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Good
Times
Await



April 2024

RDP Bulletin

Riverside Downtown Business Improvement District

RDP's Downtown Awards and 2024 Board of Directors

RDP would like to congratulate those recognized at the 36th Annual Meeting and Awards Ceremony held on March 20th at the Mission Inn Hotel and Spa. Dwight Tate was the recipient of the Roy Hord "Volunteer of the Year" Award while David St. Pierre was recognized posthumously with the RDP Chair's Award.

Also recognized was The Cheech Marin Center for Chicano Arts & Culture with the Arts and Culture Award, the Riverside Convention Center with the Business Activity Award, the Riverside Insect Fair with the Downtown Event

Award, the Civil Rights Institute of Inland Southern California with the Downtown Improvement Award, Multi-Housing District Patrol with the Chair's Special Recognition Award, and Project Connect with the Safety and Security Award.

The RDP Board of Directors for 2024 was also announced at the event. The Board of Directors of RDP consists of up to 33 voting members representing a cross-section of downtown stakeholders. Directors represent property owners, business owners, the healthcare sector, the entertainment and hospitality sector, the education sector, the arts, the public (government) sector including the County, the City and its departments, and downtown residents.

The Executive Committee consists of up to nine Directors, including the four Officers and the immediate Past Chair. Up to twenty-four Directors constitute the remainder of the Board. There are also five non-voting Ex-Officio positions. These include a representative of the Mayor's Office, the two City Council representatives of Ward One and Ward Two, a representative from the Arlington Business Partnership, and a Director Emeritus.

The four Officers of RDP serving on the Executive Committee are Shalini Lockard of Riverside Professional and Legal Management as Chair, Andrew Walcker of Overland Development Corporation as Vice-Chair, Nanci Larsen of the Mission Inn Foundation and Museum as Treasurer, and Brian Percy of Brian Percy Law Office as Secretary. Shelby Worthington-Loomis of SS Loomis, LLC serves as the immediate Past Chair.

Also on the Executive Committee are Lou Monville of Raincross Hospitality Corporation, Philip Makhoul of Diamond National Realty, and Randy Hord of Raincross Financial Partners. The full list of current Board members can be found on the back cover of the newsletter.

RDP would like to thank the sponsors of the event and those who donated items for the opportunity drawing. All proceeds raised are used to offset the costs of the Annual Meeting and Awards Ceremony.

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Join us for the RDP luncheon at Noon on Tuesday, April 23, 2024

at Killer Queen Social House featuring

Chris Christopoulos, Deputy Community & Economic Development Director

Call the RDP office at 951-781-7335 for reservations.



Volunteer's Award:
Kathy Wright, Dwight Tate, and Randy Hord



Chair's Award: Peggy Roa, Joshua Roa St. Pierre, and Pam Vieyra accepting in Memory of David St. Pierre



Incoming Chair Shalini Lockard receiving gavel from Outgoing Chair Shelby Worthington-Loomis

Event Sponsor:



Roy Hord 'Volunteer of the Year' Award Sponsor:



Arts and Culture Award Sponsor



Business Activity Award Sponsor



Downtown Event Award



Downtown Improvement Award Sponsor



Safety and Security Award Sponsor
County of Riverside District 1 and 2



Chair's Award Sponsor
In Memory of David St. Pierre



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| Back to the Grind | MiCultura |
| Best Best & Krieger | Mission Inn Museum |
| Castle Park | Mrs. Tiggy Winkles |
| Coffee Court Bistro | Riverside Community Arts Assoc. |
| Collette Lee | Retro Taco |
| Creative Metal Works | Riverside Arts Council |
| Dave & Buster's | Riverside City College |
| Division 9 Gallery | Riverside Community Players |
| Farmer Boys | Riverside Convention Center |
| GLO Mini Golf | Riverside Rustic |
| Heroes Restaurant & Brewery | T. Elliott Design Studio |
| Hyatt Place Riverside | The Fox Theater Foundation |
| Inlandia Institute | Urban Dripp |
| Kathy Wright | |

April Events Downtown

The Art Alliance of the Riverside Art Museum is pleased to announce its 9th Annual Riverside Art Market. Admission is FREE. The event will be held on Saturday, April 13th from 10 am to 4 pm. It will feature 100 artist/artisan vendors, FREE crafts for children, entertainment, art demonstrations, beer and wine, and a silent auction. Additionally, a drawing for a Paulden Evans painting will be held. It will be located at the beautiful and historic White Park in downtown Riverside. The Art Market provides a great opportunity for the community to interact with local artists. It's a fun event for the whole family.

