

BID BULLETIN

Riverside Downtown Business Improvement District



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RDP LUNCHEON

Join us for the RDP luncheon at Noon on Tuesday, November 25, 2025
Sponsored by and at Club Riv,
3557 University Avenue
featuring Police Chief Larry Gonzalez
Call the RDP office at 951-781-7335
for reservations



DOWNTOWN IS CALLING

www.RiversideDowntown.org

2025 Festival of Lights

The festival once again starts before Thanksgiving so families can enjoy the festivities during the schools' holiday break. The Switch-On Ceremony takes place on November 22nd at 5 pm and will include fireworks and a star-studded concert lineup. The festivities will continue through December 31 with the Mission Inn Hotel & Spa light displays remaining until January 6, 2026.



skating on the ice rink located on the west side of The Cheech. For more information, visit <https://www.missioninn.com/about/festival-of-lights> and <https://www.riversideca.gov/fol/>. You can also find information on the City's Facebook pages.

And visit the Festival of Trees

Holiday Fair at the Riverside Convention Center - The Festival of Trees Holiday Fair is free and open to the public on November 29th from 11 am to 8 pm. Guests can view the beautifully decorated trees that adorn the halls and visit Santa's Workshop for a photo with Santa and his elves.

In addition to the lights and food vendors along Main Street, festival visitors will be able to enjoy amusement rides located in the lot at Mission Inn Avenue and Lemon Street, community entertainment, and

Downtown Business Improvement District Public Hearing

The Public Hearing for the renewal of the Riverside Downtown Parking and Business Improvement District (Downtown BID) levy for the 2025 calendar year is scheduled for 3 pm on December 2nd at City Council Chambers. Every business in the Downtown BID is sent a notice of the date and time of the public hearing.

well as the PowerPoint presentation are on the RDP website so businesses can review them prior to the Public Hearing. Go to www.riversidedowntown.org, click on "About RDP" from the dropdown menu, and then "Annual Renewal Report." If you have any questions regarding either, or the BID renewal process, please contact Janice Penner at the RDP office at 951-781-7339.

Both the Annual Report for the renewal as

Don't Forget RDP's Holiday Decorating Contest

Downtown businesses can help light up downtown by participating in RDP's annual holiday decorating contest. **Decorate your business and be eligible to win the \$250 First Place prize, \$200 Second Place prize, or \$150 Third Place prize, or one of five \$100 Honorable Mention prizes.** Winners will be notified by email or phone and then announced on December 12th on Facebook.

Winners will also receive a Certificate.

To enter, email Janice Penner at janice@riversidedowntown.org to receive an entry form. Entry forms will also be available at the RDP office or from the RDP Ambassadors. Windows must be decorated by November 14th and entry forms submitted by December 3rd.

Council Corner

Contributed by Councilmember Philip Falcone



Ward One Council Update Festival of Lights Approaching

The busiest time of the year is quickly approaching in downtown Riverside! With the upcoming start to the Festival of Lights on November 22 the downtown core will become the busiest hub in our region for six weeks of holiday cheer. Festival of Lights returns with millions of

lights and hundreds of thousands of visitors to a small radius of our city. The city is here to encourage business and revenue generation for our downtown businesses during this time.

While it can be a time of lucrative business success, with the large amount of people in the downtown there is also a

significant increase in graffiti, litter, damaged landscaping, spills, and overflowing trashcans. The City of Riverside upstuffs our crews in the downtown during this time but we still ask for your help and support to identify issue areas throughout this signature event. When you see graffiti, all those illegally places flyers and stickers on light posts, or an overflowing city trashcan, please report it to our Call Center by calling 311, or better yet, snap a picture of the issue and send it in on the 311 app with a brief description. Our Public Works team cannot be everywhere all the time so we appreciate your eyes and ears as the experts in our downtown to ensure this beloved area stays clean and welcoming during the festivities. We look forward to celebrating the holidays together!

