

Downtown is
Calling

Good
Times
Await



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There will be no luncheon in January, 2024.

The next luncheon will be February 27, 2024

– details to follow.



January 2024

Bulletin

Riverside Downtown Business Improvement District

Downtown Event News:

The 2024 Riverside Lunar Festival is a celebration of Asian American culture for the city of Riverside and the Inland Empire, and an opportunity to experience the festive atmosphere of the Year of the Dragon. The festival will take place on Saturday, January 27 and Sunday, January 28, 2024 from 11 am to 8 pm (7 pm Sunday) on Mission Inn Avenue. Street closures will include Mission Inn Avenue from Orange to Market, Lemon Street from University to Sixth and Orange from Mission Inn to Sixth throughout the event.

There will be unique food vendors offering street foods, fusion bites, and drinks to enjoy while watching cultural performances from Asian communities. Local and regional artisans will be on hand selling traditional and modern goods, plus kids can enjoy their own zone with games and crafts. There will also be interactive workshops and a photobooth with backdrops and props.

The 2024 Riverside Lunar Festival is presented by Panana events with support from the City of Riverside, ICAA, and local non-profits. Admission is free as is on-street parking. For more information, visit <https://www.pananaevents.com/riverside-lunar-festival> or [instagram.com/panananightmarket](https://www.instagram.com/panananightmarket)

YEAR OF THE DRAGON



Riverside Dickens Festival Returns in 2024 but not Downtown

The festival will return Saturday, February 24th and Sunday, February

25th but will be held at a new venue, the Jensen Alvarado Historic Ranch and Museum in Jurupa Valley. For more information visit www.dickensfest.org, or find them on Facebook.

Save the Date - RDP Celebrates Downtown Achievements

The Riverside Downtown Partnership (RDP) will host its 36th Annual Meeting and Awards Ceremony on Wednesday, March 20, 2024 at the Historic Mission Inn Hotel and Spa. This annual event recognizes outstanding individuals and organizations for their excellence in leadership and service to the downtown community.


Award recipients will be The Cheech for the Arts and Culture Award, the Riverside Convention Center for the Business Activity Award, the Riverside Insect Fair for the Downtown Event Award, the Civil Rights Institute for the Downtown Improvement Award, and Project Connect for the Safety and Security Award. David St. Pierre will be recognized posthumously with the Chair's Award in consideration of his many contributions to Riverside prior to his passing. There will be a Special Recognition by the Chair of Multi Housing District Patrol for security services provided to downtown businesses. The annual Roy Hord 'Volunteer of the Year' Award will also be awarded.

The RDP Annual Meeting and Awards Ceremony begins with a no-host reception at 5:30 pm, followed by dinner, the awards ceremony, and then recognition of RDP Board members. Sponsorship opportunities are available. All proceeds raised are used to offset the costs of the Annual Meeting and Awards. For more information, contact Janice Penner at the RDP Office at 951-781-7339.

Ward One Candidate Forum

The Greater Riverside Chambers of Commerce (Chamber), the Downtown Area Neighborhood Alliance (DANA), and RDP are partnering on a Ward One Candidates Forum to be held on Tuesday, January 30, 2024 at the Civil Rights Institute of Inland Southern California's Bank of America Diversity Center from 6 pm to 8 pm. Kayla Booker, Philip Falcone, Steve Lawson,

Hass Ratnayake, and David Leon Romo, Sr. are the five candidates running for the Ward One seat.

Downtown businesses are encouraged to attend and hear what the candidates have to say about downtown issues. For more information on the forum, contact the RDP office at 951-781-7335 or 951-781-7339. 

Roy Hord 'Volunteer of the Year' Award




The late Roy Hord was a former RDP board member who faithfully served the community of Riverside for over 25 years. RDP established the Roy Hord 'Volunteer of the Year' Award in his memory in 2003 to recognize individuals who exemplify his spirit of volunteerism. It will be presented at RDP's Annual Meeting and Awards Ceremony on

Wednesday, March 20, 2024.

RDP is currently accepting nominations for this award. Nominees should be dedicated to the community and

have a history of volunteerism, particularly with youth. Recent recipients include Kathy Hartman, Jerry Hurley, Virginia Blumenthal, and Ruben Ayala.