The Annual Riverside Tamale Festival returns on Saturday, April 27th from 11 am to 7 pm in downtown Riverside's White Park. The Tamale Festival is a celebration

of family, culture and history. Guests will enjoy live music, dance, Lucha Libre wrestling, art, Kids Zone, Beer Garden, shopping, food, and of course TAMALES! Tickets are \$20 for regular admission, \$10 for military, seniors, students, and teachers, and \$100 for VIP access. Children 12 and under are admitted free. For more information, please visit rivtamalefest.com

This cherished tradition serves as a means to generate funds and awareness for the Spanish Town Heritage Foundation (STHF). This nonprofit organization in Riverside is dedicated to safeguarding the Trujillo Adobe, recently recognized as one of the 11 Most Endangered Historic Places by the National Trust for Historic Preservation. 



Supervisor's Message – Kevin's Corner

Contributed by Supervisor Kevin Jeffries



Greased Lightning! A critically needed mixed-use behavioral health care campus for Riverside County is quickly moving through the county approval process, in order to position our county for receipt of large-scale state grants. The Mead Valley Wellness Village will be built on roughly 20 acres of land, and host a 100,000 square feet Community Wellness building

for Mental Health and Substance Use Disorders, a 40,000 square feet Children and Youth services building, a 50,000 specialized Behavioral Health Urgent Care services building, a 200,000 square feet building for Supportive Transitional Housing (nearly 300 beds), and a 67,000 square feet building for Extended Residential Care. The campus is also proposed to host a library, animal kennel, laundry facility and an onsite market and coffee shop. In my nearly 12 years on the Board of Supervisors I've never seen the county bureaucracy move so smoothly and efficiently in getting our ducks in a row. It's a great example of what can be done!

A Job Well Done – goes to the Registrar of Voters. Now, before some of you write me to tell me of a problem you encountered on election day, just know that my wife

used to volunteer every election for the ROV, so I am well aware of the logistical nightmare of planning and setting up election centers across our massive county. But while it is never fast enough for candidates in a tight race (I've been there!), we have actually been one of the leaders in the state when it comes to the speed and efficiency in which we have been counting and reporting our ballots, with many counties much smaller than ours having more ballots left to count than Riverside has—particularly as a percentage of votes cast. Obviously quickness isn't as important as accuracy, but there isn't any reason to believe ours are inaccurate. We do an automatic hand count audit of 1% of the ballots cast, and anyone who believes a race has been decided incorrectly is welcome to request a full recount of as many precincts as they wish (at their expense).

Congratulations! And speaking of elections, congratulations is in order to the newly elected City Councilmembers and the re-elected Mayor. Regardless of who you voted for, it takes a lot to run for office and even more to serve. It's a hard job (as each of their predecessors can attest!), but someone has to do it. I wish them all the best of luck and success in the next few years. And for those who retired or will otherwise not be returning to the Council, thank you for your service. 🙏

Mayor's Message - Riverside's 311 Call Center

Contributed by Mayor Patricia Lock Dawson



How many times have you seen a new pothole that needs to be filled or graffiti that needs to be cleaned and wondered why the city hasn't fixed it yet? I hear from our residents about this daily, but the reality is the city likely doesn't even know

about what needs to be fixed and won't know about it without your help! With 85 square miles (featuring over 1,100 miles of paved roads), it is nearly impossible for our city staff to be everywhere all at once. This is where you come in. As a resident, no one knows Riverside better than you do. We rely on our partnership with you as the resident to help identify where city services are needed and utilize our 311-call center to let us know.

