

Downtown is
Calling

Good
Times
Await



August 2023

RID Bulletin

Riverside Downtown Business Improvement District



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There is no luncheon in August.

The next RDP luncheon will be at Noon on Tuesday, September 26, 2023 at Estrella Taqueria Lounge. Call the RDP office at 951-781-7335 for reservations.



New Summer Concerts Series

The City has launched a new summer concerts series, Breezing through the Summer Concerts on Main. The concerts will take place in City Hall breezeway at 3900 Main Street from 5 pm to 10 pm, providing shade and a cool breeze while attendees listen to local bands.

The line-up through August:

Thursday, August 3, 2023

ROCK NIGHT

5 pm to 7 pm

Merletallica (Metallica Cover Band)

8 pm to 10 pm

Electric Ash (Classic Rock)

Thursday, August 10, 2023

POP AND ROCK N' ROLL

5 pm to 7 pm

The Sweethearts
(Malt Shop Oldies and Rock & Roll)

8 pm to 10 pm

Hard Days Night (Beatles Tribute Band)

Thursday, August 17, 2023

MOTOWN NIGHT

5 pm to 7 pm

Good Cop Bad Cop (Variety)
8 pm to 10 pm

Phazze One (R&B, Top 40, Funk, Old School Tribute Band)

Thursday, August 24, 2023

80'S NIGHT

5 pm to 7 pm

Woody and the Harrelsons
(Alternative Rock)

8 pm to 10 pm

Flux Capacitors (80's Tribute Band)

Thursday, August 31, 2023

LATIN NIGHT

5 pm to 7 pm

Manantial de Fuego (Spanish Rock)

8 pm to 10 pm

Grupo Suavemente
(Latin Dance Hits)

Visit riversideca.gov/downtownconcerts for more information.

Restaurants – Consider offering specials for concert attendees. RDP will post on Facebook each Thursday during the series. Email janice@riversidedowntown.org

My Hair, My Health returns for a 12th Year

My Hair, My Health is a celebration of beauty and wellness from the inside out. It is a movement encouraging African American women to define and promote a standard of beauty that is uniquely theirs. The event aims to empower participants by offering tools and resources to promote: (1) healing of body, mind, and soul; (2) increased knowledge and skills to combat barriers to health-promoting activities; (3) improved self-image and self-acceptance; and (4) interactive health-promoting activities modeling positive health behaviors.

The 12th Annual My Hair, My Health will be held on Sunday, August 27th at Fairmount Park in Riverside and will include music, activities, contests, and dynamic presentations by



leading mental health and wellness experts, and more. The event is free to the public.

For more information: <https://linktr.ee/myhairmyhealth>

For details/questions email: MyHairMyHealth@gmail.com



Kevin's Corner



While I try to focus on Downtown-specific items for this newsletter, here are two updates that are of county-wide importance.

“Complex Care Children”: They say the road to hell is paved with good intentions, and the State of California seems to prove this

regularly. In an effort to reform the state juvenile justice system and programs to help foster youth, California has essentially closed all the state youth authorities, eliminated many group home programs, and forbidden out of state placement of troubled youth. The goal is to place these children in a more welcoming family environment instead.

Unfortunately, while we work with many families who have the calling to help these kids, and we have placed thousands of children successfully in foster homes, it is nearly impossible to place some of these frequently violent/suicidal/addicted “Complex Care Children” with families. You may have seen articles about other counties being sued for placing children in hotels and offices because they cannot find placement, and unfortunately, we are no different. While there are only about 20-50 of these hard-to-place youth at any given time in the County (out of almost 5,000 “in the system”), it can take multiple days and well over 1,000 phone calls per child to find appropriate

Contributed by Supervisor Kevin Jeffries

placement for them, forcing us to house them (with multiple staff supervision) temporarily in less than ideal conditions.