Completed nomination forms should be sent to: Riverside Downtown Partnership, 3666 University Avenue, Suite 100, Riverside, CA 92501. Nominations can also be faxed to 951-781-6951 or emailed in a PDF format to Janice@riversidedowntown.org. The deadline for nominations is Friday, January 19, 2024.

Please contact RDP if you have any questions about the award. Nomination forms can be found at: <https://www.riversidedowntown.org/rdp-news/> 

Supervisor's Message – Kevin's Corner

Contributed by Supervisor Kevin Jeffries




As we head into the new year, some things we are working on include:

A Shortage of Paramedics – is hitting Riverside County! The Riverside County Fire Department (mostly staffed by CAL-FIRE) is short over 120 Paramedic Firefighters (equating to roughly a 40% vacancy rate). This problem really became serious during the dark days of COVID lockdowns when numerous

essential course classes were cancelled, followed by the "Great Resignation" of employees, plus others moving out of state. As CAL-FIRE has its own minimum qualifications and unique standards that make hirings more difficult, the Board of Supervisors has directed the County CEO to investigate what steps the county take to help accelerate Medic classes and/or medic hirings so that we can prevent or reduce the number of fire engines that are downgraded to non-medic status. More to come!

Freeway Parking Lots – Anyone who commutes in and out of this county knows first-hand how congested our freeway parking lots can be 7 days a week. While our freeways are owned and maintained by the State, Caltrans (a state agency) has pretty much been relegated to simply "maintaining" our freeways, and has abandoned any efforts to add capacity, and even asking the State for funding to expand a state-owned freeway is very politically incorrect at the State Capitol these days. The separate Riverside County Transportation

Commission (RCTC) has been evaluating the short and long term transportation needs of our entire County and has come up with a Traffic Relief Plan that looks at all the needs and the massive funding short-fall. Since it can cost roughly a million dollars to build a half mile of sidewalk these days, you can only guess what a mile of freeway costs now. RCTC will be evaluating an additional Riverside County sales tax ballot measure for all of us to vote on. Grab your wallets and enjoy the gridlock!

Is It Time To Separate? Back in December 1995, the Board of Supervisors voted to consolidate the Office of County Coroner-Public Administrator within the office of County Sheriff. California is reportedly only one of three states in the U.S. that allows these agencies to be under one management roof. With the Office of Coroner responsible for investigating the cause of death of inmates within the county jail system, and the cause of death of individuals placed under arrest – the optics of the Sheriff Department (via its Office of Coroner) essentially investigating itself over the causes of death present a potential for a conflict. Looking back at the long history of a previously separated operation, the community concerns of a potential conflict of interest, while acknowledging that there is NO evidence of any improprieties having occurred, the Board of Supervisors took a cautious but sincere approach with a simple question – Is there a better way? The County CEO will return to the Board within 90 days with some options to consider. 

Mayor's Message - Riverside, a City on the Move!

Contributed by Mayor Patricia Lock Dawson



With the new year comes a refreshing outlook on what the future holds, and Riverside does not have to look far to see the bold moves we are making for a brighter future. I strive daily to ensure we receive the funding and recognition we deserve as a growing city

larger than 99 percent of cities in the country.

This past year, we tackled large projects like the \$75 million 3rd Street grade separation downtown – now fully funded, which will reduce the over 3 hours a day that cars must wait at the existing railway crossing. Road repaving has remained top of mind as we've invested more in repaving and repair than ever. In this last year, we launched a website that outlines the schedule for street repaving over the next few years, and we've paved more roads in 2023 than in the previous decade!

One of our most recent efforts for downtown brought about funding for the stretch along Main Street south of Highway 60 to Third Street. Through support from our federal partners, the project received \$11.1 million in federal funding to transform the street using data-driven strategies that make the road safer, including improved pedestrian and bicycle accessibility. The renovation of

this area will provide another beautiful access point for people visiting the downtown area.

Looking back, I have seen the fruits of our tireless advocacy efforts at all levels of government. But as we continue to move forward and grow as a big city, I know more work still needs to be done. We continue to lead as a city in our efforts to face significant challenges, like homelessness, head-on with innovative solutions that aim to tackle the root causes. My office was instrumental in the passage of historic mental health legislation like SB 43, which expands the criteria for the detention, treatment, and conservatorship of people with severe mental illness. Lastly, we made a \$13 million commitment to additional outreach through our Public Safety Engagement Teams.