I feel it important to talk about our incredible team here in Riverside and the amazing work that they do. Did you know Riverside's 311 call center just celebrated

20 years of service to the residents of our city? With a population of over 320,000 residents, our mighty team of 13 individuals work hard to assist with every 311-report submitted directly by you. Implemented on June 1, 2004, the 311-call center consisted of 3 representatives who assisted with 7,400 calls in their first year. Since 2004, 311 has become an integral service provided by the city, with their one millionth call assisted in February of 2012. In 2016, 311 launched their mobile app, and in 2023 a Spanish version of the app was released. In 2023, 311 representatives received more than 140,513 calls for service, and 25,134 requests online and through the mobile app across all seven wards. After 20 years of service, our call center has responded to a total of almost 2.3 million service requests submitted by our community. A large number of these requests submitted have gone to our public works team. These requests for services which can range from pothole repairs, missed trash pick-up, parking services, street cleaning and more. There are

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MAYOR'S MESSAGE from page 3

several residents who are avid users of 311 who could attest to the effectiveness of utilizing this tool, with one of our residents racking up a whopping 12,242 service requests over the years!

Our 311 specialists respond to over 500 requests a day on average and fulfill their response times from as little as within the hour to only a few days after the service request was initiated. In January 2024 we received 6,540 service requests, averaging a 5-day response time. They are a critical piece of what sets Riverside apart from other cities, and for 20 years our 311 team have been tireless problem solvers working to improve the quality of life for our residents. They have become the most effective tool for our residents

to positively impact the city and enhance our response with services in your neighborhoods. This means potholes being filled faster, utility bills paid easier, graffiti removed sooner, homeless encampments addressed more effectively and more. Ultimately, this means keeping Riverside safe and clean, which we cannot do without your help.

We can all be involved and accountable for our city by utilizing the 311 app. There are several ways you can use 311 to your benefit. You can call 311 or (951) 826-5311, use the app, or send an email to CallCenter@RiversideCA.gov. If using the app or email, you have the option to attach photos and track the service number to check on the status of the request. 🏠

COUNCIL CORNER

Ward One Council Update

Contributed by Councilwoman Erin Edwards

This month, I finish my term as the Ward 1 Councilmember. It has been such an honor to serve and to work alongside you. From Day One, the Ward 1 Office set out to address homelessness, invest in neighborhoods, and put Riverside on the map.

My vision, which hangs on the office wall to this day, is “A City Where Everyone Can Thrive.”

Here are some highlights:

Chairing the Council's **Housing and Homelessness** Committee, I set to work on a Homelessness Action Plan. The six pillars of this plan guide the City's work and provide measurable outcomes to track our progress. Once the Plan was in place, we put it in motion: hiring Street Nurses and 14 outreach workers, creating the Park and Neighborhood Specialist Program, crafting an ordinance to prevent camping & fires in the river bottom, and championing a brand-new Wildlands Public Safety and Engagement Team. Working regionally, I was proud to sit on the Board of Governance for the Continuum of Care and to participate in the Santa Ana River Bottom Collaborative. This past year, Riverside saw a 12% reduction in chronic homelessness, and we launched a business security pilot in the Downtown area. During the term, the City also celebrated the groundbreaking and/or opening of many housing developments: Aspire, Mission Heritage Plaza, the Mark, Mulberry Village, St. Michaels to name a few. And just last month, I was honored to champion an Affordable Housing Trust Fund, which will support affordable housing for years to come.

