

RBD Bulletin

Riverside Downtown Business Improvement District



In This Issue:

Volunteer of the Year Award to Be Presented at RDP Annual Meeting

Riverside 40th Annual Black History Parade and Expo

RCH Red Dress Fashion Show and Health Expo

Council Corner: Wards One and Two

Arts Corner: City of Riverside Arts and Cultural Affairs Department

BUSINESS BUZZ: Effective Business Email Etiquette

SECURITY CORNER: Best Cyber Security Practices for Your Company

SECURITY CORNER: Riverside Police Department Offers Active Shooter Training

Business Spotlight: The Brickwood

There is no monthly luncheon in February.

The next monthly luncheon will be held on Tuesday, March 26, 2019 at the new Retro Taco at 3744 Main Street and will feature a presentation on downtown developments.

The March luncheon is sponsored by Tilden-Coil Constructors



The cost of the luncheon is \$22 with reservation by Friday prior to the meeting, or \$25 at the door. Please call the RDP Office at 951-781-7335 for reservations.

Reservations not cancelled by the prior Friday will be charged.



Volunteer of the Year Award to Be Presented at RDP Annual Meeting

RDP is pleased to announce on behalf of the Hord Family that Kathleen Hartman has been selected as the recipient of the Roy Hord 'Volunteer of the Year' Award. This is the 17th year the award has been presented to an individual who exemplifies the spirit of volunteerism in the Riverside community as did the late Roy Hord. Kathleen Hartman was nominated by Kathy Wright for her volunteer service with various Riverside organizations including Kiwanis Club of Uptown Riverside, Riverside Arts Academy, Janet Goeske Senior Center, and the Riverside University Health System.

Ms. Hartman joins past winners of the Roy Hord 'Volunteer of the Year' Award including the Hord family, Bill Gardner, Doug Shackelton, Barbara Purvis, Gerry Bowden, Dell Roberts, Nanci Larsen, Debbi Guthrie, Henry W. Coil, Jr., Suzanne Ashley, Kathy Wright, Margot Chabot, the late Ardie Bailor, Doris Morton, Michael Mihelich, and Chuck Beaty. The Roy Hord 'Volunteer of the Year' Award will be presented to Ms. Hartman at the RDP 32nd Annual Meeting and Awards Ceremony on Wednesday, February 20th at the Mission Inn Hotel and Spa. The award is co-sponsored by the Kiwanis Club of Uptown Riverside and Riverside Personnel Services.

RDP will also be presenting the following Downtown Achievement Awards:

Arts and Culture – Mission Inn Foundation and Museum for its commitment to preserving the history and heritage of the Historic Mission Inn. The Foundation interprets the history and significance of the Mission Inn through hotel tours, public programs and special events, educational initiatives, and the continued stewardship of the hotel's expansive art, artifact, and archival collections. The award is sponsored by the Mission Inn Hotel & Spa.

Business Activity – Arteco Partners for the Riverside Food Lab which activated a critical space downtown with a unique dining concept. The Riverside Food Lab is a communal food hall featuring 14 artisanal eateries and bars connecting Riverside's agricultural roots with the latest trends in foodie culture and celebrates the impressive range of Riverside's diverse cuisines. The award is sponsored by Worthington's Tavern.

Downtown Event – Riverside Art Alliance for the Riverside Art Market which provides an opportunity for local artists and artisans to market their creations. The Riverside Art Market is free and open to the public with vendors within the Riverside Art Museum and the Riverside Municipal Auditorium, and multiple art demonstrations, participatory art projects, musicians, face painters, balloon artists, and the very popular children's craft area. The award is sponsored by Best Best & Krieger.

Downtown Improvement – Ratkovich Properties for Imperial Hardware Lofts and the adaptive reuse of a historic façade and infill of a former parking lot. Imperial Hardware Lofts blends the restored facade of the historic Imperial Hardware Building with five-stories of studios, one and two bedroom loft apartments, as well as ground floor restaurants and cafes. The award is sponsored by Loft.84.