On January 25th, 2024, I am proud to usher in State of the City 2024 "Riverside in Motion". With the groundwork laid out, we are seeing the payoff and acting now. This year's theme will celebrate the work being done to propel Riverside to the future, along with the outcomes we have seen in 2023. Motion is an acronym that points to our Mission, Opportunities, Talent, Inclusivity, and Optimism for a city whose time is Now.

Tune in to see how far we have come and how we will continue to make strides for Riverside in 2024. 🏰

COUNCIL CORNER

Ward Two Council Update

Contributed by Councilwoman Clarissa Cervantes

Happy New Year!

44th Annual Black History Parade & Expo: Join us for the Adrian Dell and Carmen Roberts Foundation's 44th Annual Black History Parade & Expo! Honoring "A Legacy of Giving", this beautiful celebration will begin at Stratton Community Center at Bordwell Park and make its way to downtown Riverside on Saturday, February 10, at 10 am. See you there!

Riverside Lunar Festival: The annual Riverside Lunar Festival is returning January 27 to 28! 2024 is the Year of the Dragon and brings with it a year of creativity and new ideas. Join the fun for the weekend on Mission Inn Ave in downtown Riverside as we celebrate with the incredible help and support of Panana Events and Night Markets! Come visit to enjoy many performances, food trucks, and vendors that will be joining us.

Riverside Small & Micro Business Grant Program: Act fast! This grant program is designed to support local business resiliency with **grant awards of up to \$25,000 for qualified businesses.** In addition to direct financial

support, all applicants will have the opportunity to participate in a FREE one-on-one Business Resiliency Consultation to identify opportunities for improvement and build customized strategies to increase financial stability, long-term sustainability, and capacity for success. ***We highly encourage you to apply with the assistance of the Inland Empire Small Business Development Center (IESBDC) at 1-800-616-SBDC.***

If you are interested in learning more about any of the projects or events in Ward 2 please call my office at 951-826-5991, or email me at ccervantes@riversideca.gov.

My daughter, Autumn Sky, and I wish everyone a peaceful, beautiful New Year.

Sincerely, Councilmember Clarissa Cervantes



Arts Corner - Riverside Artswalk - Artist Spotlight: Nick Hernandez

Contributed by Rachael Dzikonski, Executive Director – Riverside Arts Council



A new year is upon us and what a way to start the year with the First Thursday's Riverside Artswalk. Each year all of the downtown galleries, museums and artisan vendors continue the new year's celebration through creative expression and community engagement. January's Riverside Artswalk Artist Spotlight is one of the

longest participating vendors, Nick Hernandez, who rarely misses a month to sell his horror themed artworks.

Nick Hernandez is a multimedia artist who has been able to make a living out of his artwork. Traveling around to various events throughout the Southern California region, he sets up his booth and shows off his horror themed works. Nick has done conventions and Artswalk events all around SoCal, but he is best known for his residency at Frank & Sons collectible show. He has been participating in Riverside Artswalk alone for over 10 years and it's his favorite Artswalk because of the great people, great kids and because he feels that it is the best organized Artswalk in SoCal. He also feels that through the event he has been able to build a base of people in Riverside that are familiar

with his work and who he can also show the younger audience that art is something that can be occupational and fulfilling.

Nick is inspired to create artwork because of his deep love and passion for horror, and the quest to create atmosphere and detailed artwork that he can use to tell stories. His entire life is a quest to create his artwork and to build his business. The business side of working as an artist takes up a lot of time, so he relishes in every opportunity he has to draw and paint. Nick feels lucky to be able to make a living off of his artwork, but his work is also an unending process where he evolves while also leaving behind a world of his work. Nick's goal is to make comics and books when he has the time, ranging from art books, comic books, poetry books, and art journals. He wants to do them all when he can find the time, but in the meantime the Art machine never stops. Nick regularly sets up on Main Street every First Thursday of the month during Riverside Artswalk, so when you get the chance, take a moment to check out his booth.

For more information about Nicky, visit @nickhernandez. art on IG. For more information on Riverside Artswalk visit www.riversideartswalk.com or @riversideartswalk on IG 📍

BUSINESS BUZZ

How to Handle Social Media Harassment

by Max Freedman

Online confrontation can be stressful and challenging. However, in an ever-increasingly connected world, experiencing internet harassment is a distinct possibility. With billions of people on numerous social media channels, online harassment can happen to anyone and could even, ultimately, impact your offline safety. If you or your business are the target of social media harassment, this guide can help you take the appropriate steps to put this chapter behind you.