Neighborhoods are the beating heart of the Riverside community. Throughout the term, my office participated in park and neighborhood clean ups, hosted 31 office hours, and attended regular neighborhood meetings in the Wood Streets, Downtown, Northside, and Grand

neighborhoods. Four days before the onset of a global pandemic, we passed a moratorium on warehouses in the Northside, which culminated in completing the Northside Specific Plan in December 2020. I supported \$14M in new funding for parks and was a champion for the repaving for Magnolia, Olivewood, Salmon River, the Mt. Rubidoux trail, and several previously bumpy alleys. I was thrilled to bring the City's Community Engagement Policy across the finish line and to extend library hours, eliminated late book fines, and add social workers to two library locations. I loved meeting neighbors and business owners at events and gatherings throughout the ward, and I concluded my term by passing a historic Nonprofit Resilience Fund to support Riverside's nonprofit businesses for generations.

I have been honored to help put **Riverside on the map** throughout my term. We opened the new Main Library, The Cheech, the Civil Rights Institute, and the California Air Resource Board headquarters. I was pleased to be a champion for Riverside's investment in the Blue Zone initiative – which takes the first step toward becoming the largest Blue Zone in the United States. During my time in office, Council lifted the ban on food trucks and the retail sale of cannabis. The Festival of Lights turned 30 and, last year alone, brought 700,000 visitors to our beautiful Downtown. We allocated millions of dollars toward our small business community with micro-enterprise/business grants and business security grants, funded by CARES and American Rescue Plan Act funding. The Harada House received \$7.5M to support its renovations, and



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the Northside got national attention with \$11 million for improvements along Main Street. A \$10.4M State allocation to preserve and enhance the Trujillo Adobe spotlighted Riverside's Latinx and Indigenous history, and the City penned our LGBTQ Context Statement to document important LGBTQ people, places, and events.

I look forward to continuing my work in the community to help Riversiders thrive, and I am grateful to the

Riverside Downtown Partnership for your collaboration throughout my term. Join me for my last Council meeting and for Councilmember-Elect Philip Falcone's swearing in on the evening of April 9th, 2024. The Councilmember-Elect and I are meeting regularly to ensure a smooth transition for Riverside residents and businesses, and he is ready to hit the ground running. Congratulations to Councilmember-Elect Falcone! 🏆

Arts Corner - Mayor's Ball for the Arts

Contributed by Rachael Dzikonski, Executive Director – Riverside Arts Council



*Kiandra Jimenez and
Cosme Cordova*

After a busy month of Riverside Arts & Culture Month, we find ourselves in California Arts & Culture month to continue the celebration of the arts and culture our state has to offer. In California alone, the arts and culture industry make up 7% of our economy, around the same percentage as agriculture. We can be proud to live in a state, county, and city that recognizes and supports the arts and culture as an integral part of our daily lives. Last month,

on March 23rd at Riverside's Main Library, the Riverside Arts Council held the first Mayor's Ball for the Arts after a decade-long hiatus, with a new goal of spotlighting the passionate artists and arts community we have in Riverside and the accomplishments they made in 2023.

After a month of soliciting nominations from the community, the top nominees were added to a ballot for the community to cast their votes and after receiving over 1,200 votes, we had our winners! Winning artists were announced at the Mayor's Ball for the Arts, hosted by the Riverside Arts Council and the honorable Mayor Patricia Lock Dawson. The ballot categories and nominees (in order of 1st – 5th) include:

Public Art: Historic Mural by Tiffany Brooks; Casa Blanca Mural by Juan Navarro; Rise! Mosaic Mural by Erin Maroufkhani, Rochelle Kanatzar, Shea Tracey & more; Grandmother murals by Denise Silva at the libraries; and Sunnyside & De Anza Mural by Raymond Argumedo.

Art Based Event: Day of the Dead by Division 9 Gallery; Riverside Art Market by Riverside Art Museum; Inland Empire Dance Festival by Inland Empire Contemporary Ballet, INC.; Art After Dark by Riverside Community Arts Association; and Love with Joy Art Club by Cynthia Huerta;

Musical Performance: Jazz Junkies; El Santo Golpe; Quitapenas; Dan Bernstein; and Deladeso.

Theatre Performance: Ramona High School Theater; TropicaLeiza Dance + Drum Co.; Beauty & the Beast at



*Cosme Cordova (Division 9 Gallery), Hannah and Margie Haupt,
Erin Maroufkhani (Ramona High School), and Tracy Fisher
(Center for Social Justice & Civil Liberties)*

Fox Theater; Riverside Community Players; and Full Circle Players.

