



**BOARD OF DIRECTORS MEETING
7:30 AM WEDNESDAY NOVEMBER 9, 2022
WALLING BUILDING – UNIVERSITY ENTRANCE**

Minutes

Present: Brian Percy, Chuck Beaty, David Bristow, Jean Eiselein, Jesse De La Cruz, Joe Guzzetta, Nanci Larsen, Lou Monville, Philip Makhoul, Rachael Dzikonski, Randy Hord, Shalini Lockard, Shelby Worthington-Loomis, Sherry Shimshock, Teryn Henderson, Philip Falcone

Excused: Amy Hoyt, Justin Tracy, Paul Gill, Bob Nagle, Sergio San Martin

Absent: Andrew Walcker, Collette Lee, Clarissa Cervantes, Miguel Lujano, AJ Licon, Bryan Crawford, Debbie Rose, Stan Morrison, Shaya Edwards, Oz Puerta

Ex-Officio ABP / City Council: Erin Edwards, Paloma Montes

Staff: Janice Penner, Shirley Schmeltz

1) Call to Order

Shelby Worthington-Loomis called the meeting to order.

2) Self Introductions and Public Comment

Self introductions and public comments were conducted.

3) Approval of Minutes of October 12, 2022.

Motion: To accept the Minutes of the Meeting of October 12, 2022

Motion made by: Chuck Beaty **Seconded by:** Jean Eiselein

Motion carried.

4) Chair's Report

Shelby Worthington-Loomis said former Mayor Ron Loveridge met with the Executive Committee November 1st. He discussed issues he felt were important to be addressed by the City, such as keeping the downtown area clean. However, he was unaware that RDP had been dealing with those same issues for the last three years with little success. Shelby Worthington-Loomis said the City and residents need to be made more aware of what RDP does and how much they are trying to accomplish.

Lou Monville mentioned having an economic impact study to obtain data on what downtown means financially to the City as a whole, and not just to Ward 1. He said other organizations would be willing to contribute towards the \$20,000 cost to have the study done.

5) Financial Reports - Motion

5a) Final Financial Reports at July 31, August 31, and September 30, 2022

Motion: To Accept the Financials that Were Presented Monthly

Motion made by: Brian Percy **Seconded by:** Joe Guzzetta

Motion carried.

5b) Financial Report at October 31, 2022

The financial report for the month of October showed a year-to-date deficit of \$23,105 compared to a budget deficit of \$38,041. The \$14,936 positive variance was due to timing and expenses being lower to date. BID revenue was \$5,973 lower than budget.

As of October 31, 2022, RDP had \$166,315 in two Checking and one Money Market accounts with Citizens Business Bank and Provident Bank. RDP reserves include two CDs with Pacific Premier Bank and one CD with Provident Bank for total reserves of \$274,146

The Accounts Receivable was \$7,238 consisting of \$6,998 for the external garage patrol, and \$240 other. The Accounts Payable equaled \$6,521.

Motion: To Accept Financial reports at October 31, 2022

Motion made by: Lou Monville **Seconded by:** Joe Guzzetta

Motion carried.

6) County of Riverside District 2 Update

No update was provided.

7) City Council Updates

Erin Edwards said the process for hiring the City Manager and Economic Director is ongoing and the City hoped to release some exciting news very soon.

The BID Levy was approved at Council by a unanimous vote. Janice Penner thanked Erin Edwards for her kind words at the BID renewal and her show of support.

A meeting regarding downtown parking was hosted at the Main Library with the 'Balancing Act' software explained in greater detail while highlighting the budget, how to balance it, and what it would mean for parking moving forward.

Redistricting is in process for the various Wards in Riverside. An internet tool is available to create draft maps of what people feel the wards should look like. Draft maps have been released for review. The next meeting to discuss these draft maps will be at the December 7 Inclusiveness, Community Engagement, and Governmental Processes Committee meeting. The goal is to have the maps for redistricting finalized by March 2023.

The City is in the process of hiring 14 new workers for the Homeless Outreach team.

There will be an update on the outdoor dining policy at the November 14 Land Use Committee. The Governor will end the state of emergency for COVID effective February 2023. Many of the City's policies that were put in place as a result of the state of emergency will end as well, including the current outdoor dining policy.

Shelby Worthington-Loomis asked about the outdoor dining policy ending and how that will affect restaurants with flex space permits for in front of their businesses. Erin Edwards said that outdoor dining has been an overall success based on the feedback she had received. If the City has received the same feedback, and businesses are asking for it to continue, then the City would likely keep the program going. Janice Penner stated that Nathan Mustafa had met with restaurant owners to discuss continuing the outdoor dining program through Public Works. The issue of not having definite answers about outdoor dining continuing before the City policy ends was raised.

8) City Community Development Department Update

Sherry Shimshock said most of her update was covered by Councilwoman Erin Edwards.

The Vine Street mobility Hub is under construction with estimated opening in 2023. It is expected to have 16 bus bays, staff parking, electric vehicle charging stations, a covered pedestrian plaza, solar panels, and driver facilities. The approval for this project was given back in April and the project is moving right along.

9) RPD Security Update

No update was provided.

10) Items for Information

10a) 2023 BID Levy Renewal Presentation November 8

Shelby Worthington-Loomis said the public hearing took place on November 8, 2022 and was approved unanimously. The Annual Renewal Report and PowerPoint presentation are posted on the RDP website.

10b) Update on Festival of Lights Artisans Collective

RDP assisted the City with setting up two meetings with Main Street and surrounding restaurants and retailers to discuss Festival of Lights plans. Some plans are not finalized but there will be 24/7 security and portable restrooms throughout the event.

Janice Penner said the response for artisans has been good. Rachael Dzikonski said there has been about 80 artisans who responded and are signed up. Community performances and bands also got a good response. Janice Penner said the Artisans Collective will be on the Main Street mall and in front of the Cheech, set for about 24 vendors each night between the two locations. November 11 has been set for receipt of applications with November 14 set to send out confirmations and schedules.

10c) RDP Holiday Reception December 8 from 11 am to 2 pm

Shelby Worthington-Loomis said the date is set. Staff will meet with Shelby Worthington-Loomis to discuss food and other matters.

10d) Update on other RDP Activities and Items

Shelby Worthington-Loomis stated the timeline to accompany the Strategic Plan Framework is deferred to review at the December 6 Executive meeting due to other issues.

RDP was a sponsor of the Riverside Day of the Dead Festival on November 5.

The November 22 luncheon will feature Police Chief Larry Gonzalez and will be held at the Hyatt Place Hotel. The location for the January 23, 2023 luncheon is possibly the new Killer Queen Social Club.

RDP is a sponsor of the Miracle on Main event being held on December 10 at White Park.

11) New Business

Brian Percy suggested that it might be beneficial to have a report from the City, County and State on the development projects/prospects/plans on the south side of the downtown core. Parking in downtown and the feasibility of the PBID will continue to be a topic of discussion for the upcoming months. There are a few prospective projects happening on the south side which could affect the availability of parking in that area.

Both Joe Guzzetta and Erin Edwards agreed this would be a good idea moving forward. Janice Penner said she would add it to the Land Use meeting agenda and bring in Supervisor Jefferies's office.

12) Adjournment – Next Meeting Date December 14, 2022