Thanksgiving Dinner Event:

The Lincoln Park Community Group, in partnership with my office, Councilmember Falcone's office, and the Riverside Parks, Recreation, & Community Services team, will host their Annual Thanksgiving Dinner. This free event takes place on Friday, November 21st, from 6 pm to 8 pm, located at 4261 Park Ave, Riverside, CA 92507. No registration for this event is required. For more information, please reach out to 951-826-5355.

City Recognized Holiday:

City Hall will be closed on Tuesday, November 11th in observance of Veteran's Day. City Hall will reopen on Wednesday, November 12th, for normal business hours.

City Hall will also be closed on Thursday, November 27th, and Friday, November 28th, in observance of the Thanksgiving Holiday. City Hall will reopen on Monday, December 1st for normal business hours.

If you are interested in learning more about any of the projects or events in Ward 2, please call my office at 951-826-5419 or email me at Ward2@riversideca.gov.

Wishing you all a joyful start to the upcoming holiday season, from my family and I to you and yours!



Ward Two Council Update Fall has finally arrived in our beautiful city!

Persist Women's Political Engagement Conference 2025

I will be a panelist at this year's Persist Women's Political Engagement

Conference 2025 hosted by UCR! This free conference will be filled with powerful messages from politically active individuals and other local elected officials. This event will take place on Tuesday, November 4th, at 9am in the Highlander Union Building at UCR (Room 302 900 University Ave, Riverside, CA 92521). You can register at <https://myadv.ucr.edu/forms/persist2025>.

Veteran's Day Parade:

Please join us on November 9th from 10 am to 12 pm for the Annual Salute to Veterans Parade! This parade will feature airplane flyovers, marching bands, antique cars, floats, and more! The parade will begin at RCC at 10 am and end at the historic courthouse in Downtown around noon. For more information, please visit www.asalutetoveteran.org.

Guest Column:

Why Investing in Arts & Culture Is an Economic Development Strategy—Not a “Nice-to-Have” *by Susan Freeman*

When companies decide where to put down roots, they don't just ask about tax rates or office space. They ask, “Will our people want to live here?”

That's where arts and culture become Riverside's competitive advantage.

Think about it: a Friday night at the Fox Performing Arts Center spills into crowded restaurants. A Saturday at The

Cheech ends with a family grabbing ice cream downtown. Artswalk brings new eyes to boutiques that might otherwise go unnoticed. These aren't just feel-good moments. They're fuel for jobs, small-business revenue, and long-term business attraction.

Arts Create Jobs and Local Spending

Every performance, exhibit, or festival sets off a ripple effect in

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GUEST COLUMN, continued from page 2

our local economy:

- **Direct jobs:** artists, stagehands, curators, technicians, arts administrators.
- **Indirect jobs:** lighting vendors, printers, marketers, caterers, security, ride-share drivers.
- **Induced spending:** audiences eat, park, shop, and often book hotel rooms.

For small businesses, these arts audiences are “right-time” customers—showing up early, late, on weekdays, and during slower seasons. That steady flow can mean survival for mom-and-pop shops and confidence for new entrepreneurs ready to invest in downtown.

Riverside examples:

- *The Cheech* has turned national attention into local foot traffic.
- *Ghost Walk Riverside* extends the fall season for merchants.
- *Artswalk* reliably pumps life into Thursday nights.

Each initiative strengthens the local business ecosystem.

Talent chooses Place Before Employers

Recruiters will tell you: the hardest part of relocation isn't the office lease—it's convincing candidates (and their families) that a city feels like home.

Arts and culture do what no tax incentive package can: they make Riverside desirable.

- **Quality of life:** Companies now weigh livability alongside costs and logistics. A robust cultural scene signals that people will have things to do, communities to join, and identity here.
- **Retention:** People who attend concerts, join choirs, volunteer at festivals, or take their kids to museums are more rooted. That reduces churn and boosts employee satisfaction.

