



**BOARD OF DIRECTORS MEETING  
7:30 AM WEDNESDAY JANUARY 12, 2022  
WALLING BUILDING – UNIVERSITY ENTRANCE**

**Minutes**

**Present:** Bill Gardner, Brian Percy, Bryan Crawford, Charity Schiller, Chuck Beaty, David Bristow, Gregory Anderson, Jesse De La Cruz, Lou Monville, Nanci Larsen, Patrick Brien, Per Nilsson, Philip Makhoul, Randy Hord, Sergio San Martin, Shelby Worthington-Loomis, Shalini Lockard, Sherry Shimshock, Stan Morrison, Val Ceballos

**Excused:** Debbie Rose, Justin Tracy, Paul Gill, Bob Nagle, Teryn Henderson

**Absent:** Andrew Walcker, Cherie Crutcher, Jean Eiselein, Todd Turoci

**Ex-Officio ABP / City Council:** Clarissa Cervantes, Erin Edwards, Paloma Montes, Jake Orta

**Staff:** Janice Penner, Shirley Schmeltz

**1) Call to Order**

Shelby Worthington-Loomis called the meeting to order.

**2) Self Introductions and Public Comment**

Self introductions and public comments were conducted.

**3) Approval of Minutes of December 8, 2021.**

**Motion:** To accept the Minutes of the Meeting of December 8, 2021

**Motion made by:** Chuck Beaty **Motion Seconded by:** Gregory Anderson

**Motion carried.**

**4) Chair's Report**

There was no Chair's Report.

**5) Items for Discussion**

**5a) Approval of Unbudgeted Expense for Consultant for Strategic Planning – MOTION**

Janice Penner said no proposals were received in response to the RFP for a strategic planning consultant so staff reached out to several of the consultants on the list to ask for their feedback. All those contacted said they didn't respond as the budget was well below their normal rate for a full-fledged strategic planning process.

One consultant said that the available budget could provide a consultant who would work as a coach and facilitator but would not provide a detailed plan with strategies for action items, budgets, or funding models. Staff then contacted several of the consultants who said they did not submit due to other projects but not because they had an issue with the budget, and was able to get a recommendation.

Matt Lehrman of Social Prosperity Partners was recommended. Staff spoke with him several times and then reviewed the proposal he submitted. It was then discussed by the Executive at their January 4 meeting. The Executive adopted a motion to accept the proposal and to approve up to \$12,000 for the consultant's services. The motion would go to the Board for approval as the expense was unbudgeted.

**Motion:** To approve the expenditure of up to but no more than \$12,000 for strategic planning services provided by Social Prosperity Partners.

**Motion made by:** Gregory Anderson **Motion Seconded by:** Chuck Beaty

**Motion carried.**

#### **5b) Rescheduling of February 16, 2022 Annual Meeting**

Shelby Worthington-Loomis stated the Executive agreed that the Annual Meeting and Awards Ceremony should be pushed back to a later date in recognition of concerns about the increase in COVID cases. Lou Mondale spoke to the County Department of Public Health who advised pushing the event back to April.

Janice Penner said Wednesday, April 20 was selected and the Mission Inn has been booked with the deposit from 2020 being rolled over for this date. The nine nominations for the Roy Hord 'Volunteer of the Year' have been forwarded to the Hord family for their decision within the next month.

#### **6) Financial Reports**

##### **6a) Financial report at December 31, 2021 - MOTION**

Janice Penner said the financial report for the month of December showed a year-to-date deficit of approximately \$57,222 compared to a budget deficit of \$93,224. The \$36,002 positive variance was due in part to BID levy income received to date being \$36,220 higher than budget. Other positive factors included certain expenses being lower than budget. BID Levy income for the month was higher than budget but due to fluctuations, still difficult to predict.

As of December 31, 2021, RDP had \$195,311 in two Checking and one Money Market accounts with Citizens Business Bank and Provident Bank. RDP reserves include two CDs with Pacific Premier Bank and one CD with Provident Bank for total reserves of \$273,254. RDP assets continued to decrease due to funding of the external security patrol.

The Accounts Receivable was \$7,098 from the City; \$6,998 for the external garage patrol and \$100 additional payment. The Accounts Payable equaled \$21,355.

**Motion:** To approve the December 31, 2021 financial reports

**Motion made by:** Patrick Brien **Motion seconded by:** Stan Morrison

**Motion carried.**

#### **7) City Council Updates**

Erin Edwards said the City was taking precautions with COVID cases on the rise once again. The City switched back over to fully virtual meetings for January.

The library closed to in person events and services through the end of January and RPU closed for in person services till January 21 in response to the highest number of COVID cases within the City since the pandemic began.

