



Minutes

Present: Amy Hoyt, Chuck Beaty, Collette Lee, Jean Eiselein, Justin Tracy, Nanci Larsen, Rachael Dzikonski, Randy Hord, Shalini Lockard, Shaya Edwards, Oz Puerta

Excused: Shelby Worthington-Loomis, Sherry Shimshock, Philip Falcone

Absent: Andrew Walcker, David Bristow, Jesse De La Cruz, Paul Gill, Sergio San Martin, Clarissa Cervantes, Miguel Lujano, AJ Licon, Brian Percy, Bryan Crawford, Debbie Rose, Joe Guzzetta, Lou Monville, Philip Makhoul, Bob Nagle, Stan Morrison, Teryn Henderson

Ex-Officio ABP / City Council: Erin Edwards, Paloma Montes

Staff: Janice Penner, Shirley Schmeltz

1) Call to Order

Shalini Lockard called the meeting to order.

2) Self-Introductions and Public Comment

Self-introductions and public comments were conducted.

3) Approval of Minutes of September 14, 2022.

Motion: To accept the Minutes of the Meeting of September 14, 2022

There was no quorum so approval of minutes was deferred to next meeting.

4) Chair's Report

Shalini Lockard mentioned a meeting she was at where a nurse explained the potential of losing a limb when using a tourniquet to stop bleeding. For the Stop the Bleed event This issue is good information to provide when doing Stop The Bleed workshops.

5) Items for Discussion

5a) Festival of Lights Activities

Janice Penner said RDP formed a collective consisting of RDP, the Riverside Arts Council, and Cosme Cordova's Division 9 Gallery along with the Mission Inn Foundation and Museum. The Collective submitted a proposal to provide entertainment and artisan vendors on Main Street following the Switch-On Ceremony to Christmas. The City advertised they would not be doing so due to staffing issues.

The proposal was accepted by the City and was attached to the Agenda for information. In addition to the financial commitment, RDP staff will be committing staff time for planning and oversight. Entertainment will be provided at the Benjamin Franklin stage by City Hall from Thursday through Sunday as well as an Artisan Alley who would be selling their own creations from Thursday through Sunday during the hours of 5 pm and 10 pm.

Nanci Larsen said there are over 140 tours booked for the Mission Inn already, a number well which is over and above what usually happens.

5b) Public Parking Program – Survey and Forum

Shalini Lockard said RDP and the Chamber were successful in convincing the City Council on September 6 to adopt a less aggressive engagement schedule which would see no change made to rates until March 2023. Janice Penner said RDP also worked with the Chamber to send surveys to downtown businesses, employees, customers, and visitors on the downtown Public Parking Program. The responses are in and RDP will be sharing prior to the Public Forum scheduled by the City for October 20 from 5:30 pm to 7 pm at the Main Library. RDP is helping to promote the forum.

Janice Penner said Erik Lue mentioned that some form of rate increase has to occur or the parking fund will be in deficit. That would mean many of the items people want like security in the garages and better lighting will not be possible as there would be no money to provide them.

6) Financial Reports

6a) Financial Report at September 30, 2022

Nanci Larsen said in the month end for September 30, 2022, RDP had \$170,475 in two Checking and one Money Market accounts with Citizens Business Bank and Provident Bank. RDP reserves include two CDs with Pacific Premier Bank and one CD with Provident Bank for total reserves of \$274,098.

The Accounts Receivable was \$17,949; consisting of \$13,219 for City parking, \$4,500 for FOL, and \$110 other. The Accounts Payable equaled \$2,870.

BID revenue for August 2022 received in September 2022 was \$29,656. BID revenue last year for August 2021 was \$37,223, a decrease of \$7,567.

The draft financial review for September 30, 2022 showed a current budget deficit of approximately \$4,657 compared to a budget deficit of \$31,842. The year to date loss is \$4,657. The positive variance is \$27,185.

There was no Motion as the report was draft pending the financial review.

6b) Update on Financial Review and Tax Filings

The 2021 tax returns were emailed out for review on Thursday, October 6. The financial review is expected to be completed by mid to late October.

7) County of Riverside District 2 Update

No update was provided.

8) City Council Updates

Erin Edwards said the City Manager interviews will be done all day Friday.

Council approved the Homelessness Action plan yesterday which has six pillars that the City can use to best contend with homeless issues. There are metrics tied into each pillar which will allow the City to see if the actions are working or not, and if something needs to be changed. Janice Penner said RDP sent an e-comment in regards to the homeless action plan and their support for pillar 2 which talks of helping those with mental illness.