With the Fox, the RMA, UCR ARTS, The Cheech, RAM, Performance Riverside, the Riverside Philharmonic, the Dickens Festival, RIFF, and Artswalk, Riverside already has the assets. Supporting and scaling them sharpens our edge in the regional talent market.

Arts Activate Streets—and Attract Investment

Vibrant cultural programming is the fastest way to animate public spaces.

- Evening and weekend foot traffic makes downtown safer, livelier, and more attractive to investors.
- Predictable programming (monthly Artswalk, seasonal festivals) gives businesses confidence to extend hours, staff up, and test new offerings.
- Distinctive cultural anchors like The Cheech give Riverside an identity no marketing campaign could buy.

The result is a virtuous circle: foot traffic → sales → new storefronts → more visitors → stronger tax base.



The Creative Economy Is Bigger Than “The Arts”

When we invest in arts and culture, we're also growing Riverside's innovation economy.

- **Supporting industries:** design, visualization, simulation, and training tools serve manufacturing, healthcare, and logistics.
- **Exportable IP:** film, music, gaming, and digital media generate revenue beyond Riverside.
- **Entrepreneurship:** galleries, maker spaces, and performance venues double as incubators and networking hubs.

The skills cultivated in the arts—storytelling, design thinking, collaboration, prototyping—are the same skills powering the modern economy.

Public ROI: Real Revenue, Not Just “Nice Press”

Cultural investment delivers tangible returns:

- Sales and hotel taxes from audiences and cultural tourism.
- New business formation as creatives turn side hustles into companies.
- Stabilized property values in districts with consistent programming.
- Grant leverage, where city funding unlocks state, federal, and philanthropic dollars.

When the public sector signals “arts matter here,” private donors and corporate sponsors tend to follow.

Social Capital Businesses Quietly Count On

Arts experiences build trust and connection across neighborhoods, ages, and languages—social glue that strengthens a city.

Employers notice when a city collaborates well, volunteers show up, and newcomers are welcomed. Arts are a low-cost, high-impact way to nurture that civic fabric.

What This Means for Riverside

To truly harness arts as an economic driver, Riverside should:

- **Make culture part of the pitch.** Lead with it when courting new firms.
- **Co-invest where returns are fastest.** Densify programming near anchors like the Fox, RAM, and The Cheech; improve wayfinding and lighting; support pop-ups and activations.
- **Measure and share results.** Track audience spending, hotel occupancy, sales tax lift, and creative-sector job growth. Publish these wins regularly—site selectors love clear metrics.

A Simple Call to Action

- **Business leaders:** sponsor a season, host a client night at the Fox, or underwrite free museum days.
- **Policy makers:** treat cultural programming as essential infrastructure for talent and vitality.

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GUEST COLUMN, *continued from page 3*

• **Residents: show up.** Your ticket is an investment that multiplies. Riverside already has the bones and the heartbeat. When we back our arts and culture ecosystem, we're not just funding performances—we're funding a magnet for talent, a flywheel for small business, and a story compelling enough to bring the next great company home.

For the love of Riverside—let's listen, learn, and lead through arts and culture.

ARTS CORNER

Riverside Artswalk

Artist Spotlight: Sidonia Carrillo

Contributed by Rachael Dzikonski, Executive Director – Riverside Arts Council



The holidays are quickly approaching, and sweater weather has officially arrived. As the season begins, we look forward to Riverside's Festival of Lights, which illuminates the Downtown Arts & Culture District with creativity, dazzling lights, window displays, and festive decorations. This cherished tradition invites both locals and visitors to

experience all that the District has to offer - our talented artists, vibrant galleries, small businesses, public artworks, and the cultural vitality that make Riverside such a unique and supportive hub for emerging creators across the region. This month, we're proud to spotlight one of Artists on Main's regular vendors, Sidonia Carrillo, who has been participating as a vendor for just over a year.