Erin Edwards said she celebrated her second year in office in December and published her annual report which provided an update on what was accomplished during that second year.

New businesses that opened in the downtown area include Hotz Kitchen | Cocktails, Stone Church Brewing, and Blackbird Mercantile.

Businesses have been asked to comment through a survey on how the Festival of Lights was for them and what they would like to see from it moving forward.

The Council approved a \$50,000 grant being given to UCR for their Mission Inn Lake premises back in December.

New businesses include Coffee Roasters set to open in February, Sato Hibachi in early fall, and Every Table is currently working with the City to take over the old Subway location on in Mission Square.

The second Saturation Day in downtown was held on December 15 where RUHS and police went around offering services to homeless individuals in the area. Of the people that were contacted, 79 accepted services. The Cold Weather shelter is open at the Salvation Army until April. The point in time count of homeless in the area will be conducted in February.

A \$10-million allocation from the State will go before City Council at the end of the month to support Project Legacy, the campus for LGBTQ individuals experiencing homelessness.

A community meeting for the inclusionary housing program would be held that afternoon to discuss the issue of affordable housing and how developments should have a certain percent of living spaces set aside for affordable housing opportunities.

The Park Ranger Program starts in March.

Shelby Worthington-Loomis asked what the City's stance on the CDC guideline where a person who is COVID positive but asymptomatic can go to work. Erin Edwards replied the City will and does follow the CDC guidelines but stated the most important thing was to stay safe as a community.

Clarissa Cervantes said all events scheduled to take place in January had been postponed. These events included MLK day, tree planting, and 'farm to fresh' events. A lot of the people involved either got COVID or were exposed to COVID, and the City was trying to be respectful of the health of all individuals involved.

## **8) City Community Development Department Updates**

Sherry Shimshock added information about the 'Shop Riverside' program. Janice Penner said RDP would be receiving window clings and stickers from the City that they will distribute to the businesses.

## **9) RDP Security Update**

Bryan Crawford provided a self-introduction as the new North Area Commander. He said that he served in the Marines, graduated from Cal Baptist, and had been with the police force for 19 years working in a variety of assignments throughout the department including SWAT and the K-9 unit. He said that on January 21 there was a semi-annual shift change within the department and a lot of people decided to go back to Patrol.

Bryan Crawford said he planned to encourage a more hands on approach to enforcement. Three interns are currently working in the background on security cameras, with one being trained to be hired as an employee. He said recruitment at the police department was down unfortunately. The

Downtown Entertainment District or DED team works Wednesday thru Saturday, and will be sent to patrol on swing shift hours from Magnolia Center to City limits on Wednesdays.

New facilities opened up on County Farm Road including a sobering center and a rehabilitation center with 80 beds that is currently completely full. The individuals are allowed a 45-day stay.

Stan Morrison asked about the river bottom population and where those individuals go when it rains. Janice Penner said those individuals come into downtown. Bryan Crawford agreed and said they also come into the surrounding neighborhoods in addition to the pedestrian mall.

## **10) Items for Information**

### **10a) RDP Board Election and Ballot**

Shelby Worthington-Loomis said the ballots would be sent out the week of January 10. They needed to be returned by February 1 for the results to be tabulated and the Board slate presented for approval at the February 9 Board meeting. It was noted that the new Board term would remain March 1, 2022 to February 28, 2024 regardless of the date change of the Annual Meeting.

### **10b) Update on RDP Activities and Items**

Shelby Worthington-Loomis stated the winners in RDP's Holiday Window Decorating contest were recognized on Facebook and in the January 2022 BID Bulletin. Janice Penner said the first prize winner was Lake Alice Trading Company, second place ProAbition Kitchen and Cocktails, and third place was Hollyhocks Simply Vintage, with five honorable mentions.

RDP sent out a Request For Quotes for weekday garage security on behalf of the City.

RDP sent out a survey link to businesses asking for their input on this year's Festival of Lights event at the request of the City.

Over the festival, RDP monitored the activities of sidewalk vendors and sent photos and other information gathered by businesses to the City.

Staff continues to participate in the SCAG Curb Space Study as part of the City's advisory group. This project will extend into 2022.

RDP is participating in planning for the 2022 Long Night of Arts and Innovation on October, 2022.

RDP is still providing masks to those who request them. The County has advised more masks, including N-95s, are available should they be needed.

The January 25, 2022 luncheon was canceled due to COVID concerns, no luncheon was planned for February, and the April 26 meeting will be canceled due to rescheduling of the annual meeting. Speakers for both will be rescheduled. Janice Penner added Sheriff Chad Bianco will be the speaker for the March 25 meeting with the location to be determined.

## **11) New Business**

There was no new business.

## **12) Adjournment and Next Meeting Date – February 9, 2022**