What defines social media harassment?

Social media harassment refers to several antagonistic behaviors practiced by social media users. Cyberbullying is a similar term. However, cyberbullying is more associated with children. In contrast, social media harassment affects people of all ages. Social media harassment can also affect small businesses with a social media presence on Instagram or other platforms and can have serious consequences if not handled correctly.

Harassment on social media is unique because online communication creates a disconnect between the subject and the harasser. People are often unlikely to insult

someone in person but feel emboldened when they have a screen that distances them from their target.

Businesses are particularly vulnerable to social media harassment because companies must be on specific platforms to interact with customers and partners. For example, consumers may leave negative customer reviews on a business's social media platforms or use the comments section or direct messaging channels to complain if the company's products or services fall short of their expectations. An escalating onslaught of negative communications, especially over an extended period, would constitute harassment.

If an irate user launches an attack on the company, the brand may face severe repercussions, including reputational damage and lost business. Deleting a social media account may not be an option for many companies that use online platforms like Facebook for business. They often rely on social channels to promote their products and services and communicate with customers. Therefore,

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business owners must learn the proper tactics for handling social media harassment.

According to Statista, about 41 percent of United States adults report experiencing online harassment, from offensive name-calling to physical threats.

What steps should you take if you're the target of social media harassment?

Clarissa Windham-Bradstock, chief executive officer of Any Lab Test Now, advised taking the following steps if you become the target of social media harassment:

- Save screenshots of everything to use as evidence: Social media harassment often happens in your direct messages where the public can't see it. When you screenshot these private interactions, you prove they happened. Although publicly sharing these screenshots may not be tactful, saving them helps you amass evidence.
- Notify social media outlets that someone is using your name inappropriately: You can easily report personal and business accounts on most social media platforms. For example, on Instagram, any post in your feed will include three dots at the top right. When you select these dots, you can report a post and its account. You'll typically be asked why you're reporting the post or account as you submit your report.
- Use social media channels to connect with decision-makers: A harassed business account may face escalating negative reviews and comments and the risk of account removal. Your reputation, sales volume and livelihood are at risk. For this reason, it's crucial to combat the harassment with a social media content strategy that resonates with the people most likely to buy your products or services. Ask yourself: What messaging can you share to showcase your prowess, knowledge and strengths when harassment threatens your reputation?

Consider hiring an online reputation management service to keep your business well-regarded in the eyes of consumers amid social media harassment.

Additional tips on dealing with social media harassment

Managing online harassment is challenging because you're not dealing with the perpetrator directly. Therefore, handling social media harassment must be more nuanced than managing in-person confrontations.

Here are a few tips for businesses forced to handle social media harassment.

1. Don't engage with social media harassment perpetrators.

It's a natural human instinct to defend yourself when being attacked. But in the realm of the internet, firing back at an abuser is like adding oxygen to a wildfire. By engaging with their insults or threats, you are giving them what they want. Therefore, whenever possible, it's best to stay silent and not risk escalating a situation.

2. Neutralize the situation with positivity.

If you're being harassed to the point where silence is not an option, try engaging with the aggressor positively. For example, instead of getting defensive, offer something

constructive. There are smart ways to respond to online reviews, even negative ones.

For example, if the harasser says something like, "Your brand is awful," reply with, "I'm sorry you had a negative experience. Let us know how we can improve in the future."

Expressing empathy may defuse the situation because it's harder to attack someone trying to put their best foot forward.

3. Share how you feel about the social media harassment.

It may be easy to say that it's "just Facebook" or "it's only a troll," but that doesn't negate the emotional impact of social media harassment. Know that it's perfectly OK to feel frustrated, isolated or anxious about the harassment you're facing. Online life is very much real life as well. So, if you're feeling stressed, talk to a friend or a professional to help work through your feelings.

4. Shore up your passwords and cybersecurity measures.

Your private information may be published online if you're being harassed on social media. This can include information like the passwords to your social media accounts and your home address. You can take several steps to combat this issue.

First, check the health of your online accounts: If you haven't changed your password in a long time or have very easy-to-guess credentials, now is the time to create a strong password — one that's impossible to guess. Additionally, consider turning on two-factor authentication, which requires you to verify your identity via a texted code or authenticator application before gaining access to your account.