Dance Performance: Ballet Folklorico Riverside; The Limonadas; SALT Dance Studio; PLACE Performance; and Makeda Kumasi.

Literary Arts: Riverside Main Library; Inlandia Institute; Evan Turk; Susan Straight; and Ellen Estilai.

Art Facility: Riverside Community Arts Association; Division 9 Gallery; UCR ARTS; Eastside Arthouse; Mudhut Pottery Studio; and Pain Sugar Gallery.

Wild Card: Bonominio Park Skate Park Street Art; Jesus Aleman@sucss2byou; Denise Kraemer; Creative Corps Inland SoCal; La Sierra Traffic Signal Pilot Program.

The Riverside Arts Council and the City of Riverside had 3 more categories of awards: Creative Revolutionaries which was awarded to The Cheech and Cosme Cordova; Emerging Artist awarded to Rosy Cortez; and Community Champion awarded to Erin Maroufkhani.

A special recognition was made in memoriam of David St. Pierre and Ofelia Yeager-Valdez for their contributions to the Riverside Arts Community which they cherished.

We look forward to experiencing the continued growth and impact that our community has made through the arts and culture and to seeing who the community chooses to celebrate next year!

For more information about the Mayor's Ball for the Arts, visit riversideartscouncil.com or @riversideartscouncil on IG. 🏆

BUSINESS SPOTLIGHT

Small Business Direct Install Program and Outdoor Lighting Program

Riverside Public Utilities (RPU) has contracted with Richard Heath and Associates (RHA) to provide technical assistance and energy efficiency upgrades for local businesses. The Small Business Direct Installation Program provides qualifying businesses with installation of new high-efficiency lighting and other energy-efficient measures to reduce customer's energy costs.

LED lighting and appropriate controls are installed by vendor.

Program Guidelines


- Riverside Public Utilities electric customer
- Commercial business accounts only
- One time per customer per program year
- Program available based on funding
- Limited while funding available
- All programs are subject to fund availability and may be cancelled, modified, or reduced at any time

If approved, a qualified program auditor from RHA will conduct:

- Site evaluation
- Energy audit
- Energy efficient measures
- Measure installations
- Retrofit installations

Indoor measures may include (but not limited):

- Indoor lighting
- HVAC Tune-ups
- A/C replacements
- Smart thermostats
- Electrically commutated motors (ECM)
- Duct sealing
- Weatherization
- Ceiling fans
- Exit signs

Interested in participating? Visit RHA's website, <https://rhapuefficiency.com/>, and complete the form to get started. Or call 1-866-967-4427. 

BUSINESS BUZZ

4 Ways to Improve Communication With Customers

by Adam Uzialko

Businesses often struggle with building or maintaining customer satisfaction and loyalty. Whether it's building the confidence of a new customer, establishing a better rapport with existing customers, or resolving complaints of those who have had negative experiences, few things are as important for any business than how their clientele perceives them. This guide can help your business improve customer relations and ensure your entire team effectively communicates with the customers that keep your business profitable.

Why is customer communication important?

Customer communication is important because brands with a positive reputation benefit from repeat business and word-of-mouth advertising. The way your team communicates with customers can make them feel valued and leave them with a positive recollection of their experience. Alternatively, it can make them feel ignored and disgruntled, guaranteeing they will take their future business to your competitors (and likely spread the word about their negative feelings, too).

When thinking about customer communication, it's important to bear in mind that consumer-brand relationships are similar to those between friends. If you explain to your friend that their recent behavior has disappointed you and they respond in a curt, uncaring manner, your relationship will suffer. However, if your friend earnestly hears you out, resolves the issue and changes their behavior moving forward, you're likely to respect them all the more for it.

The same is true for brands and the way they engage with customers. Everything matters, whether it's the tone of voice on a customer support call to the consistency of marketing messages across platforms. Customers should feel like they're getting to know a brand, and that the business values them. Every relationship is a two-way street.