Downtown Safety and Security – Riverside Fire Department Office of Emergency Management for disaster preparedness. The Office of Emergency Management (OEM) administers a comprehensive all-hazards community based emergency management program, and promotes a disaster resistant and resilient community through partnerships with all levels of government entities, businesses, non-governmental organizations and the residents and

continued on next page

VOLUNTEER OF THE YEAR *from page 1*

visitors of the City of Riverside. The award is sponsored by the Arlington Business Partnership.


Chair's Award – Mark Rubin for his contribution to the development of both Class A office and residential properties in downtown Riverside. Mark Rubin is also a major contributor of both time and money to the community and many organizations in Riverside. The award is sponsored by Raincross Development Corporation.

The RDP Annual Meeting and Awards Ceremony will begin with a no-host reception at 5:30 pm, followed by dinner, the awards ceremony, and then recognition of outgoing and incoming RDP Board members. Tickets are \$75 per person

40th Annual Riverside Black History Parade and Expo

The 40th Annual Riverside Black History Parade and Expo takes place on Saturday, February 9th from 10 am to 5 pm in downtown Riverside. The event brings inclusiveness within the community by celebrating Black History and attracting thousands of attendees annually. The Parade route starts at Riverside City College at the corner of Terracina Drive and Magnolia Avenue and ends at the Historic County Courthouse located on Main Street between 10th and 11th Streets. The Expo and Car Show includes cultural food, music and fun-filled family activities.

or \$700 for a table of ten. To purchase tickets or a table, call the RDP office at 951-781-7335.

Sponsorship opportunities are available starting at \$250. All sponsors receive a number of complimentary tickets and recognition in print material and social media depending on the level of sponsorship. RDP is also looking for donated items such as tickets, gift certificates, and gift baskets for the opportunity drawing. All proceeds raised are used to offset the costs of the Annual Meeting and Awards Ceremony. To sponsor or donate, contact Janice Penner at the RDP Office at 951-781-7339. 


RCH Red Dress Fashion Show and Health Expo

RDP is pleased to be a sponsor of the Riverside Community Hospital's Red Dress Fashion Show and Health Expo. This event has become a signature event of the city and this year is its 10th anniversary of providing education and awareness to the women of the community about heart disease and stroke. This event has grown tremendously from 150 to over 1,000 in attendance at the Convention Center. Those in attendance are provided with information and tools as well as free health screenings.

Models in the fashion show will include 'celebrity' women from the community. Also featured will be celebrity make-up artist Edgar Santos. Hair and makeup will be provided by professors and students from the Riverside City College School of Cosmetology.

Ad space is available for businesses to show support, as are sponsorships for companies to sponsor a table of eight for only \$500. For more information on sponsorship, contact

David Maxfield at 951-788-3391.

Individual tickets are priced at \$25 which includes lunch. Tickets must be purchased in advance by calling 951-788-3463 or online at www.RCHRedDressFashionShow.com. 




MP Couture

3738 Main ST. Riverside, CA 92501

MP Couture is a trendy and affordable boutique that caters to all sorts of sizes and styles. Want casual, boho, formal, high fashion, or anything between? From their wide selection of clothing and accessories, MP Couture will have something for you. Sizes range XS-3XL


Instagram: @mp_couture
Facebook: MP Couture Riverside

WATER | ENERGY | LIFE




CITY OF RIVERSIDE
PUBLIC UTILITIES

RiversidePublicUtilities.com



BARRY A. HILDEBRANDT
bahildebrandt@yahoo.com

BROKER, License #00639004



Mountain View-Riverside-1906

WCI REAL ESTATE
4197 BROCKTON AVENUE RIVERSIDE, CA 92501
951.779.9738 x-12 Cell 951.321.9336

COUNCIL CORNER

Ward One Council Update

Contributed by Councilman Mike Gardner

Downtown Goings On

New Homeless Engagement Teams: Riverside continues to struggle with the issue of homelessness and the impact some homeless people create for the rest of our citizens. To that end, City Manager Al Zelinka recently announced the formation of an expanded Homeless Engagement Team. The team will consist of Police, Code Enforcement, Public Works, Parks, and the Office of Homeless Services. Additional departments will be called in if needed for a particular case, for example Public Utilities for an encampment on utility property. Initially the team will operate a minimum of three days a week across the city. The intent is to stagger the days of the week and the hours of operation so that the team is not predictable.