It's also helpful to take other steps to secure your devices, such as implementing security apps and virtualization.

5. Report the social media harassment situation.

If all else fails and the harassment gets to be too much, don't hesitate to block the account and file a report through the proper channels. Every social media platform has a procedure for reporting users who violate the company's code of conduct.

The company may take a few days to do its due diligence. However, if the situation is quickly escalating, contact support — they may offer a helpful solution in many cases.

If anyone online threatens your property or safety, consider reporting it to the police in addition to the social media platform. Although they may not be able to take action on the report, this creates a paper trail so that you have formal documentation if the social media harassment escalates.

File a report with the police district where your business and home are located and include all documentation of the cyberharassment or cyberstalking. If you have evidence of the perpetrator's identity, file a restraining order because you don't know when that person might take the harassment offline.

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What is an example of social media harassment?

Cyberbullying and online harassment aren't just the domain of high school kids and spurned ex-lovers. It can happen to your company too. And although social media is likely an integral part of your business marketing plan, unpleasant ramifications like social media harassment may ensue.

Windham-Bradstock discovered firsthand just how bad it could get.

A hostile former franchisee and vendor whose services Any Lab Test Now had stopped using began cyberstalking and cyber harassing Windham-Bradstock in an apparent attempt to make her and the company look bad. The man began by posting negative comments about her and Any Lab Test Now on an open internet forum.

Next, friends and colleagues received friend requests from a Facebook profile bearing the same picture as Windham-Bradstock but with a slightly different name. The fake profile included her home address, children's names and pictures of her children.

Windham-Bradstock said she thought she could distinguish her actual profile from the profile created by the perpetrator by changing her profile picture. But he kept updating the fake profile with the new picture.

The perpetrator then used the fake profile to say bad things about her, Any Lab Test Now and some of its

franchisees. He also implied that Windham-Bradstock had inappropriate relationships with other company executives. Later, he put up another fake Facebook profile under a different name.

People asked Windham-Bradstock why she didn't just delete her Facebook profile and get offline entirely. Windham-Bradstock explained that if she deleted her profile, it would have left the harasser as the only image of herself and her brand online, letting him win and leaving her looking bad to the world.

Windham-Bradstock experienced "doxing," which is the discovery and publication of personal details online for the world to see. While doxing itself is not illegal, it may fall under stalking and harassment laws, depending on where you live and the degree of harassment.

Emerging on the other side of social media harassment

Although almost all social media harassment eventually blows over, it's entirely unpleasant to experience. Plus, it has highly negative business consequences. However, take the steps outlined in this article and you'll counter many of these effects. The internet may not quite be real life but, like beyond the screen, when people know you're being harassed, they might take your side.

Source: <https://www.businessnewsdaily.com/2475-handle-social-media-harassment.html>



SECURITY CORNER

Worried About a Cyberattack? What It Could Cost Your Small Business

by Jeremy Bender

Cyberattacks can cause devastating consequences for any business, but small businesses are uniquely at risk. When a cyberattack hits, unprepared small businesses may deal with overwhelming financial repercussions as well as hits to their reputation, pricing structure, productivity, employee morale, and much more.

It's crucial for entrepreneurs and small business owners to understand the magnitude of a potential cyberattack so they can prepare properly and make their operations less vulnerable. We'll look at how cyberattacks impact small businesses, explore ways to prevent cybercrime and improve your small business's cybersecurity, and share what to do if your small business is attacked.

How cyberattacks impact small businesses

Small businesses that ignore cybersecurity do so at their own peril. In fact, 43% of data breaches involve small business victims. Additionally, Verizon's 2022 Data Breach Investigations Report says that very small businesses are extremely vulnerable to malware, ransomware, brute-force attacks, and social attacks – and may not survive one incident.

Even so, many businesses fail to use data security software and other security measures. This lack of

preparation increases a small business's vulnerability to cyberattacks.

Here's a look at what can happen if a cyberattack hits a small business.

1. Cyberattacks cost small businesses money.

According to a report by IBM and the Ponemon Institute, the average data breach cost for businesses with fewer than 500 employees is \$2.98 million, and the average cost per breached record is \$164. While a small business's costs will vary according to the incident and its damages, you're unlikely to emerge financially unscathed.