While we continue to lobby the state to increase the options for placement for this category of children, the Board of Supervisors recently authorized the \$28 million purchase of a residential ranch and school formerly run by a private organization that will be used to help house these children while they await permanent placement or receive services from the County. “Harmony Haven” won’t solve the problem of finding permanent placement for these kids, but it may well help keep them more safe and comfortable while our staff tries to find solutions for them. If you have a heart for children and serving your community, you can help us and them (they aren’t all “complex care children” as some just need a safe place to live temporarily) by becoming a Resource Family: <https://rivcodpss.org/foster-careadoption/become-resource-family>

Good News at the Courts: During our recent budget discussions, Riverside County District Attorney Mike Hestrin was pleased to share that the crisis involving the dismissal of pending criminal cases has largely been fixed by the new Presiding Judge, via better scheduling of court rooms and adjusting trial judge schedules. Our local courts still remain shorthanded for the population and number of cases heard, resulting in lengthy delays, particularly for civil and family court issues – but that requires action from the State Legislature and Governor to fix. Many thanks to Presiding Court Judge Judith Clark for her efforts in fixing this dangerous problem.



Mayor's Message - Not All Mayors Are Created Equal


Contributed by Mayor Patricia Lock Dawson



Riverside stands as the 12th largest city in the state. No longer are we a small citrus town, but rather, Riverside is a thriving city — the largest city in our expansive county and the urban center of Inland Southern California. Since 1909, the Mayor of Riverside has been the only city-wide elected official. Fast forward 114 years and 18 mayors later, the role of the mayor in leading our City is outlined in our City Charter. The City Charter, our city's "constitution," is amended by a review commission and ratified by the voters every eight years. The way the Mayor's role is outlined in the City Charter states, "The Mayor shall be the official head of the City for all ceremonial purposes. The Mayor shall have the primary but not exclusive responsibility for interpreting the policies, programs and needs of the City government to the people. The Mayor shall advise the City Council on all matters of policy and public relations..." This outlined role is unique to Riverside. Each of the state's 482 incorporated cities have mayors — either elected mayors or City Council members rotating in a mayoral role. A phrase one could use in reference to this topic is, "Not all mayors are created equal," and that means the powers and abilities of each mayor do differ.

Political aficionados will know of the varying levels of mayoral powers. The most well-known is the "Strong Mayor" form of city government. This is where the elected mayor carries executive authority over all city policies and operations. Of the 482 incorporated cities in

California, only five (San Diego, Los Angeles, Fresno, Oakland and San Francisco) have a mayoral role that has greater governmental powers. For the remaining 477 cities, Riverside included, the role of the mayor is largely ceremonial which proposes numerous challenges for taking on large urban challenges like homelessness, budget constraints, and public safety. Mayors who are elected and serve large cities in full-time capacities are looked to by the electorate as the sole responsible person for all happenings in the city despite having little executive authority beyond influence that comes with the title. What is done by mayors in Los Angeles, San Francisco, Oakland, and others of the five "Strong Mayor" cities, is not always an option for the mayoral role in cities like Riverside.

Despite not having executive authority over all city policies and operations, my team continues to deliver results that are much more than just "ceremonial." Anything to do with fostering international relations, cross-global economic opportunities, securing funding from our state, coordinating city beautification, and providing regular assistance to constituents from all segments of Riverside's 320,000 residents comes through my office daily. Your mayor's office continuously punches above our weight. So, even with parameters of the mayoral role in Riverside, we remain a player in the state and a model for many surrounding cities that look to our successes for their own cities. The task that lies before my team and I, along with mayors of the other 477 cities is how we use our roles and influence to lead local policy discussions and accomplish all that we can within the mayoral powers as approved by the voters through the City Charter. 

COUNCIL CORNER

Ward One Council Update

Contributed by Councilwoman Erin Edwards


Downtown Riverside is the place to be this summer.

- The month begins on a bright note with volunteers gathering for a Downtown community clean-up with Keep Riverside Clean and Beautiful on August 2nd at 9 am.
- Following a successful series of concerts in Fairmount Park, the first ever Breezing Through Summer concert series keeps the groove going every Thursday night—check it out as soon as August 3rd.
- Friday, August 4th is a night focused on science, nature, history, and culture at the Main Library's monthly Night with the Museum.
- Downtown visitors can get creative and caffeinated at Back to the Grind's Paintbrush Party at 2 pm on August 5th.
- The Inland Empire Dance Festival makes its annual return on Saturday, August 19th.

In legislative news, the City of Riverside is gearing up to accept proposals for over \$5 Million in grant funding for our small businesses. Stay tuned for more information later this fall.

Keep your eye out as our Public Works team begins installing new trash cans and benches along the Main Street Mall.

Mark your calendar for August 8th at 6:30 pm for a community meeting on Utility Rate adjustments at the Cesar Chavez Center at Bobby Bonds Park (the Public Hearing on this item will be on September 19th during the evening session.)