Brand and customers have relationships that feel personal, so it's important to nurture them in the same way you would a friendship. Making your customers feel

valued and considered is the first step toward establishing brand loyalty.

How to improve communication with your customers

Sometimes, brands need to repair their relationships. This may stem from long-term difficulties in communicating with customers. Luckily, even brands that haven't always done the best job at customer engagement can improve the way they communicate with their audience.

We spoke with Peter Muhlmann, founder and CEO of Trustpilot, who offered four ways to improve consumer communication. Implement these tactics to achieve a better relationship with your customers.

1. Respond to unhappy customers.

While you might be tempted to ignore rude comments or nasty reviews, doing so only harms your reputation. Don't avoid the problem; approach it with genuine concern and an open mind.

"Consumers are people and want to be treated as such," Muhlmann said. "Answer their questions and resolve their issues as if you were trying to help out your mom. Be personable, and take a genuine interest in their concerns."

According to a study from Zendesk on customer experience trends, 74 percent of customers say they are willing to forgive a company's mistake after receiving outstanding customer service to resolve the problem. That means retaining customers is worth a few minutes of your time. You can learn a lot about top-tier customer service from luxury brands, which have perfected the art of catering to an exacting clientele.

2. Reply in a timely manner.

Sometimes answering comments and concerns isn't enough. Do your best to respond within 24 hours, proving to the customer that their concerns are important to you. The best way to show your customers that you care is to set up a system that focuses solely on customer service.

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“If you’re taking a proactive approach, you’re already halfway there,” Muhlmann said. “The key to staying on top of customer reviews is to actively seek them out and have a strategy and process in place ahead of time. Like many crucial business operations, preparation and planning go a long way.”

Outsourcing customer service to a top call center or a virtual answering service is one way to ensure that customer concerns are addressed as quickly as possible.

3. Implement a two-way communication channel.

Use social media platforms to facilitate a dialogue between you and your customers. For example, on Twitter, ensure consumers can tweet their concerns to you and receive a reply in the same thread. Facebook Messenger offers a personalized way to discuss questions or concerns. A Facebook Live Q&A is another way to effectively engage your customers in a dialogue that makes them feel heard.

“Social media and third-party online review platforms provide the perfect space for open and consistent two-way communication between companies and their customers,” Muhlmann said.

Additionally, this communication method creates valuable data sets to help you reach consumers in the future. As Muhlmann said, “Keyword tagging and natural language processing tools can help you spot trends and patterns in consumer behavior, all of which can help you improve and grow your business.”

Merely having an online presence is not enough. To retain followers and customer engagement on social media platforms, use those platforms strategically. Follow the 5:3:2 rule for posting on social media to get the most out of your online presence.

4. Address issues online.

If you encourage open communication on online platforms, approach public concerns and reviews the same way you would private emails and phone calls. One bad comment can blow up, spreading the word that your business is unprofessional.

“You want to be sure that your brand is responding from a place of empathy as well as showing the brand’s ability to admit fault by issuing an apology when appropriate,” Muhlmann said. “Nobody is perfect, after all, and that includes businesses — even some of the most successful ones across the globe. If you made a mistake, that’s OK. Take responsibility, and propose a solution.”

Consider using a reputation management service to help you maintain your online image.

How to communicate with customers on different platforms

Over the past decade, new channels for communicating with customers have arisen. In addition to in-person and phone interactions, most brands also connect with customers via social media, text message marketing, web-based live chat, email marketing and even direct mail.

While these channels encourage more open communication with customers, they also present the challenge of managing multiple communication channels. If used correctly, however, these platforms can improve customer communication.

One key to successful communication is setting expectations for response times. For example, if you have a phone number, provide the hours of operation for that number, and make sure someone can answer the phone during those hours. If you use email, send an automated response letting your customers know when to expect a response. If you say you’ll respond within 24 hours, do

so. The initial response lets customers know you received the message and sets expectations. You must deliver on those expectations or risk losing a customer.