The role of the team is to engage homeless individuals in the city and first offer services for those that will accept them. Those that do not accept services will be asked to move from locations where they should not be, any unpermitted camp fires will be extinguished, any remaining items will be collected and stored for future reclaim or disposed of appropriately. As appropriate citations or arrest and detention for observed crimes or persons in violation of their parole terms or with warrants will occur.

It is believed that this part of the program can be placed in operation in the near future using existing resources. Mr. Zelinka plans to bring an item forward for consideration by the Council in March to expand this effort to seven day a week operation and potentially add a second team.

Coupled with the Housing First program and a Council approved plan to build out the Hulen Place Homeless Campus to more than double the available shelter beds, add mental health beds and create a day drop in shelter with showers and laundry facilities to provide a place for homeless people to be during the day, I believe these steps will significantly enhance the city's ability to both help homeless people get off the

streets and improve their lives as well as provide effective enforcement of the variety of laws some of the homeless routinely violate. This will also provide the staffing needed to visit the sites of cleaned up encampments to ensure they are not reestablished.

New Main Library: The City Council is scheduled to vote on award of a bid to construct the new Main Library on the site of the former downtown bus station on February 5. Bids for construction came in very close to the estimated cost of the Library and construction is consistent with the adopted Five-year Measure Z Spending Plan. Some have suggested reducing the new Main Library by one story in height to try to save money or even delaying construction for some years. The staff report will detail that only about half the cost of the additional story could be saved because of money already spent on design and plans and that such a significant change in the design would require rebidding construction as well as a whole new set of plans. This would significantly delay the beginning of construction.

This would be a setback not only for the Library, but also for the Cheech Marin Center for Chicano Art, Culture and Industry (The Cheech) which is planned as a reuse of the current Main Library building. The Cheech has already secured about \$13 million in funding and this could be put at risk by significant delays in beginning the project.

If you feel strongly about the Main Library or The Cheech I urge you to come to the February 5 Council meeting and speak or that you write the Council to express your feelings. Between the two projects this is one of the biggest and most significant capital improvement projects in Downtown Riverside.

Mike Gardner



Ward Two Council Update

Contributed by Councilman Andy Melendrez

Greetings from Ward 2!

Ward 2 Development & Local Impact: 2019 is off to a great start in Ward 2. As we look for ways to strengthen our economies, provide better quality of life, and build on local assets, we look to our partners and community members to help us create the appropriate atmosphere. Below is an outline of some of the development projects approved by the City Council for Ward 2, and their local impact.

Mission Lofts: 212 market rate residential units with a total investment of approximate \$50 Million and 150+ jobs.

Grapevine Development: 74 affordable housing units with a total investment of approximately \$52 Million and 100+ jobs.

California Fortune Land, LLC: Proposed Café, Bakery

and Restaurant with a total investment of \$1.5 Million and 135+ jobs.

Wakeland Entrada: 72 Affordable Housing Units with a total investment of approximately \$27 Million and 80+ jobs.

RAM Artist in Residence: Affordable Home for local artist with a total investment of approximately \$435,000 and 20+ jobs.

Victoria & 11th Street: 8 affordable housing homes with a total investment of approximately \$1.6 Million and 30+ jobs.

Starbucks: Located on Iowa & University with an



continued on next page

WARD TWO from page 3

approximate investment of \$2.5 Million and 70+ jobs.

California Air Resources Board: Total investment of approximately \$400 Million with 850+ jobs.

Canyon Crest Apartments: 88 market rate units with a total investment of approximately \$22 Million and 80+ jobs.

Quail Run Apartments: 216 market rate units with a total investment of approximately \$45 Million and 150+ jobs.

Sycamore Canyon Apartments: 275 market rate units with a total investment of approximately \$55 Million and 150+ jobs.

Canyon Springs Healthcare Center: 3 separate building for Independent Living/Skilled Nursing, Hospital/Medical and Senior Housing. Approximate total investment of \$1.5 Billion with 800+ jobs.

This is a total investment of approximately \$2.15 Billion! With over 2,615 Jobs!