Sidonia Carrillo is a mixed media illustrator who was born and raised in the Inland Empire. Sidonia has been creating artwork ever since she could hold a pencil and is currently utilizing her skills to design products for her website, and paint murals. Sidonia has shown her work at various events including the Riverside Artswalk, Santa Ana Punk Rock Market, and many other local markets. As a muralist she has completed a mural in Santa Monica at a private residence, and a bench as part of the Beautiful Bench Project in Del Rosa, San Bernardino. Not only does she create art, but she loves to make music as well and hopes to one day release an album. Like many people, Sidonia uses her artwork as a form of self-expression. Sometimes when Sidonia has a

RDP Welcomes New Businesses to Downtown

Cali Maid (General Services)

Fred's Red Tacos

Lulu Luxe Beauty (Beauty Parlor/Salon)

Nicol Marie Beauty (Beauty Parlor/Salon)

The New Reality (General Merchandise)

Theravize (Non-Profit)

lot of emotional build up, the only way to release that energy is to create her artwork. She finds it very comforting to draw out her feelings - when she is unable to say what she is feeling, she turns to visualizing her emotions. In addition to self-expression, Sidonia gets a lot of inspiration from music, as well as various animated MTV shows such as Daria, Downtown, and Clone High. Many of her figure drawings are inspired by pinup models, and traditional tattoo aesthetics.

Sidonia has participated in many markets, mostly in Riverside and Temecula areas. She has participated in events in San Diego and Santa Ana as well and intends to make her way to LA soon to participate in new events. The benefit that she sees from participating in Riverside Artswalk, markets and other events is community connection with how many attendees she meets as they visit her booth. This allows her to showcase her work to a diverse audience while also building her online presence. Sidonia's ultimate goal as an artist is to be able to live off of her artwork. Ideally, she would like to have her own brick and mortar shop filled with her work where she can also host events for vendors. She would also like to be an established muralist and tattoo artist.

For more information about Sidonia and her artwork, visit @bluesynthetica on IG. For more information on Riverside Artswalk visit www.riversideartswalk.com or @riversideartswalk on IG.

BUSINESS BUZZ

Riverside Leads the Way in Green Business Commitment!

Riverside businesses are going green and getting recognized! The City of Riverside Green Business Program offers free technical and environmental consulting to help businesses of all sizes and sectors save money, operate sustainably, and stand out as eco-conscious leaders in the community.

As a valued member of the downtown community, we invite



you to join other recognized local Green Businesses by participating in our city's free and voluntary Green Business Program! Together, we can make a positive impact on our environment and strengthen our community.

Becoming a Certified Green Business in Riverside means taking action: saving energy and water, reducing waste and pollution, and inspiring your team to

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BUSINESS BUZZ, continued from page 4

create a cleaner, healthier work place for all.

Here's why this is a great opportunity:

 **Cost Savings through Efficiency:** Going green isn't just about saving the planet, it's also about saving on operational costs. Obtaining certification typically requires adopting practices that minimize energy and water usage, prevent pollution, and reduce landfill waste (assistance with compliance).

 **Boost Your Brand:** Consumers are increasingly choosing businesses that prioritize sustainability. The Riverside Green Business Certification is a powerful emblem that sets you apart in a crowded marketplace. While doing so, it helps foster a cleaner, healthier environment where everyone can flourish.

 **Join the Sustainable Movement:** California is leading the charge in promoting sustainable business practices. By joining our local program, you become part of the Green Movement in

Riverside and the wider statewide California Green Business Network dedicated to making a positive impact on the environment.

Why join?

 Save money by improving energy and water efficiency and reducing waste.

 Boost your brand with certification that shows customers you care about the planet.

 **Join the movement:** be part of Riverside's growing community of certified Green Businesses and the statewide California Green Business Network.