In addition, allow customers to provide feedback, and be responsive to it. Even if they complain about something you cannot (or are unwilling to) fix, let your customers know you care. Third-party online review platforms provide a great way for your customers to give you feedback, and many allow you to address their concerns.

Too much pride and an inability to admit your faults are surefire ways to turn off consumers. However, acknowledging and solving issues on a public platform shows your audience that you are sincere and willing to work with your customers.

Managing numerous social media channels can be a challenge. Social media monitoring tools can help you keep up with your customers and respond to them faster.

Customer communication can make or break your business

As trust in business declines, improving customer communication is crucial to your business’s success. Rather than brushing customer complaints aside or sweeping your mistakes under the rug, confront them head-on with a constructive attitude.

Respond to unhappy customers and make sure they feel heard. Offer tangible solutions wherever possible so that customers feel assured that you are taking action to address their concerns.

When you respond to customers, do so promptly. If you cannot respond quickly to customers within your organization, choose a customer service call center or virtual answering service to do it for you. Ensure that you have a two-way communication channel to engage in dialogue with your customers.

Social media channels present a great opportunity to do this while gathering valuable data about customers that may help you communicate with them. If you are present on online platforms, use them to address customer complaints and concerns online, be willing to admit your faults publicly, and offer solutions.

Put yourself in the customer’s position to respond from a place of empathy. If you implement these practices, your business can improve customer communication, trust and retention.

Customer communication drives satisfaction

The way you and your team communicate with customers and respond to their needs determines whether or not your customers will be satisfied. If you consistently provide a satisfying customer experience, you’ll build brand loyalty and repeat business. It is crucial your entire organization understands how to speak with customers, whether on a sales call or while dealing with complaints. Train your employees to provide a first-class customer experience and it will pay off in spades.

Source: <https://www.businessnewsdaily.com/10624-communicate-better-with-customers.html>



RDP Welcomes New Businesses to Downtown

Palmera Media

One Fifth LLC (Property Rental)

Express Legal (Misc. General Services)

IE Hornfrogs (Sporting/Recreational)



ADDRESS SERVICE REQUESTED



3666 University Avenue
Suite 100
Riverside, CA 92501

Ph.: (951) 781-7335
Fax: (951) 781-6951
Email: rdpoffice@sbcglobal.net
www.RiversideDowntown.org



RDP Website

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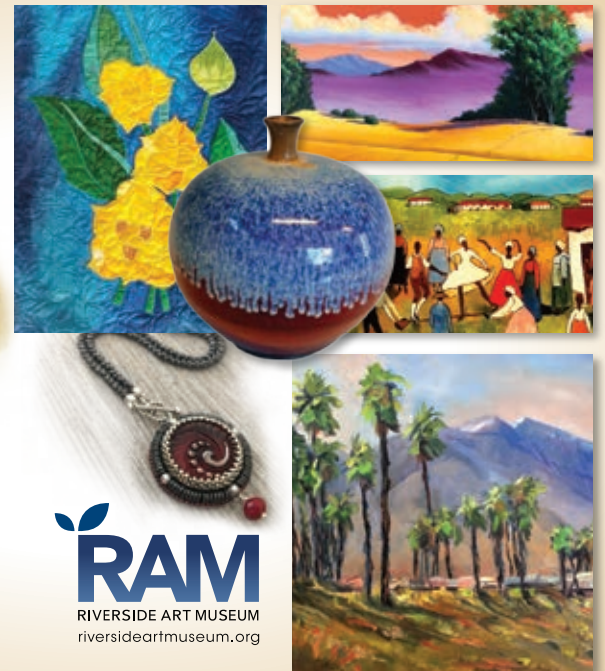
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FREE AND OPEN TO ALL



**SATURDAY
APRIL 13, 2024
10 A.M. - 4 P.M.**

**Live Music,
Beer & Wine Garden,
Free Childrens Art
Projects, Snack Bar,**



**In Riverside's Beautiful
White Park
3901 Market Street**



RDP on Facebook