Riverside CORAS: Our Riverside Semi-Pro Soccer team kicks off 2019 with their first Game on February 10th at 4:00 PM at the John W. North High School Soccer Field. Be sure to come out and support our Riverside CORAS team as they attempt to be 1st in their division. For more information on ticket sales and game schedules visit www.deportivocorasusa.com or call 951-500-5729.

Highlander Athletics: UCR Men's and Women's Basketball, Men's Baseball, Softball, Women's and Men's Golf, and Men's and Women's Tennis all have several exciting games coming up this month! Be sure to come out and join us to support them! Visit www.gohighlanders.com for a full list of games and ticket prices. Don't forget to take a look at the season tickets where you can save money and attend more games. If you would like to become a financial contributor of the Highlander Athletics Association and support our students, please contact 951-827-6823 or email athleticsassociation@ucr.edu.

2.10.19 – 11:00 AM — WOMEN'S TENNIS VS NEVADA

2.11-12.19 – ALL DAY — WOMEN'S GOLF VS BATTLE AT THE ROCK

2.14.19 – 7:00 PM — MEN'S BASKETBALL VS UC SANTA BARBARA

2.22.19 – 2:00 PM — SOFTBALL VS MARYLAND AMY S. HARRISON CLASSIC

GO HIGHLANDERS!!!

Andy Melendrez



Arts Corner: City of Riverside Arts and Cultural Affairs Department

Our Vision:

To inspire everyone through meaningful arts & cultural experiences

Our Mission:

Through dynamic and diverse arts, culture and entertainment, we enrich, elevate and motivate our community and its visitors

For more information on the Art and Cultural Affairs Department, visit <https://riversideca.gov/arts/>.

The Riverside Dickens Festival

The Dickens Festival is a street fair with the London Marketplace, street performers, a character parade, fashion shows, and plays. This year's festival will be held February 23rd and 24th in downtown Riverside and includes Oliver's Alley with games and teas for the under 12 set, Queen Victoria and Her Royal Court, and lectures and debates between Dickens and other authors. The festival features family entertainment on the Grant Family Stage, English food and the Tavern, Evensong, Ye Olde Book Shoppe, and Mr. Fezziwig's Victorian Ball.

A perennial favorite of the Festival is the Royal Victoria Tea Room and Music Hall held at the First Congregational Church located at 3504 Mission Inn Avenue. Settings take place at 11 am, 1:30 pm, and 4 pm on Saturday, February 23rd and then at 11 am and 2 pm on Sunday,

 <h3>Why Arts & Culture?</h3>			
327,728  Riverside Population (2017)	\$146,150  Sponsorship Dollars Given to 65+ 501(c)'s	\$280K  Arts and Culture Grants for Operating Support	
 Home of the Dixie Cup Landmark	The Mission Inn Hotel & Spa Presents Festival of Lights 750K+ Attendees at 2018 FOL	 \$10K Emerging Artists Grants for Public Art	
\$129.7M 2017 Economic Impact Report Findings	ARTS & ECONOMIC PROSPERITY 5 \$42.9M Arts & Economic Prosperity Study - Americans for the Arts Study ↑ Increase of 20% from 2010	 45+ Partnerships/ Collaborations	
 40 Artisan Booths Each Weekend of FOL	 209 Performances and Events at Fox and RMA - FY 17/18	 1M+ Special Event Attendees	
 147 Average Special Event Permits per Year (Día de los Muertos, Lunar Festival, Dickens Festival, Black History Month Parade and Expo, etc.)	 \$29.05 Average Amount Attendees Spent per Person at Nonprofit Arts and Culture Events (Not Including Ticket Price)		
 2,500 Average Monthly Attendees	 Riverside Theater Foundation Riverside, California	4,200+ Students at Broadway and Outreach Programs	
Community & Economic Development Department - Arts & Cultural Affairs RiversideCA.gov/Arts MHaupt@RiversideCA.gov			

Effective Business Email Etiquette

by James Buck

Email has become so popular that, in some cases, people use it more often than the telephone. Because the written word can so easily be misunderstood, understanding proper email etiquette is essential in the business environment.