Ready to make a difference? Visit the City of Riverside Green Business Program webpage to start your free certification, or contact our team at scassidy@environmentalin.com or 310-384-5682. **Going Green couldn't be easier!**

AI May Hallucinate... So Do People

One of the reasons customers are concerned about or even scared of AI is that it has been known to provide incorrect answers. The result is frustration and concern over whether to believe any AI-fueled technology. In my annual customer service and customer experience research, I asked more than 1,000 U.S. consumers if they ever received wrong or incorrect information from an AI self-service technology. Fifty-one percent said yes.

No, AI is not perfect. Even though the technology continues to improve, it still makes mistakes. And my response to those who claim they won't trust AI because of those mistakes is to ask, "Has a live customer support agent ever given you bad information?"

That question gets a surprised look, and then a smile, and then an acknowledgement, something like, "You're right. I never thought about that."

When AI gives bad information, I refer to that as Artificial Incompetence. It's just as frustrating when we experience bad information from a live agent, which I call HI, or Human Incompetence. I doubt – I actually know – that the AI and the human aren't trying to give you bad information.

I once called a customer support number to get help with what seemed like a straightforward question. I didn't like the answer I received. It just didn't make sense. Rather than argue, I thanked the agent, hung up, and dialed the same customer support number. A different agent answered, and I asked the same question. This time, I liked the answer. Two humans from the same company answering the same question, but with two

completely different answers. And we worry about AI being inconsistent!

AI and humans make mistakes

The reality is that both AI and humans make mistakes, and both will continue to do so. The difference is our expectations. We don't expect humans to be perfect, so when they are not, we may be disappointed, maybe even angry. We may or may not forgive them, but usually, we just chalk it up to being ... human. But it's different when interacting with AI. We expect it to be reliable, and when it makes a mistake, we often assume the entire system is flawed.

Perhaps we should treat both with the same reasonable expectations and the same healthy skepticism we apply to weather forecasters, who use sophisticated technology and have years of training yet still can't seem to get tomorrow's forecast right half the time. Well, it seems like half the time! That doesn't mean we won't be checking the forecast before we plan our outdoor activities. AI, too, is sophisticated technology that can make life easier.

Shep Hyken is a customer service/CX expert, award-winning keynote speaker, and New York Times bestselling author.

Learn more about Shep's customer service and customer experience keynote speeches and his customer service training workshops at www.Hyken.com.

<https://hyken.com/customer-service-strategies/ai-may-hallucinate-so-do-people/>

SECURITY CORNER

How Much Should You Spend on Small Business Security Systems? by Mark Fairlie

Learn how much you can expect to pay for video surveillance, computer security systems, intrusion alarms and electronic access systems.

How much access control systems cost

Small business owners must protect company assets – such as sensitive data, computers, inventory and vehicles – against theft, vandalism and damage. A business security system is

the best way to do this around the clock.

There's a vast array of security systems, so it's crucial to evaluate and select the business security system features you need to protect the assets you rely on most. We'll explore the four primary types of business security systems, along with their functions and costs, to help you decide on the best security solutions for your organization's needs.

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BUSINESS BUZZ, continued from page 5

How much do business security systems cost?

Business security system costs can be divided into four general categories: hardware, installation and activation, business monitoring and cybersecurity. Here's a breakdown of the current expenses you'll see. (We'll go into more detail about equipment in the following section.)

- **Hardware:** Business security hardware costs have increased to \$1,500 to \$3,000 for basic systems. However, these costs represent only one business location. If you open new locations or already have multiple locations, costs will be higher.
- **Installation and activation:** Your hardware will be installed and activated by fitters employed by your hardware supplier. Current market rates range from \$300 to \$700 for this service.
- **Business monitoring:** It costs between \$40 and \$120 per month to monitor individual security devices, like alarms and cameras. Landline monitoring prices are often around \$10 less per month than cellular monitoring.
- **Cybersecurity:** Your cybersecurity plan should include standard cybersecurity apps, which cost around \$50 a year per device, though sophisticated enterprise-grade software can cost significantly more.