City Council's summer schedule is in effect through September, but I can be reached by text at 951-783-7811 and by e-mail at eedwards@riversideca.gov. 



Doors Open Riverside Returns for its 6th Year


Doors Open Riverside returns on September 9th for its 6th year through a partnership with the City of Riverside, the Riverside Downtown Partnership, and the Mission Inn Museum and Foundation. The City's most historic, cultural, and architectural buildings will open their doors providing attendees the special opportunity to explore their interiors and special features.

Doors Open Riverside is inspired by a 30-year-old tradition originating in France that provides community members free access to in-depth exploration and tours of local landmarks. Its success inspired Doors Open California which launched in 2022 and has over 70 sites participating in 2023. Doors Open Riverside is an outstanding example of historic preservation efforts on behalf of California's heritage and is an award winner of the 2019 Governor's Historic Preservation Award.

The single-day event will be held on Saturday, September 9, 2023, from 2 pm to 7 pm PST. City maps that list

participating buildings are available on the City's website as well as the information table in front of the Mission Inn Museum. In addition to past participants such as the Historic County Courthouse and downtown churches, new participants include The Cheech, the Inland Civil Rights Institute, and City Hall's Grier Pavilion with its fantastic view of downtown Riverside. Attendees are encouraged to share their journey on social media as they explore the city using the local hashtag #DOORSOPENRIVERSIDE and statewide hashtag #DOCA23.

In addition to the list of participating locations, Doors Open Riverside attendees will be encouraged to visit local murals throughout the city, such as Mariposa Alley, and monuments honoring national heroes such as Cesar E. Chavez and Dr. Martin Luther King Jr.

For more information, visit <https://www.riversideca.gov/doorsopen/> and find the event on Facebook. 

Arts Corner - Riverside Artswalk - Artist Spotlight: Tiffany Brooks



Summer has finally come to Riverside showing its full force with the recent heat wave - luckily this hasn't stopped the artists in our community from pursuing their artistic endeavors. July's Artswalk was as full as it could be with artists vending on Main Street between 5th and 10th streets, and live painters and music at both ends. All the galleries and museums


were open with new exhibitions and activities, and the entire downtown area was alive with incredible energy. Two new murals are going up in the heat of the summer by one of our previous artist spotlights, Ekaterina Orlovie, and one by our August Artist Spotlight, Tiffany Brooks, who is currently creating one of Riverside's largest outdoor murals.

Tiffany Brooks is a mural and plaster artist who works with interior and exterior walls. She was born in Connecticut and moved to Newport/Costa Mesa at 5 where she lived until coming to Riverside as a teenager. Tiffany has been creating since she was eleven - when she learned she could change anything with paint - and has now been working as an artist for over 35 years. She works full time on her projects and is one of the rare artists who has been able to support herself and her family through her art career. Although her art has paid the bills, art has also been a healing outlet and gives

her so much joy, especially when she gets to share her work with others.

Tiffany is mostly inspired by Romantic Renaissance styles and old vintage watercolors. If there is something to create, she is inspired. She is inspired by creating magical spaces and uses paint as her focus. Tiffany is also an avid gardener and decorator, and her home has been in many showcase tours including Panhellenic, vintage, garden, and RAM open studio tours. When home she creates, paints, gardens, and sews. Tiffany's passion has always been to inspire other artists and the greatest moment of her career was when her favorite author Anne Rice wrote about her artwork in her book *Angel Time*. Tiffany hopes that her legacy as an artist will inspire young artists and make art more accessible to those who might not otherwise have the opportunity.

Tiffany has shown her work at RAM exhibitions over the past 18 years, and her work is all over the Mission Inn Hotel, having worked as the Resident Artist for over 25 years. Tiffany has been featured numerous times in the Inland Empire Magazine and other publications. Her work was highlighted on EYE on LA and was featured in two PBS specials on the Mission Inn in the early 2000's. Tiffany is also proud to have been involved with helping Artswalk in its early beginnings from 2000 - 2007 with Janice Penner and RDP. Tiffany looks forward to seeing art become a part of everything you see in our city with performing arts, music, painting, sculpture, poetry, etc. She wants people to think of art when they think of Riverside.

For more information about Tiffany, visit tiffanybrooksstudios.com or @tiffanybrooksstudios on IG. For more information on Riverside Artswalk visit www.riversideartswalk.com or @riversideartswalk on IG. 