Unfortunately, many people don't understand how to use email to their advantage, and the benefits it can confer to a business often are missed. The following business email etiquette rules can help your employees to compose emails that are efficient and effective.

1. Send Only Clear and Concise Emails

The first rule of good email etiquette is to avoid long-winded emails that contain extraneous information and irrelevant facts. Stick to the subject being communicated and use as few words as possible. If you need a decision, ask for it. If you need information, ask for it. If you want someone to take an action, ask for it. Don't make your readers wonder why you are contacting them. When you compose an email, think of it as a work of nonfiction. Do not make it a mystery.

2. Always Use a Meaningful Subject Line

Never leave the subject line of an email blank. A blank subject line may get your email flagged as spam, and it will never reach its destination. Emails with blank subject lines also often go overlooked, particularly if the intended recipient typically receives many emails on any given day. Always use a subject line that adequately reflects the contents of your email. It will help your recipients sort through their emails more efficiently and will encourage a quicker response to your email.

3. Avoid Extravagantly Formatted Emails

Send emails in professional formats. Avoid multicolored fonts and pictures for backgrounds. Those accouterments may distract the reader or make the message difficult to read. Any background images you add may bloat the file size of your email. That may force recipients with slow connections to wait an agonizingly long time for your message to download. Any background images you add may bloat the file size of your email. That may force recipients with slow connections to wait an agonizingly long time for your message to download.

If your company insists that you use particular email stationery to project a consistent look and feel, take advantage of it. The company logo and the signature line can project a professional image onto your emails.

4. Send Timely Replies

Don't make people wait for timely replies to their email. Respond promptly with a clear, concise message. If you need more time to research an answer or gather more information, tell your email sender when they can expect a reply.

5. Use Out-of-Office Reply Tools

If you are going to be away from the office and unable to read your email, use the email system's out-of-office tool to automatically respond to anyone who tries to contact you. Make sure your auto-reply lets senders know when they can expect to receive a response.

6. Don't Cry Wolf With High-Priority Flags

Most email systems allow you to flag an email as "High Priority" or "Rush." Do not make this your default email flag.

Use it sparingly, or your recipients will ignore the priority flag. When you finally send a genuinely important email, it won't get the attention it deserves.

7. Consider Whether "Reply All" Is Necessary

Don't instinctively click the "Reply All" button for every email that has multiple senders or recipients. Consider the subject and decide who needs to read your reply. Continually responding to everyone unnecessarily will quickly earn you a reputation as a "business spammer," and people may begin to ignore your emails altogether.

8. Separate Business and Personal Email Accounts

Unless it's an emergency, never use your business email for personal correspondence. Even if you own your own business, it is a good idea to have two separate email accounts. It will allow you to prioritize your emails and keep unrelated personal messages out of the business network.

9. Use Professional Email Account Names

Use your own name as part of any business email address. For example james.bucki@example.com, or j bucki@example.com. Avoid nicknames, handles, monikers or obscure references. For example, do not use soccer.mom@example.com or baseball.nut@example.com.

10. Is Email the Best for This Response?

Don't use email as your only communication tool. Not all messages are email appropriate, and there will be times when a short telephone call or a brief office visit can be a more effective way to convey a message. Meeting or talking over the phone can introduce a human element into interactions, and that can make all the difference when you're trying to explain something, or you want to persuade someone to take an action.

11. Be Sensitive and Accessible

Never use email to terminate a relationship or contract. In professional business correspondence, always include a signature line that provides alternative ways to contact you. For example, you might include your office, fax, and mobile phone numbers, and your office mailing address.

12. Avoid Emailing Massive Attachments

You never know how or where your recipient will be accessing their email. Mobile devices may start downloading the file before asking the user to confirm the download. It could take a long time and consume bandwidth that the recipient must pay for. Keep the combined size of attachments under 50MB.

If you must send a large file, contact the recipients first and ask how they would like to receive the file. You also use a file transfer service to send the file.

13. Think Before You Send That Email

Finally, take a moment and consider what you have written before you press the "send" button. Is it something that should not be sent in an email? Is it of a personal nature and not appropriate to use the company's email system? Did you write the email while angry and included passages you may well regret later? If so, press the "delete" button.