When you add all of the expenses, you can expect a basic business security system to cost around \$1,890 in the first year with one device monitored and \$170 a year after that — before any maintenance or repair charges.

The more you want to protect, the more it will cost. Consider checking if your vendor will offer a discount for purchasing multiple services.

Business security is crucial for growth, as it boosts productivity, helps lower business insurance premiums, fosters customer trust and improves foot traffic.

What are the types of security systems and their prices?

Here's a breakdown of the most common business security equipment and solutions, what they protect, why you might need them and how much they cost.

1. Video surveillance systems

What video surveillance systems protect

Video surveillance systems are essentially security cameras that monitor the inside of your office or building and surrounding areas outside.

Why you might need a video surveillance system

Installing one or more video surveillance cameras gives you a 24/7 view of what's happening in the areas you're most concerned about. Many systems offer live video feeds from your premises on your phone or computer, even when you're not at work. You can access live video feeds whenever you want to monitor your employees and customers.

Video proof of an incident is helpful if you file an insurance claim for theft or damages. Be sure to choose a high-definition video camera, as low-quality footage may not be of evidential quality.

How much video surveillance systems cost

Your security provider will install the video cameras and

software. The total cost of the equipment and installation for a four-camera system ranges between \$800 and \$2000. Most professional vendors charge monthly fees after installation for access to livestreams and recorded footage.

Alternatively, you could buy security cameras and accessories. Many home CCTV systems are now quite sophisticated and would work well for smaller business premises. Expect to pay \$300 to \$750 for cameras, but you'll have to install them yourself. If you want to watch and record live footage via the cloud, you'll need to make a separate agreement with a monitoring company. Before you buy, ensure the cameras you want are compatible with the monitoring company's service.

Security cameras, printers and employee devices are among commonly overlooked attack vectors where security breaches may occur unexpectedly.

2. Burglar alarms

What burglar alarms protect

Burglar alarms protect everything inside your office, building or store from theft, criminal damage and vandalism.

Why you might need a burglar alarm

Burglar alarms discourage employee theft and burglary. They also help ensure your employees' safety in public-facing environments.

Motion detectors, glass-breaking sensors and other devices trigger burglar alarms. If they're triggered by movement, your alarm sends an alert to a monitoring station that operates 24 hours a day. The station will notify you, a mobile patrol or the police within seconds of a suspicious incident.

How much burglar alarms cost

The cost of supplying and installing a business alarm system depends on the size of your office or building. Budget between \$75 and \$600 for each sensor, plus around \$100 to \$200 for a system control panel. Monthly monitoring fees range from \$40 to \$100.

If you're concerned about employee theft, consider running criminal background checks as part of the hiring process. A background check can take 30 days to be completed and will provide an overview of a potential employee's past seven years.

3. Computer security systems

What a computer security system protects

Computer security systems protect your business's sensitive information, including files, documents, customer data, business software, apps and other critical data on your IT network. Computer security systems include antivirus software, firewalls, employee monitoring software and more. Modern systems increasingly integrate with cloud security solutions and AI-powered threat detection.

Why you might need a computer security system

You need computer security solutions to protect your bottom line from data breaches. The best antivirus and internet security software protects small businesses from nearly all malware, spyware, hackers, ransomware and other threats.

This protection is crucial because companies rely on their IT

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SECURITY CORNER, *continued from page 6*

systems to automate repetitive but necessary internal tasks. If your system goes down because of a cyberattack, losses incurred by downtime can be astronomical. Even bigger losses can stem from a loss of trust and brand reputation damage if a breach compromises customer information.

How much computer security systems cost

Security system costs vary depending on the solutions you implement.