BUSINESS BUZZ

As Trust in Online Media Drops, Email Newsletters Drive Engagement

By Andrew Martins

Email remains an effective way to engage customers.

- As trust in the media declines to a record low of 26%, email engagement rises, with more than 90% of Americans subscribing to at least one newsletter.
- Studies suggest that the reason for the high engagement rates is that email newsletters usually require people to opt in, meaning they have actively sought that particular content.
- Companies can leverage this familiar and widespread technology to grow their business, engage customers and cultivate leads.
- **This article is for businesses that are looking to engage consumers by using email newsletters as a marketing tool.**

These days, it can be challenging to build trust with an audience. Amid cries of fake news and new technologies such as deepfakes that can distort our understanding of reality, research suggests consumers consider email newsletters one of the more reliable sources of information.

Businesses of all sizes can use email newsletters to reach highly engaged audiences. Read on to learn how to build trust and engagement through this channel and how to use email newsletters as a marketing tool.

Why consumers still trust email

In our age of information overload, media outlets may find it hard to break through the noise to earn their customers' attention and trust. Americans' trust in the news media, for example, is at its lowest point ever (26%), according to a report from the Reuters Institute.

Social media has been the top marketing channel. However, according to a recent survey of 1,600 marketers commissioned by sales and marketing platforms HubSpot, Litmus, Rock Content and Wistia, almost all companies still consider email marketing an effective part of reaching their business goals. The survey found that companies use email to improve customer loyalty and retention, increase revenue, generate leads, generate online traffic and increase brand awareness.

According to presentation firm Storydoc, more than 90% of Americans subscribe to at least one email newsletter and 74% subscribe to between one and 10. Given that people must submit their email address to receive a newsletter in the first place, researchers said there's an inherent trust between the publisher and the reader.

Because the average person largely distrusts social media and sites such as Facebook "control the traffic publishers receive," publishers have been forced to find other avenues to reach readers, said Jeff Kupietzky, CEO of audience engagement technology company Jeeng.

"Publishers are desperately seeking alternative channels to directly engage audiences, where they know their audiences will be guaranteed to see their content and the audience trusts the source," he said. "This data proves that

email fits the bill perfectly for both guaranteed distribution and as a trusted channel."

How to boost advertising through newsletters

Email newsletters also can be used to help online advertising. For publishers, advertising that drives traffic to a landing page has long been an effective strategy with a good return on investment. Yet, just as distrust in the media has increased because of outside influences, online advertising has been affected by a change in the public's perspective. According to SEO firm Backlinko, 27% of U.S. internet users now block ads.

Even though most users actively try to avoid seeing advertising on the internet, email newsletters that come from a trusted destination can drive ad engagement and click-throughs. Additionally, by making a direct connection with customers, emails feed a wealth of data back to inform strategic marketing decisions.

According to the HubSpot survey, "Understanding what the ideal customer wants can influence adjustments to a brand's go-to-market strategy, desired communication frequency, and product and promotion rollouts – all contributing to long-lasting customer loyalty."

"Consumers recognize that the 'free' content they enjoy in emails and online does come at a cost, and they've proven willing to 'pay for it' by accepting ads," Kupietzky said. "However, our research shows that trust and relevancy are also extremely important to keep from alienating audiences. That's why working with a monetization partner who can help make the right matches between advertisers and publishers is so important."

How to build trust and engagement with email newsletters

As with any marketing tool, it takes time and planning to effectively hone an email marketing strategy.

The first step is to determine which email marketing software best supports your needs in developing the newsletter, and building an email list that suits your business.

Once you've selected your ideal platform, follow these tips for building customer engagement with your audience:

- **Produce great content.** People are more likely to open, read and click links in your emails if they find the content informative, entertaining or otherwise valuable.
- **Understand the different types of data that marketers can collect.** Zero-party data, provided directly to a brand by a subscriber, is ideal. Third-party data aggregated by outside sources is generally less effective at driving engagement and sales.
- **Continually monitor the market environment.** For example, a recent change at Apple has a significant impact on the data that marketers receive from subscribers on the Apple Mail app. The European Union's General Data Protection Regulation has also brought some changes to email marketing.