From www.thebalance.com



Best Cyber Security Practices for Your Company

by Robert Siciliano

Think about your business. Is your most sensitive data totally secure? If it's not, it's time to step it up. Take a look at the headlines to see why you should be so concerned about it. Even if you have a small business (opposed to a large enterprise), you could still be targeted by hackers.

So, the question you have to ask yourself is this: How can I protect my company's sensitive data? Below, you will find 12 things that you can do to make your company safer now and in the future:

1. Create a Risk-Based Approach to Safety

The best approach is the right approach, and reverse engineering based on risk might be it. Too many companies put a lot of focus on compliance (checking off boxes), and they don't realize that they are keeping their data unprotected. Instead, it's best to do a risk assessment. You can identify your assets, look at your current security, and then figure out your threats.

2. Create a Cyber Security Policy

Creating a written cyber security policy is important as it serves as a guide for best practices. Of course, it also ensures that everyone at your company is on the same page. A good company-wide security policy is great, but you also might want to allow each department to create their own based on their individual needs.

3. Keep All Software Updated

You also want to make sure that all of your software is always updated. New malware is coming out all of the time, and updates help to protect your network and your machines.

4. Backup All of Your Data

Of course, you also want to make sure that you are backing up all of your data. Though this is a basic security measure, it's a very important one. A lot of ransomware is designed to take your data hostage, and as you can imagine, that could be devastating to a company.

5. Only Give Access to Those Who Need It

Many companies, especially small businesses, tend to give all employees access to everything. This, however, could be a huge mistake. The more people you have fiddling around in your network, the higher the odds are that something is going to go wrong. So, it's best to give people only the access that they require to do their jobs.

6. Always Require Two-Factor Authentication

One of the best ways to protect your staff's accounts is to use two-factor authentication. With this, in order to get into an account, not only does your employee have to put in a password and user name, but they also have to use a secondary device, such as a code that is texted to their

mobile phone.

7. Keep Passwords Secure

Speaking of passwords, you also want to make sure that you are keeping all of your company passwords secure, and you should teach your staff the same. The most secure passwords are those that contain both upper and lower-case letters, numbers, and symbols and consider a password manager.

8. Change All Default Passwords

Another point to make with passwords has to do with those devices that are part of the Internet of Things, or IoT. These include any device that connects to the internet from your printers and phones to your lights and yes, even sometimes your car. All of these items have default passwords. Do your research and figure out how to change them to keep your information safe.

9. Watch Staff With the Most Access

We already talked about limiting access when an employee doesn't need it, but you also want to keep an eye on the staff members with the most access. These are often the most dangerous group when it comes to data breaches. Why? Mostly human error, but there are also those wolves in sheep clothing who want nothing more than to gain access to your network.

10. Know Who Is Accessing Your Data

Many companies allow third-parties to work with them remotely. Nothing is inherently wrong with this...until disaster strikes. Just like those rogue employees can wreak havoc on your network, so can rogue employees of third-parties that have access to your information.

11. Watch Out for Phishing

It is also very important to keep an eye out for phishing attempts. One way to do this is to advise your staff to use spam filters. You also want to tell them to NEVER click on a link in their email, even if they think it's legitimate, or to call the sender first. Additionally, make sure they do not haphazardly give information about the company out via email or phone.

12. Raise Staff Awareness

Engage in phishing simulation training. Finally, make sure that employees are aware of all of this via computer based learning. Even if you have the best cyber security policies in place, if your employees are not aware of them and following them, you are fighting a losing battle.

From www.thebalance.com



Riverside Police Department Offers Active Shooter Training

The Riverside Police Department (RPD) is offering a workshop on Tuesday, February 26th at 1 pm at the Box in the Fox Entertainment Plaza. The workshop will provide training for businesses and others on what to do should an Active Shooter Event occur. The workshop consists of a video and then a presentation by a RPD officer. The workshop is free of charge and is being hosted by Live Nation (providing the venue) and RPD, RDP and the Arlington Business Partnership.