When a cyberattack hits, businesses are responsible for direct costs, including:

- Handling immediate damages and repairs
- Paying the ransom costs of a ransomware attack
- Providing free credit monitoring
- Staffing customer service personnel to handle calls
- Offering free or discounted products and services
- Paying fines

You may also need to incur the costs of hiring:

- IT security consultants

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- Risk-management consultants
- Lawyers
- Physical security consultants
- Auditors and accountants
- Management consultants
- Public relations consultants

Additionally, cyberattacks can create legal, civil and regulatory liabilities that leave a business' operations and future mired in uncertainty. All of these costs and more can drag down a business's value.

2. Cyberattacks have indirect costs on business operations.

In addition to direct costs, cyberattacks have indirect costs related to unexpected downtime, loss of productivity and decreased morale. As the business owner or IT manager struggles to get the incident under control and assess the damages, they're unable to pursue business growth and handle their other responsibilities. Operations can grind to a halt, particularly if you depend on web-based applications that may be compromised.

All this negativity and workplace stress can affect team members' morale, especially if lax security practices contributed to the attack.

3. Cyberattacks prompt many businesses to increase prices.

Cyberattack costs are often passed down to consumers, who end up subsidizing the organization's lack of preparation. According to IBM, 60% of breached businesses raise prices after a cybercrime incident to help cover the expenses related to it.

Some customers may push back on higher prices, turning to competitors with more reasonable offerings and additional security.

4. Cyberattacks can hurt a business's reputation.

Cyberattacks can severely damage a business's reputation. Consumers may be understandably wary of frequenting businesses that have been hit by attacks. Similarly, investors may view being a cyberattack victim as a form of carelessness and may not want to involve themselves. A tarnished reputation may also scare away qualified job applicants who don't want to associate themselves with a poorly regarded business.

An online reputation management services can help businesses strategize to repair a tarnished reputation while helping with crisis and media management.

How to prevent and mitigate cyberattacks

The good news is that there are often relatively easy and inexpensive ways businesses can prevent cyberattacks and take steps to reduce their damage. Here are some ways to improve your business's cybersecurity:

- **Make cybersecurity an ongoing process.** The best way to reduce the damage of a cyberattack is to prepare for one. This may include measures such as having a comprehensive cybersecurity plan that engages experts as necessary. It's also smart to keep software updated with the latest security patches, use robust antivirus software and secure devices from hackers.

- **Educate employees about the risk of cyberattacks.**

Your employees can be your toughest or weakest line of defense. Hackers and cybercriminals often penetrate systems by tricking your employees into giving them the keys. It's crucial to continually train employees on cyberattack risks and the importance of staying vigilant. Consider training sessions to show employees how to spot infected computers and suspicious emails and websites, and guide them on creating strong passwords and using two-factor authentication.

Cybersecurity measures don't have to be expensive. Free antivirus solutions for businesses can provide robust protection while saving you money.

What to do if you get attacked

Even taking smart precautions may not be enough to prevent a cyberattack. Here's how to minimize the damage if cybercriminals target your company.

- **Activate your cybersecurity response plan.**

Companies that have taken steps to prepare for a cyberattack should have a planned response in place. This should include activating employees across the organization to take steps to reduce the damage. Ideally, team members will understand their roles, including technical tasks like determining the attack's source and type, securing compromised data, and evaluating the damage. Companies should also report the attack to local, state and federal authorities.

- **Protect your business.** Cyberattacks demand a multipronged response. Beyond the technological toll of these attacks, businesses must maintain operations despite software disruption; assuage customers, investors and the public; protect their technical and physical infrastructure; and recover whatever's been lost. The myriad cross-department tasks involved demonstrates the importance of having a response plan in place before it's needed.

According to a report by Alliance Virtual Offices, working from home increases cyberattack frequency by 238%. It's crucial to prioritize security when managing remote workers.

Small businesses must be ready for cyberattacks

For many small businesses, a cyberattack may seem unlikely and abstract, so they ignore the risk. That is a massive mistake. Cyberattacks are unfortunately common among small businesses and can have devastating consequences. It's critical to have a plan.

Source: <https://www.businessnewsdaily.com/8475-cost-of-cyberattack.html>



RDP Welcomes New Businesses to Downtown

Bored and Hungry LB (Food)
Erin's World 13 (Retail)
Journey in Design (Antiques)
Nathalie Hernandez (Hair, Skin Care)
Rossman Plumbing
Smash Papas (Food)
Tesoros Beauty Supply



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RDP Website

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