The inclusionary housing policy is in the works and will ensure that any new housing developments created in downtown will have affordable housing units built into the design. The Heritage Plaza has 72 units of affordable housing and is the site of the Civil Rights Institute. Its grand opening ceremony will be on October 22nd at 5:30 pm. The Mark should be finished with its street construction this Friday and the project should be completed and open by Festival of Lights this year. The City Council approved a \$2 million contract with architectural firm to start the renovation designs for the Museum of Riverside. This is one step forward to the eventual reopening.

The City and the Mission Inn Hotel and Spa are still working on the fireworks plan for the Festival of Lights. The new business, Killer Queen Social Club, intends to open by Festival of Lights with expanded hours in January.

The Economic Development Committee will be looking at the electric tram feasibility study on October 20, and the study should be available online for review. RDP's BID levy renewal will be discussed on the November 8 City Council meeting.

Draft maps are released online for the proposed re-warding of the City boundaries. Hunter Park is being proposed to be taken out of Ward 1 and put into Ward 2. The pros and cons will be discussed at the various ward meetings. There is a website called *redistricter* where a person can go and draw their own maps with the ward boundaries if someone has a different idea on what the ward boundaries should look like. The criteria for redistricting are that the population number has to remain the same within each ward, demographics have to be considered, and communities of interest had to remain intact.

The Night of Arts and Innovation event will be taking place on Thursday, October 13. Collette Lee said the Night of Arts and Innovations event has been poorly run this year with exhibitors being contacted late about participating. Nanci Larsen commented that the Mission Inn Museum was just contacted three days ago to remain open for the event. This prompted a discussion on the issues with the Long Nights of Arts and Innovation this year as opposed to previous years.

Janice Penner asked about ARPA and the security grants. Erin Edwards said the City has been told the grant is coming in October.

9) City Community Development Department Update

No update was provided.

10) RPD Security Update

No update was provided.

11) Items for Information

11a) PBID Feasibility Study – Meeting with Consultant and City

Shalini Lockard said a virtual meeting was held on September 27 with the consultant from Civitas, Kelly Rankin, and City officials and staff plus Michelle Rubin and Nicholas Adcock. RDP representatives were Andrew Walcker, Brian Percy, Nanci Larsen, Shalini Lockard, and Janice Penner.

Kelly Rankin referred to the Scope of Services and the timeline for the study. The initial phase includes gathering information on the BID including the private parcels within the BID. A Steering Committee of five to nine property owners will be formed and a survey of private property owners

conducted using County assessor information. During the meeting, RDP reiterated that support from the public sector, i.e., the City and County, was needed for a PBID to be feasible. At this point, RDP is waiting for Kelly Rankin and Sherry Shimshock to contact regarding any required information or support.

Nanci Larsen said there was no representative from the County present at the meeting which was rather odd as the County is a large stakeholder. Janice Penner said PBIDs have been looked at before at least three times and if the public sector does not help with regards to funding (assessment money), the private sector alone will not be able to support a PBID.

11b) 2023 BID Levy Renewal Dates

Shalini Lockard said the Public Hearing was set during the October 11 City Council meeting, to occur on November 8, 2022. The Annual Renewal Report will be posted on the RDP website and notice posted on RDP's Facebook page. A PowerPoint presentation is being prepared for submission to the City prior to the Public Hearing. Board members are encouraged to attend to show support. Janice Penner said the presentation will reflect the 5 questions asked by the Council regarding the BID. Erin Edwards said the meeting will start at 1 pm but the public hearing will most likely be later in the day.

11c) Updates on RDP Activities and Items

Janice Penner said the Riverside Art and Music Festival was co-hosted by RDP and the Riverside Arts Council on September 24, 2022 with close to 1,500 attendees. Rachael Dzikonski said that there were 46 performances from local organizations and groups. There were 31 vendors including 12 arts organizations. Planning for the event will start earlier for next year.

The next RDP luncheon is October 25 at Avila's Historic 1929 with presentations by Riverside Arts Academy on the annual military family recognition and by Riverside County Transportation Commission (RCTC) on Rail Safety and Metrolink.

RDP is a sponsor of and working with the Riverside Day of the Dead Festival on November 5. RDP is a sponsor of the Miracle on Main Event on December 10 at White Park.

The March 15, 2023 Annual Meeting and Awards Ceremony has been confirmed at the Mission Inn Hotel and Spa, with a price of \$68 per person all inclusive.

RDP continues to work with the Riverside Convention and Visitors Bureau on social media promotion.

12) New Business

Collette Lee commented on the Riverside Arts Academy Military family recognition in December. Sponsorships are solicited to purchase supplies for a military family in need as well as toys, and to take the family to a restaurant in downtown.

Shalini Lockard suggested David St. Pierre to receive the Chair's Award at the 2023 Annual Meeting and Awards Ceremony.

13) Adjournment – Next Meeting Date November 9, 2022