In addition to information on what to do in an Active Shooter Event, Wendy McEuen of Riverside Community Hospital will also provide information on Stop the Bleed, and on CPR training.

RSVP to Janice Penner at 951-781-7339 or by email to Janice@riversidedowntown.org



Business Spotlight: The Brickwood


Set inside of one of Riverside's iconic buildings on Main Street in Downtown Riverside, its historic exterior and quirky interior furnishings seem rather unassuming, but let there be no mistake – the Brickwood knows beer.

In early 2013, several brewers working out of the back room of Wicks Brewing Company, decided to build their own nano-brewery. By 2014, the collaborative space known as Brew Crew, Inc. opened, offering an incubator space for brewers from around the Inland Empire to develop recipes using commercial equipment, and a taproom that would allow brewers to test their creations directly to the public. After a year in business, Brew Crew was courted by the City of Riverside to open a sister location in Downtown Riverside.

The Brickwood was built on a physical and metaphorical foundation of Riverside's history and innovation; bringing together hand curated craft beer, hard ciders, meads, and



wines to the beloved Downtown Riverside area. Brickwood's passion for the craft of brewing and vinting is a legacy that began with Brew Crew, and is continuously cultivated through the knowledge and passion of its staff and ultimately, shared with you, its customer. Whether meeting up with friends, family, or colleagues, or just needing some time to yourself, the Brickwood offers a relaxing and eclectic space with diverse rotating tap every day of the week.

The Brickwood is located at 3695 Main Street, Riverside, CA 92501 and open seven days a week. Outside food is highly encouraged. For operating hours or more information about the Brickwood, please call (951)352-BREW or visit our websites at www.thebrickwood.com or www.brewcrewinc.com. 

RDP Welcomes New Businesses to Downtown

A Holistic Alternative (Personal Care Services) • California Mediation Solutions

Deanza Land and Leisure Corp. (Property Rental) • Hair by Melissa

Mission Heritage Lp (Property Rentals) • Ricky Flores (Antiques)

The Shop at Loft.84 (Beauty Salons) • Show Your Age Vintage Finds (Antiques)

Strategic Intent Consulting Group • Veronica & Rosio Cardenas (Property Rentals)



ADDRESS SERVICE REQUESTED



3666 University Avenue
Suite 100
Riverside, CA 92501

Ph.: (951) 781-7335
Fax: (951) 781-6951
Email: rdpoffice@sbcglobal.net
www.RiversideDowntown.org

Submit press releases to:
Janice Penner by email at
Janice@riversidedowntown.org
or fax at (951) 781-6951.

Press deadline is the 15th of
each month prior to publication.

For Downtown News Alerts email
Janice@riversidedowntown.org

For Events email
Janice@riversidedowntown.org.



RDP Facebook Page

STAFF

Executive Director
Janice Penner

Office Manager / Bookkeeper
Shirley Schmeltz

Communications and Events Liaison
Kate Stovicek

BOARD OF DIRECTORS:

Executive Committee

Shelby Worthington-Loomis, Chair
Shalini Lockard, Vice-Chair
Cara Swearingen, Treasurer
Charity Schiller, Secretary
David St. Pierre, Past Chair
Justin Tracy, Member
Geoff Neely, Member

Directors

Corinne Awad	Chuck Beaty
Patrick Brien	Cherie Crutcher
Ian Davidson	Erin Edwards
Nathan Freeman	Bill Gardner
Irving Hendrick	Daniel Iglesias
Jeff Kraus	Nanci Larsen
Philip Mahkoul	Brandy Marion
Marco McGuire	Amir Mertaban
Lou Monville	Stan Morrison
Robert Nagle	Brian Percy
Sergio San Martin	Kevin Townsend

Ex-Officio

Mike Gardner Andy Melendrez
Andrew Guerra – ABP

Curves THE MEMBERSHIP
With More!

A Curves Coach at every workout!

A Curves membership gives you the tools and support you need to **reach your goals** and set the stage for a **healthier, more active future.**

JOIN for \$1*
with annual membership

Curves Downtown Riverside

3537 Main Street • Riverside, CA 92501
951-276-7100 • 951-276-9823 fax
<http://curvesdowntownriverside.com>