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- **Know which numbers matter.** For example, having 10,000 subscribers can be more helpful for marketers than having 100,000 subscribers if the latter group lacks interest in your product or service.
- **Learn how to grow your email list and maintain it.** Doing so will ensure your list remains accurate and up to date and, in turn, improve open and click-through rates.

The benefit of unsubscribes

Trust and engagement may be higher when consumers trust the source, but sometimes people end up cutting ties with a publisher or brand. While that's not an ideal situation for publishers or advertisers, researchers found that both parties can find a silver lining in the process.

According to the survey, 75% of respondents said they choose to unsubscribe from a newsletter if they no longer wish to receive it. That's a better alternative for publishers than having their emails marked as spam.


Email providers such as Gmail and Outlook have robust anti-spam features that automatically send messages from certain addresses straight into the spam folder. If more

and more users mark messages as spam, these email providers will eventually deliver those messages directly into the spam folder as well, leaving their contents unseen.

Research has found that just 25% of recipients mark unwanted emails as spam. Officials said this "points to respect for the brand" from the remaining 75% of respondents and a "desire to do no harm just because their interests change."

Why email remains an essential marketing tool

Consumers have no shortage of sources to consult for information. However, the commitment they imply by sharing their email address creates a bond between the brand and the audience. As it becomes increasingly challenging for the public to identify credible sources, being a trusted voice gives email marketers and publishers a leg up in converting their audience into longtime customers.

Source: <https://www.businessnewsdaily.com/11353-email-newsletters-drive-engagement.html> 

SECURITY CORNER

Cybersecurity Tips for Working From Home

By Andrew Martins

More Americans are working from home and contributing remotely to their company. But how secure is their technology?

- As more employees work in hybrid or remote roles and bring-your-own-device policies become more commonplace, cybersecurity has become increasingly important and complicated.
- More than 36 million Americans are expected to work remotely at least some of the time by 2025. As those numbers grow, cybersecurity training for employees becomes more important.
- Both individual users and employers have key responsibilities when it comes to protecting sensitive data and maintaining the integrity of networks. The tips below can help ensure your business has a strong foundation in place.
- **This article is for employers and professionals who want to get a better understanding of how hybrid and remote work affects data security and how to improve their cybersecurity practices.**

Many Americans now work from home, meaning they make video conference calls, upload documents and conduct their daily business online from off-site locations. But experts wonder if the remote nature of work could cause internet security concerns.

While most workers are used to working at the office under carefully crafted IT systems, it's impossible to quantify the number of permutations of home internet setups. Whereas one household might have a simple solution that works for their family, another household might have a virtual private network

(VPN) subscription in place to mask their internet usage from prying eyes.

To help reduce the security risks associated with working from home, we've collected some tips from experts on steps that employers and employees can take to fortify digital workspaces.

Remote work and cybersecurity risks

It can be difficult to pin down the precise number of U.S. workers in a hybrid or remote work arrangement, but one thing is clear: That number is growing. One estimate, based on a study conducted by researchers at Stanford University, suggested that remote work accounted for 25 percent of all paid workdays in the U.S. in 2022.

Numerous projections anticipate hybrid and remote work as a growing trend. For example, an Upwork survey of hiring managers estimated that by the end of 2025, more than 36 million Americans will work from home regularly.

But that boom in hybrid and remote work introduces additional cybersecurity threats. It can be more difficult to govern which devices remote employees use to connect to company networks and what other activities these users perform on those devices. It also means the security of their home networks — not just the connection in a company's workplace — matters as well.

The challenge then becomes training remote employees on proper cybersecurity practices and creating a policy for how to ensure those best practices are being followed.

"Remote employees are not trained on data privacy regulation and risk exposing sensitive information to a data breach," said Barbara Rembiesa, president and CEO of IAITAM (the International Association of Information Technology Asset

Managers). “Without proper IT asset management, there are major dangers that must be mitigated.”

Luckily, there are a few steps that users and employers can follow immediately to drastically improve the overall cybersecurity of the organization. As remote work grows, employees’ digital behavior, including the devices they use and how they use them, becomes harder to govern. Prioritizing cybersecurity education and establishing policies to maximize data security should be top priorities for every business with remote employees.

Steps you can take to secure your data

When it comes to improving cybersecurity, both individual users and employer organizations must work together. Users should follow cybersecurity best practices, and employers should enact IT policies that defend company networks and proprietary data.

What can individual users do?