- **Firewalls:** At a minimum, you should invest in a firewall because it will stop nearly all malware at the edges of your systems. Firewalls are hardware-based solutions that can cost \$700 to \$1000 for small businesses up to \$4,000 for companies with 100-plus employees.
- **Antivirus software:** Consider investing in antivirus software as a firewall backup. Antivirus solutions find and neutralize existing threats and are better for protecting against internal attacks. Antivirus subscription fees range from \$40 to \$100 annually but may rise depending on the number of devices you're protecting.
- **Cloud storage:** You can also safeguard your information by hosting it virtually in the cloud via a top cloud storage service. Many of these services are free; those that charge offer subscriptions starting as low as \$5 monthly.
- **Employee monitoring software:** You may also consider implementing one of the best employee monitoring solutions to protect your digital assets.

For more comprehensive coverage, consider creating a cybersecurity plan for your company to identify potential threats and mitigate the risks they present.

Unsolicited Packages Containing QR Codes Used to Initiate Fraud Schemes

The FBI warns the public about a scam variation in which criminals send unsolicited packages containing a QR code¹ that prompts the recipient to provide personal and financial information or unwittingly download malicious software that steals data from their phone. To encourage the victim to scan the QR code, the criminals often ship the packages without sender information to entice the victim to scan the QR code. While this scam is not as widespread as other fraud schemes, the public should be aware of this criminal activity.

This is a variation of a "brushing scam," which is used by online vendors to increase ratings of their products. In a traditional brushing scam, online vendors send merchandise to an unsolicited recipient and then use the recipient's information to post a positive review of the product. In this variation, scam actors have incorporated the use of QR codes on packages to facilitate financial fraud activities.

Tips to Protect Yourself

Criminals continue to evolve their tactics to target unsuspecting victims. Precautions should be taken prior to scanning any QR codes received through unsolicited communications or packages.

4. Electronic access control systems

What electronic access control systems protect

Electronic access control systems let employees and authorized guests enter your business premises and specific areas while preventing unauthorized people from entering. These systems safeguard your building's entrance against all unauthorized individuals, including former employees.

Why you might need an electronic access control system

Protecting sensitive or proprietary information, valuable equipment and inventory is challenging. However, limiting access — and knowing who has access — can make it easier.

Access control systems range from straightforward to sophisticated. For example, a small business may start with a simple keypad entry mechanism for a single door. In contrast, a bigger company might implement a large networked system using individually issued swipe or access cards managed by a central database. Some companies use biometric access control systems, so employees can still get in if they lose their keys.

Clients often require companies handling sensitive information to lock away specific data with an access control system.

How much access control systems cost

Costs for electronic access control vary depending on the hardware you implement and the number of doors you must control. You should budget \$500 to \$1200 for keypad access control systems, while biometric authentication control systems run between \$1500 and \$8,000. There may be additional charges for control panels and software.

Source: <https://www.business.com/articles/how-much-should-you-spend-on-small-business-security-systems/>

- Beware of unsolicited packages containing merchandise you did not order.
- Beware of packages that do not include sender information.
- Take precautions before authorizing phone permissions and access to websites and applications.
- Do not scan QR codes from unknown origins.
- If you believe you are the target of a brushing scam, secure your online presence by changing account profiles and request a free credit report from one or all the national credit reporting agencies (Equifax, Experian, and TransUnion) to identify possible fraudulent activity.

Report It

The FBI requests the public report these fraudulent or suspicious activities to the FBI IC3 at www.ic3.gov. Be sure to include as much information as possible:

- The name of the person or company that contacted you.
- Methods of communication used, including websites, emails, and telephone numbers.
- Any applications you may have downloaded or provided permissions to on your electronic device.

*From: Alert Number: I-073125-PSA - July 31, 2025
Source: <https://www.ic3.gov/PSA/2025/PSA250731>*



**RIVERSIDE
DOWNTOWN
PARTNERSHIP**

DOWNTOWN IS CALLING

www.RiversideDowntown.org

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RiversideDowntown.org

3666 University Avenue, Suite 100
Riverside, CA 92501

(951) 781-7335 (951) 781-6951

rdpoffice@sbcglobal.net

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