager's Office **826-5553**
Crime Free Multi-Housing **826-5147**
Disaster Prep **320-8112**
Fire Department **826-5321**
Greater Riverside **683-7100**
Chambers of Commerce
Homeless Outreach Team **826-2200**
Mayor's Office **826-5551**
Mini Bus/Seniors **687-8080**
Narcotics/Gangs Unit **353-7200**
Office on Aging **867-3800**

Park & Rec **826-2000**
RTA Info/Bus Routes **682-1234**
Senior Citizen Information **351-6142**
Alarm Permits **826-5600**
Street Division **351-6127**
(Palm Fronds/Pot Holes, Rat/Vector Control)
Street Signal Maintenance / **351-6096**
Street Sign Needs
Traffic Engineer Issues **826-5366**
Traffic Court **222-0384**
Utility Customer Service **782-0330**
Volunteer Coordinator (Police) **826-5235**
Watch Commander **351-6050**
We Tip Hotline **(800) 472-7766**
Youth Court **826-5544**
Veterans Services **(800) 481-2101**
955-6050
Water/Electricity Emergencies **687-0791**

Adult Protective Services **(800) 491-7123**
CHP (Business) **637-8000**
California Youth Crisis **(800) 843-5200**
Child Abuse **(800) 442-4918**
Domestic Violence 24 hr. Crisis **683-0829**
Dispute Resolution **955-4900**
Family Law / TRO's - 4175 Main **777-3147**
Gas Leaks **(800) 427-2000**
Jail **955-4400**
Operation Safe House **351-4418**
Parole **782-4479**
Probation **358-7500**
Poison Control **(800) 876-4766**
Public Defender **955-6000**
Runaways **(800) 621-4000**
Sheriff's Dept. (Report line) **776-1099**
Social Service Needs **211 or**
(800) 464-1123
Suicide/ Crisis Intervention **686-4357**
U.S. Postal Inspector **(877) 876-2455**

***Phone numbers are in 951 area unless otherwise noted**



To report a problem or concern,
call **(951) 826-5311** or download
the **311 mobile app**

RPDOnline.org • RiversideCA.gov
MegansLaw.CA.gov
CrimeReports.com



ADDRESS SERVICE REQUESTED



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Janice@riversidedowntown.org
or fax at (951) 781-6951.

Press deadline is the 15th of
each month prior to publication.

For Downtown News Alerts email
Janice@riversidedowntown.org

For Events email
Janice@riversidedowntown.org.



RDP Facebook Page

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BOARD OF DIRECTORS:

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Lou Monville	Stan Morrison
Robert Nagle	Brian Percy
Sergio San Martin	Cara Swearingen
Kevin Townsend	

Ex-Officio

Mike Gardner
Andrew Guerra – ABP

Andy Melendrez

riverside²⁰¹⁸businessweek EXPO & MIXER

June 28
4:30-7:30 PM

*Following the CEO panel, take advantage of the
free information from exhibitors to find out how
to start or grow a business in Riverside.*

Startup 2 Success

Local CEOs share their entrepreneurial journey

June 28
4:30-5:30 PM



Beverly Bailey
Stronghold Engineering



Brian Hawley
Luminex Software



Candace Wiest
West Valley National Bank

EXHIBITORS WANTED

- Sign-up your business or organization to provide **FREE** information and advice to business owners and managers
- Over 450 attendees and potential clients with small to medium sized business owners

YOUNG ENTREPRENEUR AWARD

- \$3,000 Cash Prize
- 1-Year of Chamber Membership
- Business Mentoring
- Exposure at the Expo & Mixer
- Publicity Opportunities & More

CONTACT

For more information and exhibitor opportunities, call or email Jonathan Soto at (951) 683-7100 Ext. 216, or jsoto@riverside-chamber.com



GREATER RIVERSIDE
CHAMBERS OF COMMERCE