Although the consequences of remote employees’ poorly secured data can have severe impacts on a company and its customers, there are steps that users can take to ensure the worst doesn’t happen:

- **Update your network security.** Although you should really do this regularly, making sure your devices are completely up to date with the most recent security patches and upgrades can make a huge difference in securing your data. Your operating system, antivirus and anti-malware programs, and router are just some of the things you should immediately shore up and protect, since those are generally your first and last defenses against external threats.
- **Avoid phishing emails.** Phishing schemes are one of the go-to tricks that would-be attackers use. In most cases, these emails may look like a business offer, a great deal or even an important message from your boss, but in every instance, there’s a link it says you must click. Definitely don’t click it! These links usually lead to a required download that installs malware onto your system, immediately compromising it in the process. Be on the lookout for odd email addresses, poor grammar or generic greetings that don’t match the personality of the individual sending the email. And no matter what, do not provide any personal information to the sender.
- **Enable multifactor authentication.** Passwords can be broken. People have been breaking codes for as long as we’ve been making them, so it only makes sense that there are programs that can crack most passwords in moments. While practicing good password etiquette is a great first step, two-factor authentication adds another layer of protection, since it requires additional action beyond entering a password.

What can employers do?

While a lot of these steps can be taken by individual workers, companies should enact policies and take measures to further shore up their remote employees’ defenses.

“It is not too late for CEOs and others in charge of companies to take steps to get these risks under control, and to protect their data and that of their customers,” Rembiesa said.

- **Set up remote access.** It may be significantly more difficult to do this without the physical devices in front of you or your IT department, but companies should do

everything they can to establish remote access protocols. This may be particularly difficult to enact, however, as you’ll likely need to access the on-site devices to issue multifactor authentication tokens.

- **Reinforce confidentiality.** Employees sometimes need a reminder that while they work remotely, they have to maintain the same level of professionalism regarding secure and sensitive data as they do in the office. That includes reminding people that personal email is not to be used in an official capacity and that any physical documents kept at home must either be disposed of properly with a shredder or set aside to be shredded later.
- **Update emergency contacts.** It is paramount to have alternative ways to get in touch with employees in case you can’t reach them via email — for example, because of a widespread power outage or a cyberattack. This can be as easy as compiling a phone number list or setting up a secure way to message top personnel that circumvents any digital intrusion.
- **Use employee monitoring software.** Employee monitoring software isn’t just for ensuring your team is on task and productive. The best employee monitoring software can also identify malware and other threats early on. Additionally, employee monitoring software can identify risky user behaviors, such as surfing unsecure web content or downloading sensitive data to an external device.

If you’re considering using employee monitoring software, learn about the laws and ethics of monitoring employee activity first. Make sure you develop a legally compliant policy and enact it in a way that supports employee morale and the company culture you want to build.

Cybersecurity is ongoing and vital

With cybersecurity, you don’t just set it and forget it; it’s an ongoing, evolving activity that is vital to the longevity and survival of a business. Remote work introduces new and increasingly important elements into the cybersecurity puzzle, and both businesses and employees need to be prepared to address those challenges. That requires improved cybersecurity training for individuals, enhanced monitoring capabilities for businesses, and proper IT oversight of company networks and all devices connecting to them. While these steps represent an investment, they’re far less costly than dealing with a data breach or compromised network, so consider reviewing your cybersecurity plan today.

Source: <https://www.businessnewsdaily.com/15701-remote-cybersecurity.html>



RDP Welcomes New Businesses to Downtown

Counseling Center for Individuals & Family

Crystal Hogan (Property Rental)

Golden Coast MSO (Business Services)

Mario Panzarino (Property Rental)

Riverside Defense Panel, Inc (Legal Services)

Silvia Quijada (Property Rental)

Vistagato LLC (Animal Care)

White Park Building Riverside LLC (Property Rental)



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For Downtown News Alerts email Janice@riversidedowntown.org

For Events email Janice@riversidedowntown.org.



RDP Facebook Page

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DOORS OPEN
RIVERSIDE

Saturday, September 9, 2023
2 – 7 PM

This **FREE** event will showcase exterior and interior docent-led tours of both private and public buildings.

IN THE AREA? | Take a self-guided tour of local monuments and public art

To view participating locations, visit:
DoorsOpenRiverside.com • [#DoorsOpenRiverside](https://twitter.com/DoorsOpenRiverside)